

MTD Sales
147.28 L

Brand Share %
5.67 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	135.74	9.84 %
Oven	5.39	21.40 %
Dishwash	3.44	7.01 %
Air-Cond	2.71	0.24 %
Total	147.28	5.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.91	6.66 %
WEST-01	24.62	11.56 %
TRICHY-01	20.99	5.98 %
SOUTH-03	18.38	5.87 %
WEST-02	17.73	7.84 %
CHENNAI-01	14.11	3.31 %
CHENNAI-02	13.82	4.34 %
SOUTH ARCOT	7.49	3.69 %
NORTH ARCOT	3.67	2.50 %
KL-SOUTH	1.56	6.04 %
Total	147.28	5.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.35	11.90 %
Air-Cond	0.59	0.36 %
Oven	0.54	16.98 %
Dishwash	0.43	5.21 %
Total	24.91	6.66 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.71	4.34 %
TVL1	0.85	2.51 %
SVK1	0.33	2.44 %
TVL2	0.25	2.96 %
TKS1	0.19	1.98 %
SKD1	0.17	5.59 %
NGR1	0.09	0.43 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	24.91	6.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.15	14.99 %
Oven	1.43	44.07 %
Dishwash	1.04	15.44 %
Total	24.62	11.56 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.26	3.13 %
TPR2	0.19	2.06 %
DPM2	0.19	2.56 %
CBE5	0.17	4.47 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	24.62	11.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.79	13.09 %
Dishwash	1.60	30.93 %
Air-Cond	0.30	0.15 %
Oven	0.30	13.96 %
Total	20.99	5.98 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.74	3.48 %
TNJ2	0.52	3.06 %
TRY2	0.47	2.43 %
PBR2	0.38	1.68 %
PBR1	0.33	5.65 %
PDK1	0.30	2.77 %
TRY4	0.26	3.44 %
TTP1	0.17	2.41 %
KRN1	0.14	4.04 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	20.99	5.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.85	9.27 %
Oven	0.81	22.88 %
Air-Cond	0.72	0.59 %
Total	18.38	5.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.07	4.14 %
MDU1	0.62	1.61 %
DGL1	0.46	2.11 %
MDU6	0.34	1.63 %
TPT1	0.32	4.85 %
KYK1	0.19	4.44 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	18.38	5.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.46	10.52 %
Oven	0.72	40.30 %
Dishwash	-0.45	-43.80 %
Total	17.73	7.84 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.53	4.46 %
ERD2	0.19	0.81 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	17.73	7.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	6.67 %
Air-Cond	0.57	0.27 %
Oven	0.54	14.73 %
Total	14.11	3.31 %

Branch *	MTD Sales L	Brand Share %
CH19	1.25	5.12 %
CH16	0.83	2.46 %
CH22	0.33	2.17 %
CH48	0.32	1.75 %
CH39	0.26	2.65 %
CH07	0.18	1.01 %
CH35	0.14	1.94 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.11	3.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.29	7.93 %
Dishwash	0.82	23.16 %
Oven	0.71	20.97 %
Total	13.82	4.34 %

Branch *	MTD Sales L	Brand Share %
CH15	2.49	5.47 %
CH12	0.67	3.33 %
CH09	0.50	5.17 %
CH06	0.42	3.58 %
CH20	0.40	2.34 %
CH17	0.35	2.44 %
CH44	0.19	1.76 %
CH41	0.14	1.12 %
CH46	0.14	1.83 %
CH36	0.13	2.28 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	13.82	4.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.78	7.21 %
Air-Cond	0.53	0.50 %
Oven	0.19	9.62 %
Total	7.49	3.69 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	2.93 %
VCM1	0.26	2.68 %
TDM1	0.16	2.09 %
POY1	0.15	0.59 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-1.11 %
Total	7.49	3.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.52	3.98 %
Oven	0.15	8.21 %
Total	3.67	2.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	3.83 %
KPM2	0.27	1.69 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.67	2.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.56	12.35 %
Total	1.56	6.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	3.94 %
Total	1.56	6.04 %