



# TN : IFB Sales Performance 16/04/2026 9:21 AM

MTD Sales  
361.00 L

Brand Share %  
1.99 %

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	204.86	12.75 %
Air-Cond	136.13	0.83 %
Oven	10.70	33.54 %
Dishwash	9.30	9.90 %
<b>Total</b>	<b>361.00</b>	<b>1.99 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	74.05	3.00 %
WEST-02	48.93	2.72 %
CHENNAI-01	48.35	1.90 %
SOUTH-01	46.26	1.66 %
WEST-01	44.32	2.93 %
SOUTH-03	39.56	1.71 %
CHENNAI-02	32.63	1.58 %
NORTH ARCOT	18.31	1.38 %
SOUTH ARCOT	8.60	0.67 %
<b>Total</b>	<b>361.00</b>	<b>1.99 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.47	19.63 %
Air-Cond	35.20	1.55 %
Dishwash	1.61	23.83 %
Oven	0.77	27.03 %
<b>Total</b>	<b>74.05</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	8.12	1.38 %
PBR2	2.62	1.72 %
TNJ2	1.78	1.71 %
KUM1	1.31	1.01 %
KIK1	1.28	1.77 %
TRY3	0.41	0.36 %
NCK1	0.39	1.51 %
TRY2	0.35	0.48 %
PDK1	0.30	0.46 %
APM1	0.19	0.91 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>74.05</b>	<b>3.00 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	30.42	16.05 %
Air-Cond	16.48	1.03 %
Dishwash	1.67	26.98 %
Oven	0.36	13.47 %
<b>Total</b>	<b>48.93</b>	<b>2.72 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.99	0.56 %
SLM3	0.97	1.21 %
TCG1	0.82	1.74 %
HSR1	0.75	1.34 %
NKL2	0.69	0.77 %
KRI1	0.40	0.59 %
BMD1	0.36	1.62 %
OML1	0.35	0.88 %
DPR2	0.31	0.99 %
PLC1	0.30	1.07 %
MCR1	0.18	0.51 %
TRM1	0.17	0.52 %
EDP1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>48.93</b>	<b>2.72 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.34	12.83 %
Air-Cond	14.40	0.63 %
Oven	3.22	45.29 %
Dishwash	1.40	6.61 %
<b>Total</b>	<b>48.35</b>	<b>1.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	1.99	1.77 %
CH08	0.92	0.71 %
CH38	0.52	0.78 %
CH25	0.52	0.52 %
TKM1	0.48	1.47 %
CH07	0.47	0.42 %
CH39	0.33	0.73 %
CGL1	0.31	0.61 %
CH45	0.31	0.36 %
CZWH	0.29	0.72 %
MRM1	0.28	0.40 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>48.35</b>	<b>1.90 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.88	12.34 %
Air-Cond	11.33	0.45 %
Oven	2.51	36.79 %
Dishwash	1.53	13.57 %
Total	46.26	1.66 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.72	1.05 %
TUT2	1.93	1.35 %
TUT1	1.04	0.35 %
VNR2	1.03	1.18 %
NGR1	1.00	0.53 %
ASM1	0.63	1.57 %
RND1	0.54	0.53 %
TKY1	0.51	1.59 %
STU2	0.47	1.36 %
VKM1	0.30	1.16 %
TY11	0.28	0.60 %
SKD1	0.27	1.01 %
APK1	0.27	0.60 %
VNR1	0.24	0.82 %
UDN1	0.16	0.34 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	46.26	1.66 %

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.18	15.27 %
Air-Cond	20.76	1.53 %
Oven	1.36	33.89 %
Dishwash	1.03	7.54 %
Total	44.32	2.93 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.63	1.96 %
AVI1	0.59	1.07 %
PLI1	0.52	0.76 %
SYM2	0.30	1.31 %
KMD1	0.29	1.11 %
SUL1	0.28	0.72 %
CBE5	0.19	0.60 %
CBE1	0.18	0.27 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.41 %
Total	44.32	2.93 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	27.20	12.60 %
Air-Cond	11.35	0.54 %
Oven	0.57	20.33 %
Dishwash	0.44	4.09 %
<b>Total</b>	<b>39.56</b>	<b>1.71 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	2.87	1.91 %
MDU1	1.62	0.52 %
MDU5	0.77	1.91 %
MDU7	0.65	0.81 %
MLR1	0.64	1.39 %
MNM1	0.45	1.78 %
PKM1	0.31	1.83 %
KPT1	0.31	1.28 %
MDU6	0.29	0.23 %
NKI1	0.28	1.27 %
ODM1	0.24	0.90 %
CMR1	0.19	0.63 %
TPT1	0.17	0.23 %
KKD3	0.17	0.17 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>39.56</b>	<b>1.71 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.20	0.87 %
Wash-Mac	14.63	8.03 %
Oven	1.04	38.71 %
Dishwash	0.75	6.11 %
<b>Total</b>	<b>32.63</b>	<b>1.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	1.18	1.15 %
CH21	0.81	0.67 %
CH17	0.63	0.63 %
CH18	0.54	0.53 %
UKI1	0.45	1.20 %
CH51	0.17	0.25 %
CH12	0.15	0.13 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>32.63</b>	<b>1.58 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.84	0.73 %
Wash-Mac	8.14	7.20 %
Dishwash	0.88	16.22 %
Oven	0.45	27.72 %
<b>Total</b>	<b>18.31</b>	<b>1.38 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.58	1.68 %
AKM1	1.16	1.65 %
VEL2	0.72	0.60 %
KPM2	0.62	0.49 %
CYR1	0.37	1.19 %
KPM1	0.36	0.79 %
CPT1	0.35	1.38 %
TRT1	0.33	0.68 %
WJD1	0.29	0.77 %
VEL1	0.29	0.38 %
ANI1	0.28	0.91 %
TRR1	0.15	0.15 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>18.31</b>	<b>1.38 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.60	6.42 %
Air-Cond	1.57	0.13 %
Oven	0.43	31.30 %
<b>Total</b>	<b>8.60</b>	<b>0.67 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	1.67	1.94 %
POY1	0.66	0.43 %
PRT1	0.65	1.05 %
TVM2	0.44	1.42 %
KLM1	0.33	0.46 %
NVL2	0.31	0.40 %
KKI2	0.30	0.41 %
SJI2	0.28	0.40 %
STP1	0.27	1.36 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>8.60</b>	<b>0.67 %</b>