

MTD Sales
241.15 L

Brand Share %
2.14 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	176.33	13.01 %
Air-Cond	49.17	0.50 %
Dishwash	8.62	12.15 %
Oven	7.04	30.98 %
Total	241.15	2.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.59	3.08 %
TRICHY-01	37.40	2.21 %
CHENNAI-01	28.75	1.57 %
SOUTH-03	26.82	1.93 %
WEST-02	26.12	2.91 %
WEST-01	25.73	4.19 %
CHENNAI-02	22.95	1.47 %
NORTH ARCOT	13.42	1.66 %
SOUTH ARCOT	9.38	1.12 %
Total	241.15	2.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	41.09	16.84 %
Air-Cond	5.52	0.40 %
Dishwash	2.02	20.14 %
Oven	1.96	41.24 %
Total	50.59	3.08 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.96	1.67 %
NGR1	2.03	2.01 %
TUT2	1.56	1.83 %
MAR1	0.57	1.26 %
PKD1	0.37	0.90 %
UDN1	0.35	1.43 %
ERL2	0.32	1.14 %
KYR1	0.32	1.78 %
RND1	0.31	0.43 %
APK1	0.26	0.93 %
SKD1	0.24	0.96 %
APK2	0.19	0.86 %
VKM1	0.16	0.72 %
KGL1	0.16	0.74 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	50.59	3.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.43	18.76 %
Air-Cond	8.49	0.55 %
Oven	1.00	64.70 %
Dishwash	0.48	8.10 %
Total	37.40	2.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.02	0.68 %
TNJ2	1.46	1.75 %
KUM1	1.29	1.43 %
PBR2	1.15	1.14 %
PBR1	0.84	1.91 %
TVR1	0.43	1.25 %
NCK1	0.40	1.77 %
KUM2	0.33	0.85 %
TRY2	0.31	0.93 %
PDK1	0.19	0.41 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	37.40	2.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.82	8.66 %
Air-Cond	9.56	0.59 %
Dishwash	1.90	8.62 %
Oven	1.47	31.96 %
Total	28.75	1.57 %

Branch *	MTD Sales L	Brand Share %
CH47	1.28	1.18 %
CH38	0.75	1.97 %
CH08	0.30	0.31 %
CH48	0.30	0.39 %
CH30	0.29	0.43 %
CH25	0.29	0.42 %
CH39	0.28	0.80 %
GUD1	0.26	0.44 %
KNR1	0.18	0.48 %
CH05	0.16	0.12 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	0.94 %
Total	28.75	1.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.70	11.62 %
Air-Cond	4.96	0.41 %
Dishwash	0.75	17.68 %
Oven	0.40	17.77 %
Total	26.82	1.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.41	0.89 %
MPA1	0.75	1.88 %
ATG1	0.69	1.15 %
MDU2	0.46	0.60 %
MDU6	0.43	0.81 %
MDU7	0.39	0.71 %
PNV2	0.38	1.67 %
KRR1	0.33	0.50 %
MLR1	0.29	1.32 %
KKD3	0.19	0.23 %
DGL2	0.17	0.45 %
KYK1	0.15	0.76 %
TDI1	0.12	0.44 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.32 %
TPT1	-0.29	-1.13 %
Total	26.82	1.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.80	14.66 %
Air-Cond	2.56	0.35 %
Oven	0.76	34.00 %
Total	26.12	2.91 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.65 %
SLM3	0.84	1.55 %
TCG1	0.35	1.39 %
MCR1	0.35	2.01 %
NKL2	0.32	0.73 %
SLM1	0.30	0.34 %
CMI1	0.18	1.43 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	26.12	2.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.83	15.61 %
Air-Cond	3.55	0.75 %
Dishwash	1.92	19.80 %
Oven	0.43	13.63 %
Total	25.73	4.19 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.96 %
SYM2	0.16	1.48 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.77 %
Total	25.73	4.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.08	9.25 %
Air-Cond	8.67	0.62 %
Dishwash	0.76	8.30 %
Oven	0.44	33.59 %
Total	22.95	1.47 %

Branch *	MTD Sales L	Brand Share %
CH15	2.35	1.52 %
CH51	0.67	1.25 %
CH23	0.55	1.55 %
CH20	0.48	0.79 %
UKI1	0.37	1.32 %
CH43	0.34	0.95 %
CH41	0.32	0.55 %
GPD1	0.30	1.12 %
CH36	0.18	0.55 %
CH32	0.17	1.77 %
CH12	0.14	0.14 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	22.95	1.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.94	9.64 %
Air-Cond	4.36	0.61 %
Oven	0.11	6.95 %
Total	13.42	1.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.91	1.30 %
VEL1	0.57	1.00 %
AKM1	0.54	1.20 %
CYR1	0.41	1.88 %
WJP1	0.31	1.31 %
ABR1	0.28	0.81 %
CPT1	0.19	1.00 %
TRT1	0.19	0.56 %
VNB1	0.17	0.81 %
SBR1	0.11	0.18 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	13.42	1.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.64	7.56 %
Air-Cond	1.49	0.20 %
Dishwash	0.79	17.25 %
Oven	0.46	37.91 %
Total	9.38	1.12 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.81 %
NVL2	0.76	1.51 %
VCM2	0.34	1.15 %
KML1	0.33	0.81 %
TVM1	0.31	1.16 %
CDM1	0.28	0.39 %
TRK1	0.27	0.65 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	9.38	1.12 %