



# TN : IFB Sales Performance 15/05/2026 9:21 AM

MTD Sales  
223.80 L

Brand Share %  
2.04 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	162.71	12.79 %
Air-Cond	47.38	0.49 %
Dishwash	6.94	10.78 %
Oven	6.76	31.58 %
<b>Total</b>	<b>223.80</b>	<b>2.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.06	2.91 %
TRICHY-01	34.04	2.06 %
CHENNAI-01	27.34	1.54 %
WEST-02	25.26	2.91 %
SOUTH-03	24.59	1.82 %
WEST-01	23.70	3.98 %
CHENNAI-02	21.33	1.40 %
NORTH ARCOT	13.10	1.66 %
SOUTH ARCOT	8.39	1.02 %
<b>Total</b>	<b>223.80</b>	<b>2.04 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.56	16.73 %
Air-Cond	5.22	0.39 %
Oven	1.68	36.57 %
Dishwash	1.60	17.61 %
<b>Total</b>	<b>46.06</b>	<b>2.91 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	3.77	2.03 %
TUT1	2.55	1.48 %
TUT2	1.56	1.87 %
MAR1	0.57	1.34 %
PKD1	0.37	0.94 %
UDN1	0.35	1.49 %
ERL2	0.32	1.14 %
KYR1	0.32	1.99 %
APK1	0.26	0.95 %
SKD1	0.24	1.03 %
APK2	0.19	0.88 %
VKM1	0.16	0.77 %
KGL1	0.16	0.75 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>46.06</b>	<b>2.91 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	25.16	18.59 %
Air-Cond	7.89	0.52 %
Oven	1.00	67.36 %
<b>Total</b>	<b>34.04</b>	<b>2.06 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.02	0.69 %
TNJ2	1.30	1.56 %
KUM1	1.29	1.45 %
PBR2	0.88	0.90 %
PBR1	0.84	2.02 %
TVR1	0.43	1.28 %
NCK1	0.40	1.79 %
TRY2	0.31	0.96 %
PDK1	0.19	0.43 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>34.04</b>	<b>2.06 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	14.99	8.58 %
Air-Cond	8.98	0.57 %
Dishwash	1.90	9.23 %
Oven	1.47	33.14 %
<b>Total</b>	<b>27.34</b>	<b>1.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.05 %
CH38	0.75	1.98 %
CH08	0.30	0.33 %
CH48	0.30	0.41 %
CH30	0.29	0.44 %
CH25	0.29	0.44 %
CH39	0.28	0.84 %
GUD1	0.26	0.47 %
KNR1	0.18	0.50 %
CH05	0.16	0.12 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	0.98 %
<b>Total</b>	<b>27.34</b>	<b>1.54 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	21.94	14.96 %
Air-Cond	2.56	0.36 %
Oven	0.76	39.99 %
<b>Total</b>	<b>25.26</b>	<b>2.91 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.71 %
SLM3	0.84	1.57 %
TCG1	0.35	1.44 %
NKL2	0.32	0.76 %
SLM1	0.30	0.35 %
CMI1	0.18	1.47 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>25.26</b>	<b>2.91 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.79	11.27 %
Air-Cond	4.96	0.42 %
Dishwash	0.42	10.83 %
Oven	0.40	17.77 %
Total	24.59	1.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.24	0.80 %
ATG1	0.69	1.22 %
MDU2	0.46	0.61 %
MDU6	0.43	0.84 %
PNV2	0.38	1.71 %
MPA1	0.34	0.89 %
KRR1	0.33	0.51 %
MLR1	0.29	1.38 %
KKD3	0.19	0.24 %
DGL2	0.17	0.47 %
KYK1	0.15	0.76 %
TDI1	0.12	0.45 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU7		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.43 %
TPT1	-0.29	-1.22 %
Total	24.59	1.82 %

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.79	14.91 %
Air-Cond	3.55	0.77 %
Dishwash	1.92	20.83 %
Oven	0.43	13.63 %
Total	23.70	3.98 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.58	1.76 %
TPR1	0.48	1.34 %
CBE1	0.30	0.99 %
SYM2	0.16	1.64 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.81 %
Total	23.70	3.98 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.75	8.83 %
Air-Cond	8.37	0.61 %
Dishwash	0.76	9.76 %
Oven	0.44	36.06 %
<b>Total</b>	<b>21.33</b>	<b>1.40 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.97	1.31 %
CH51	0.67	1.31 %
CH23	0.55	1.62 %
CH20	0.48	0.82 %
UKI1	0.37	1.32 %
CH43	0.34	0.96 %
CH41	0.32	0.61 %
CH36	0.18	0.56 %
CH32	0.17	1.83 %
CH12	0.14	0.14 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>21.33</b>	<b>1.40 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.63	9.88 %
Air-Cond	4.36	0.63 %
Oven	0.11	8.42 %
<b>Total</b>	<b>13.10</b>	<b>1.66 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	0.88 %
VEL1	0.57	1.03 %
AKM1	0.54	1.21 %
CYR1	0.41	1.92 %
WJP1	0.31	1.35 %
ABR1	0.28	0.83 %
CPT1	0.19	1.08 %
TRT1	0.19	0.56 %
VNB1	0.17	0.81 %
SBR1	0.11	0.19 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>13.10</b>	<b>1.66 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.09	7.24 %
Air-Cond	1.49	0.20 %
Oven	0.46	46.63 %
Dishwash	0.34	8.19 %
<b>Total</b>	<b>8.39</b>	<b>1.02 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.83 %
VCM2	0.34	1.18 %
KML1	0.33	0.83 %
NVL2	0.31	0.63 %
TVM1	0.31	1.25 %
CDM1	0.28	0.39 %
TRK1	0.27	0.66 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>8.39</b>	<b>1.02 %</b>