

MTD Sales
182.89 L

Brand Share %
3.66 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	163.94	10.73 %
Oven	9.14	32.11 %
Dishwash	5.94	7.71 %
Air-Cond	3.88	0.12 %
Total	182.89	3.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.90	3.61 %
TRICHY-01	27.12	3.89 %
SOUTH-03	21.26	3.72 %
CHENNAI-02	21.03	3.32 %
CHENNAI-01	20.40	2.52 %
WEST-01	17.22	9.75 %
WEST-02	15.42	6.07 %
SOUTH ARCOT	10.17	2.95 %
WEST-03	9.46	4.75 %
NORTH ARCOT	7.90	1.98 %
Total	182.89	3.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.49	12.31 %
Oven	2.41	36.78 %
Total	32.90	3.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	2.53 %
TUT1	1.24	1.13 %
TUT2	0.90	1.97 %
UDN1	0.37	2.51 %
TCN1	0.35	1.88 %
TYI1	0.31	1.60 %
STU2	0.31	2.56 %
RND1	0.30	1.11 %
RND2	0.30	0.99 %
ARM1	0.23	3.24 %
APK1	0.18	1.73 %
SKD1	0.14	1.56 %
NGR1	0.11	0.25 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	32.90	3.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.34	16.93 %
Oven	0.78	35.80 %
Total	27.12	3.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.51	1.16 %
KUM1	1.42	3.52 %
KIK1	0.69	2.71 %
TRY3	0.62	2.33 %
TNJ2	0.57	2.23 %
TRY4	0.55	1.78 %
TVR1	0.52	2.58 %
PDK2	0.42	1.92 %
KRN1	0.23	3.57 %
TRY2	0.22	2.17 %
KUM2	0.18	1.04 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	2.60 %
Total	27.12	3.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.10	10.14 %
Oven	1.29	41.85 %
Air-Cond	1.04	0.27 %
Dishwash	0.83	15.44 %
Total	21.26	3.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.57	3.09 %
MDU2	0.97	2.39 %
MDU6	0.89	3.23 %
KRR1	0.67	2.59 %
MDU4	0.59	3.48 %
TMM1	0.58	3.63 %
MDU3	0.52	2.96 %
MDU7	0.35	1.94 %
TDI1	0.32	3.29 %
NKI1	0.28	2.81 %
DKI1	0.18	1.26 %
KYK1	0.15	2.54 %
SVG1	0.15	1.04 %
NTM1	0.11	2.78 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	21.26	3.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.14	9.22 %
Dishwash	1.79	22.98 %
Oven	1.40	33.20 %
Air-Cond	0.70	0.16 %
Total	21.03	3.32 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.97 %
CH21	1.10	2.37 %
CH18	0.93	2.34 %
CH24	0.66	2.04 %
CH35	0.61	3.60 %
CH33	0.58	2.66 %
CH20	0.43	1.54 %
CH23	0.33	3.53 %
WHC3	0.18	-7.69 %
CH17	0.16	0.55 %
CH34	0.11	0.50 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	21.03	3.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.42	7.38 %
Dishwash	1.83	8.05 %
Oven	1.09	29.43 %
Air-Cond	1.06	0.19 %
Total	20.40	2.52 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	2.84 %
CH14	0.95	2.12 %
CH30	0.76	2.15 %
CH19	0.61	1.39 %
GUD1	0.56	1.88 %
MRM1	0.50	2.85 %
CH07	0.46	1.32 %
CH22	0.36	1.69 %
CH48	0.32	0.90 %
CH08	0.30	1.15 %
CH39	0.29	1.72 %
CH16	0.19	0.35 %
GUD2	0.19	1.19 %
TKM1	0.18	2.00 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	20.40	2.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.78	14.63 %
Dishwash	1.49	26.73 %
Oven	1.24	46.41 %
Air-Cond	0.72	0.97 %
Total	17.22	9.75 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	1.94 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	17.22	9.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.37	12.29 %
Oven	0.39	20.11 %
Air-Cond	-0.34	-0.27 %
Total	15.42	6.07 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.15	0.87 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	15.42	6.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.87	8.78 %
Oven	0.29	14.04 %
Total	10.17	2.95 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.57	2.78 %
KKI2	0.32	2.23 %
KML1	0.30	3.00 %
TDM1	0.17	1.70 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.45 %
Total	10.17	2.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.97	11.25 %
Air-Cond	0.36	0.31 %
Oven	0.13	32.63 %
Total	9.46	4.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	1.07 %
TPR1	0.34	2.82 %
ERD1	0.22	0.62 %
NKL2	0.16	0.73 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	9.46	4.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.46	5.92 %
Air-Cond	0.33	0.13 %
Oven	0.11	6.71 %
Total	7.90	1.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.18	2.97 %
VEL4	1.18	3.14 %
TRL1	1.02	3.21 %
SBR1	0.42	1.29 %
TRR1	0.35	1.70 %
WJP1	0.33	3.10 %
VSI1	0.30	2.44 %
VEL3	0.28	0.99 %
VEL2	0.27	1.02 %
VNB1	0.15	1.57 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	7.90	1.98 %