

MTD Sales
195.26 L

Brand Share %
3.72 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	175.98	10.89 %
Oven	9.46	31.05 %
Dishwash	6.30	7.87 %
Air-Cond	3.52	0.10 %
Total	195.26	3.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.39	3.60 %
TRICHY-01	28.51	3.92 %
CHENNAI-02	23.93	3.54 %
SOUTH-03	23.37	3.85 %
CHENNAI-01	20.38	2.39 %
WEST-01	18.97	10.12 %
WEST-02	16.58	6.28 %
SOUTH ARCOT	11.05	3.02 %
WEST-03	9.65	4.70 %
NORTH ARCOT	8.42	2.04 %
Total	195.26	3.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.97	12.14 %
Oven	2.41	34.58 %
Total	34.39	3.60 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	2.43 %
TUT1	1.43	1.24 %
TUT2	0.90	1.92 %
UDN1	0.37	2.27 %
TCN1	0.35	1.82 %
TYI1	0.31	1.45 %
STU2	0.31	2.48 %
RND1	0.30	1.04 %
RND2	0.30	0.91 %
VNR1	0.28	3.62 %
ARM1	0.23	3.17 %
APK1	0.18	1.65 %
SKD1	0.14	1.50 %
NGR1	0.11	0.24 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	34.39	3.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.62	16.80 %
Oven	0.89	37.36 %
Total	28.51	3.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.81	1.35 %
KUM1	1.42	3.38 %
KIK1	0.69	2.47 %
TRY3	0.62	2.29 %
TNJ2	0.57	2.14 %
TRY4	0.55	1.73 %
TVR1	0.52	2.41 %
PDK2	0.42	1.78 %
KRN1	0.23	3.57 %
TRY2	0.22	2.17 %
KUM2	0.18	1.04 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	2.17 %
Total	28.51	3.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.68	9.98 %
Dishwash	2.15	24.72 %
Oven	1.40	33.19 %
Air-Cond	0.70	0.15 %
Total	23.93	3.54 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.90 %
CH21	1.10	2.32 %
CH18	0.93	2.22 %
CH24	0.66	1.95 %
CH35	0.61	3.54 %
CH33	0.58	2.42 %
CH20	0.43	1.51 %
WHC3	0.18	-7.69 %
CH17	0.16	0.52 %
CH34	0.11	0.48 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	23.93	3.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.21	10.57 %
Oven	1.29	40.30 %
Air-Cond	1.04	0.26 %
Dishwash	0.83	15.44 %
Total	23.37	3.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	3.09 %
MDU2	0.97	2.27 %
MDU6	0.89	3.12 %
MDU3	0.70	3.68 %
KRR1	0.67	2.56 %
MDU4	0.59	3.25 %
TMM1	0.58	3.46 %
MDU7	0.35	1.86 %
KKD3	0.35	1.38 %
BNR1	0.34	3.60 %
TDI1	0.32	2.96 %
NKI1	0.28	2.71 %
ODM1	0.19	3.56 %
DKI1	0.18	1.20 %
BTU1	0.18	2.25 %
ADP1	0.17	3.15 %
KYK1	0.15	2.50 %
SVG1	0.15	1.01 %
NTM1	0.11	2.78 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	23.37	3.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.76	7.19 %
Dishwash	1.83	7.75 %
Oven	1.09	27.30 %
Air-Cond	0.70	0.12 %
Total	20.38	2.39 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	2.76 %
CH14	0.95	2.04 %
CH30	0.76	2.04 %
GUD1	0.76	2.49 %
CH19	0.61	1.23 %
MRM1	0.50	2.82 %
CH07	0.46	1.21 %
CH22	0.36	1.61 %
CH48	0.32	0.87 %
CH08	0.30	1.14 %
CH39	0.29	1.70 %
CH16	0.19	0.33 %
GUD2	0.19	1.18 %
TKM1	0.18	1.85 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	20.38	2.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.31	15.15 %
Dishwash	1.49	26.73 %
Oven	1.45	48.90 %
Air-Cond	0.72	0.93 %
Total	18.97	10.12 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	1.85 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	18.97	10.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.53	12.68 %
Oven	0.39	18.74 %
Air-Cond	-0.34	-0.26 %
Total	16.58	6.28 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.50	2.74 %
HRR1	0.20	3.68 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	16.58	6.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.76	8.83 %
Oven	0.29	14.04 %
Total	11.05	3.02 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.62	3.67 %
VPM2	0.57	2.57 %
TRK1	0.32	1.79 %
KKI2	0.32	2.15 %
KML1	0.30	2.68 %
SJI2	0.27	0.96 %
TDM1	0.17	1.60 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.45 %
Total	11.05	3.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.16	11.17 %
Air-Cond	0.36	0.30 %
Oven	0.13	23.76 %
Total	9.65	4.70 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	1.02 %
TPR1	0.34	2.82 %
ERD1	0.22	0.60 %
NKL2	0.16	0.70 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	9.65	4.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.98	6.09 %
Air-Cond	0.33	0.12 %
Oven	0.11	5.38 %
Total	8.42	2.04 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.18	2.79 %
VEL4	1.18	3.13 %
TRL1	1.02	3.07 %
SBR1	0.42	1.28 %
TRR1	0.35	1.64 %
WJP1	0.33	2.99 %
GDM1	0.30	2.16 %
VSI1	0.30	2.35 %
VEL3	0.28	0.94 %
VEL2	0.27	1.02 %
TRT1	0.22	1.88 %
VNB1	0.15	1.47 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	8.42	2.04 %