

MTD Sales  
176.86 L

Brand Share %  
4.67 %

Information:

**MTD :** 01-10-2025 To 14-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.67 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 157.79      | 9.05 %        |
| Oven     | 10.84       | 31.02 %       |
| Air-Cond | 4.22        | 0.22 %        |
| Dishwash | 4.01        | 5.88 %        |
| Total    | 176.86      | 4.67 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 27.99       | 4.13 %        |
| TRICHY-01   | 27.59       | 6.01 %        |
| WEST-01     | 26.98       | 9.19 %        |
| SOUTH-03    | 25.00       | 4.95 %        |
| WEST-02     | 24.78       | 6.95 %        |
| CHENNAI-02  | 15.20       | 3.61 %        |
| CHENNAI-01  | 14.61       | 2.52 %        |
| SOUTH ARCOT | 8.14        | 3.23 %        |
| NORTH ARCOT | 6.17        | 2.89 %        |
| KL-SOUTH    | 0.40        | 1.33 %        |
| Total       | 176.86      | 4.67 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 27.10       | 9.85 %        |
| Oven     | 0.62        | 11.81 %       |
| Air-Cond | 0.28        | 0.07 %        |
| Total    | 27.99       | 4.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 1.71        | 2.76 %        |
| SVK1     | 0.69        | 3.10 %        |
| NGR1     | 0.56        | 1.25 %        |
| TUT1     | 0.50        | 0.52 %        |
| APK2     | 0.44        | 3.72 %        |
| VLY1     | 0.33        | 2.50 %        |
| VNR2     | 0.25        | 1.12 %        |
| TCN1     | 0.16        | 0.82 %        |
| ARM1     | 0.16        | 2.37 %        |
| RND1     | 0.16        | 0.87 %        |
| UDN1     | 0.12        | 0.94 %        |
| APK1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 27.99       | 4.13 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 24.86       | 14.15 %       |
| Oven     | 2.07        | 47.08 %       |
| Dishwash | 0.35        | 7.72 %        |
| Air-Cond | 0.30        | 0.11 %        |
| Total    | 27.59       | 6.01 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 1.24        | 1.60 %        |
| PBR2     | 0.82        | 3.28 %        |
| TRY3     | 0.46        | 1.77 %        |
| PDK1     | 0.39        | 3.17 %        |
| PBR1     | 0.33        | 2.93 %        |
| JKM1     | 0.30        | 3.09 %        |
| TNJ2     | 0.26        | 1.22 %        |
| TVR1     | 0.21        | 2.97 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 27.59       | 6.01 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 23.43       | 12.40 %       |
| Oven     | 1.79        | 45.90 %       |
| Dishwash | 1.16        | 14.97 %       |
| Air-Cond | 0.60        | 0.64 %        |
| Total    | 26.98       | 9.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.42        | 4.50 %        |
| AVI1     | 0.29        | 3.48 %        |
| SUL1     | 0.16        | 1.85 %        |
| GDR1     | 0.16        | 3.92 %        |
| KMR1     | 0.16        | 0.94 %        |
| UMP1     | 0.14        | 1.94 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 26.98       | 9.19 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 21.85       | 8.40 %        |
| Oven     | 1.63        | 35.85 %       |
| Air-Cond | 1.10        | 0.48 %        |
| Dishwash | 0.43        | 4.22 %        |
| Total    | 25.00       | 4.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.72        | 3.67 %        |
| MDU1     | 1.36        | 3.10 %        |
| MDU6     | 0.98        | 2.18 %        |
| DGL1     | 0.72        | 1.60 %        |
| DKI1     | 0.33        | 2.45 %        |
| KKD3     | 0.28        | 1.10 %        |
| USL1     | 0.17        | 2.29 %        |
| ATG1     | 0.15        | 0.82 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 25.00       | 4.95 %        |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.70       | 9.33 %        |
| Oven     | 1.28        | 37.24 %       |
| Dishwash | 0.80        | 13.26 %       |
| Total    | 24.78       | 6.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MTR1     | 0.25        | 3.55 %        |
| KVP1     | 0.13        | 2.55 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 24.78       | 6.95 %        |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 13.98       | 8.38 %        |
| Dishwash | 0.85        | 14.84 %       |
| Oven     | 0.57        | 14.53 %       |
| Air-Cond | -0.20       | -0.08 %       |
| Total    | 15.20       | 3.61 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 0.50        | 3.38 %        |
| CH06     | 0.33        | 2.30 %        |
| CH43     | 0.31        | 1.22 %        |
| UKI1     | 0.27        | 3.60 %        |
| CH20     | 0.18        | 1.15 %        |
| CH33     | 0.17        | 1.04 %        |
| PON1     | 0.15        | 1.97 %        |
| CH46     | 0.15        | 1.17 %        |
| CH09     | 0.14        | 0.78 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| CH41     | -0.20       | -1.31 %       |
| Total    | 15.20       | 3.61 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.35       | 5.38 %        |
| Oven     | 1.85        | 36.56 %       |
| Air-Cond | 0.98        | 0.28 %        |
| Dishwash | 0.43        | 2.51 %        |
| Total    | 14.61       | 2.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 1.69        | 3.81 %        |
| CH22     | 0.69        | 4.05 %        |
| CH19     | 0.55        | 1.24 %        |
| CH30     | 0.45        | 1.78 %        |
| CZWH     | 0.43        | 2.80 %        |
| CH14     | 0.41        | 1.05 %        |
| CH35     | 0.33        | 3.03 %        |
| CH08     | 0.33        | 0.73 %        |
| CH07     | 0.31        | 1.39 %        |
| CH38     | 0.30        | 2.51 %        |
| MRM1     | 0.27        | 1.91 %        |
| CH11     | 0.24        | 1.31 %        |
| GUD1     | 0.17        | 1.00 %        |
| CH05     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| CGL1     | -0.03       | -0.29 %       |
| Total    | 14.61       | 2.52 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.33        | 5.76 %        |
| Air-Cond | 1.16        | 0.85 %        |
| Oven     | 0.65        | 33.66 %       |
| Total    | 8.14        | 3.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.08        | 3.02 %        |
| ULP1     | 0.26        | 3.00 %        |
| PRT1     | 0.18        | 2.03 %        |
| MKM1     | 0.17        | 4.14 %        |
| NVL2     | 0.12        | 0.67 %        |
| CDM1     |             | 0.00 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 8.14        | 3.23 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.01        | 5.81 %        |
| Oven     | 0.15        | 7.22 %        |
| Dishwash |             | 0.00 %        |
| Total    | 6.17        | 2.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.65        | 3.05 %        |
| TRR1     | 0.46        | 3.89 %        |
| SBR1     | 0.29        | 2.29 %        |
| KPM2     | 0.28        | 1.89 %        |
| KPM1     | 0.25        | 2.13 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| Total    | 6.17        | 2.89 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Oven     | 0.24        | 52.56 %       |
| Wash-Mac | 0.16        | 1.81 %        |
| Total    | 0.40        | 1.33 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 0.24        | 4.63 %        |
| PAS1     | 0.16        | 3.37 %        |
| TVP1     |             | 0.00 %        |
| Total    | 0.40        | 1.33 %        |