

MTD Sales
163.95 L

Brand Share %
5.65 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	151.03	9.88 %
Oven	5.53	19.84 %
Dishwash	4.69	8.55 %
Air-Cond	2.71	0.21 %
Total	163.95	5.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.74	6.75 %
WEST-01	25.56	11.38 %
TRICHY-01	22.65	6.06 %
SOUTH-03	19.90	5.48 %
WEST-02	19.33	8.09 %
CHENNAI-02	16.54	4.50 %
CHENNAI-01	15.53	3.24 %
SOUTH ARCOT	8.56	3.72 %
NORTH ARCOT	5.42	3.13 %
KL-SOUTH	1.72	6.55 %
Total	163.95	5.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.76	11.99 %
Dishwash	0.84	9.38 %
Air-Cond	0.59	0.31 %
Oven	0.54	15.21 %
Total	28.74	6.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.97	4.35 %
TVL1	0.85	2.22 %
TKS1	0.35	2.92 %
SVK1	0.33	2.26 %
TVL2	0.25	2.96 %
SKD1	0.17	4.87 %
NGR1	0.09	0.39 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	28.74	6.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.09	14.67 %
Oven	1.43	41.81 %
Dishwash	1.04	15.44 %
Total	25.56	11.38 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.26	3.01 %
TPR2	0.19	1.97 %
DPM2	0.19	2.41 %
CBE5	0.17	4.27 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	25.56	11.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.45	13.17 %
Dishwash	1.60	29.02 %
Air-Cond	0.30	0.14 %
Oven	0.30	13.96 %
Total	22.65	6.06 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.74	3.37 %
TNJ2	0.52	2.92 %
TRY2	0.47	2.33 %
PBR2	0.38	1.48 %
PBR1	0.33	5.25 %
PDK1	0.30	2.80 %
TRY4	0.26	3.10 %
TVR1	0.25	2.71 %
TTP1	0.17	2.31 %
KRN1	0.14	3.30 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.65	6.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.96	8.91 %
Oven	0.81	18.79 %
Air-Cond	0.72	0.48 %
Dishwash	0.42	5.18 %
Total	19.90	5.48 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.07	3.83 %
MDU1	1.07	2.58 %
MDU3	0.73	2.45 %
TEN2	0.51	5.44 %
DGL1	0.46	1.78 %
MDU6	0.34	1.58 %
TPT1	0.32	4.71 %
NKI1	0.19	4.96 %
KYK1	0.19	3.67 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	19.90	5.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.06	10.83 %
Oven	0.72	36.29 %
Dishwash	-0.45	-37.41 %
Total	19.33	8.09 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.59	5.34 %
NKL2	0.53	4.35 %
ERD2	0.19	0.79 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	19.33	8.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.86	8.59 %
Oven	0.85	21.45 %
Dishwash	0.82	17.67 %
Total	16.54	4.50 %

Branch *	MTD Sales L	Brand Share %
CH15	2.49	4.26 %
CH12	0.67	2.61 %
CH06	0.62	4.89 %
CH18	0.51	2.20 %
CH44	0.43	3.52 %
CH20	0.40	2.24 %
CH17	0.35	1.85 %
CH41	0.14	1.06 %
CH46	0.14	1.75 %
CH36	0.13	1.95 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	16.54	4.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.42	6.59 %
Air-Cond	0.57	0.24 %
Oven	0.54	13.21 %
Total	15.53	3.24 %

Branch *	MTD Sales L	Brand Share %
CH16	1.29	3.34 %
CH19	1.25	4.33 %
CH30	0.97	5.64 %
CH22	0.33	1.95 %
CH48	0.32	1.59 %
CH39	0.26	2.32 %
CH07	0.18	0.88 %
CH35	0.14	1.69 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.53	3.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.85	7.28 %
Air-Cond	0.53	0.44 %
Oven	0.19	9.62 %
Total	8.56	3.72 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	2.64 %
VCM1	0.26	2.36 %
TDM1	0.16	1.78 %
POY1	0.15	0.53 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-1.06 %
Total	8.56	3.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.85	4.70 %
Dishwash	0.42	18.26 %
Oven	0.15	7.82 %
Total	5.42	3.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.92	4.94 %
KPM2	0.27	1.35 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.42	3.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.72	13.17 %
Total	1.72	6.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	3.88 %
Total	1.72	6.55 %