

MTD Sales
215.40 L

Brand Share %
6.00 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	155.86	9.93 %
Air-Cond	44.54	2.29 %
Dishwash	8.59	20.31 %
Oven	6.42	19.78 %
Total	215.40	6.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.92	7.12 %
TRICHY-01	32.26	6.81 %
WEST-02	28.95	9.42 %
WEST-01	28.16	10.52 %
SOUTH-03	25.11	6.13 %
CHENNAI-01	19.62	3.13 %
CHENNAI-02	18.20	4.07 %
SOUTH ARCOT	12.19	4.83 %
NORTH ARCOT	10.35	4.74 %
KL-SOUTH	0.64	2.74 %
Total	215.40	6.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.75	10.74 %
Air-Cond	12.94	4.15 %
Oven	0.87	16.41 %
Dishwash	0.36	8.08 %
Total	39.92	7.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.06	3.21 %
NGR1	1.66	5.89 %
TVL1	1.32	2.22 %
SKD1	1.11	4.36 %
SVK1	0.89	5.01 %
MAR1	0.82	5.66 %
TCN1	0.49	2.62 %
TKY1	0.40	5.27 %
APK1	0.28	2.39 %
STU2	0.26	4.51 %
MMT1	0.26	5.78 %
KYR1	0.21	3.83 %
KGL1	0.16	3.92 %
VNR2	0.16	0.99 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	39.92	7.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.52	13.55 %
Air-Cond	6.64	2.25 %
Dishwash	1.08	49.53 %
Oven	1.02	34.82 %
Total	32.26	6.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.77	2.51 %
PBR2	1.72	5.30 %
PTK1	0.57	2.50 %
TVR1	0.45	3.05 %
PDK1	0.30	2.08 %
TRY2	0.30	2.57 %
TNJ2	0.29	0.94 %
NCK1	0.21	5.13 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	32.26	6.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.35	12.19 %
Air-Cond	4.13	3.86 %
Dishwash	1.17	19.89 %
Oven	0.30	10.90 %
Total	28.95	9.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	5.33 %
ERD1	1.45	5.58 %
ATU1	0.66	5.40 %
KRI1	0.44	4.60 %
APN1	0.30	5.13 %
EDP1	0.17	3.87 %
KMM1	0.17	3.50 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	28.95	9.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.70	11.34 %
Dishwash	3.55	31.48 %
Air-Cond	2.21	3.72 %
Oven	0.70	12.40 %
Total	28.16	10.52 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.57	5.47 %
CBE1	0.42	5.15 %
GBM1	0.28	4.44 %
TPR2	0.21	1.25 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	28.16	10.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.74	10.12 %
Air-Cond	2.57	1.29 %
Oven	1.13	40.10 %
Dishwash	0.67	24.78 %
Total	25.11	6.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.13	3.18 %
MDU6	1.31	5.62 %
DGL2	0.39	5.18 %
MPA1	0.30	3.30 %
DKI1	0.27	2.40 %
MDU4	0.26	2.46 %
SVG1	0.17	1.38 %
BTU1	0.12	3.17 %
ADP1		0.00 %
ATG1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	25.11	6.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.70	7.31 %
Air-Cond	4.34	1.01 %
Oven	0.90	20.23 %
Dishwash	0.69	9.63 %
Total	19.62	3.13 %

Branch *	MTD Sales L	Brand Share %
CH19	1.16	2.89 %
CH48	0.95	2.86 %
AVD1	0.74	3.62 %
GUD1	0.34	1.56 %
CH07	0.33	1.37 %
CH30	0.21	1.46 %
CGL1	0.21	1.97 %
SKL1	0.17	1.33 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	19.62	3.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.73	7.45 %
Air-Cond	4.65	1.66 %
Oven	1.12	24.02 %
Dishwash	0.69	13.71 %
Total	18.20	4.07 %

Branch *	MTD Sales L	Brand Share %
CH15	1.62	3.12 %
CH21	1.29	5.40 %
CH34	0.39	1.90 %
CH43	0.28	1.91 %
CH18	0.27	1.01 %
GPD1	0.26	2.65 %
CH44	0.18	1.22 %
CH41	0.16	0.94 %
CH17	0.14	1.08 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	18.20	4.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.53	6.65 %
Air-Cond	4.15	3.02 %
Dishwash	0.38	55.06 %
Oven	0.13	12.02 %
Total	12.19	4.83 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	3.35 %
KML1	0.48	3.73 %
VCM1	0.46	4.84 %
TRK1	0.40	3.31 %
STP1	0.21	4.16 %
KLM1	0.21	1.30 %
POY1	0.17	0.50 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	12.19	4.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.19	7.28 %
Air-Cond	2.92	2.52 %
Oven	0.25	12.20 %
Total	10.35	4.74 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.38	3.71 %
KPM1	0.31	2.57 %
ARC2	0.29	2.31 %
TRR1	0.28	1.72 %
KPM2	0.27	1.41 %
AKM1	0.21	1.50 %
ANI1	0.21	5.65 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	10.35	4.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.64	5.79 %
Total	0.64	2.74 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	3.62 %
PAS1		0.00 %
Total	0.64	2.74 %