

MTD Sales
165.42 L

Brand Share %
4.62 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	147.70	8.96 %
Oven	10.20	31.54 %
Air-Cond	3.93	0.21 %
Dishwash	3.59	5.65 %
Total	165.42	4.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.48	4.14 %
WEST-01	25.61	9.36 %
TRICHY-01	25.11	5.87 %
SOUTH-03	23.40	4.90 %
WEST-02	23.21	6.85 %
CHENNAI-02	14.46	3.63 %
CHENNAI-01	13.61	2.48 %
SOUTH ARCOT	7.54	3.08 %
NORTH ARCOT	5.72	2.81 %
KL-SOUTH	0.28	0.98 %
Total	165.42	4.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.59	9.85 %
Oven	0.62	11.80 %
Air-Cond	0.28	0.08 %
Total	26.48	4.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.71	2.78 %
SVK1	0.69	3.42 %
NGR1	0.56	1.31 %
TUT1	0.50	0.54 %
APK2	0.44	3.86 %
TCN1	0.33	2.04 %
VLY1	0.33	2.72 %
VNR2	0.25	1.17 %
ARM1	0.16	2.37 %
RND1	0.16	0.90 %
UDN1	0.12	1.08 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	26.48	4.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.50	12.79 %
Oven	1.65	47.14 %
Dishwash	1.16	16.66 %
Air-Cond	0.30	0.35 %
Total	25.61	9.36 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.29	3.66 %
SUL1	0.16	1.92 %
GDR1	0.16	4.19 %
KMR1	0.16	0.98 %
CBE3		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	25.61	9.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.64	13.89 %
Oven	1.81	45.27 %
Dishwash	0.35	9.24 %
Air-Cond	0.30	0.12 %
Total	25.11	5.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.24	1.62 %
PBR2	0.82	3.46 %
TRY3	0.46	1.80 %
PDK1	0.39	3.48 %
PBR1	0.33	3.27 %
JKM1	0.30	3.30 %
TNJ2	0.26	1.22 %
TVR1	0.21	3.10 %
TRY4	0.15	1.59 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	25.11	5.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.36	8.41 %
Oven	1.51	35.12 %
Air-Cond	1.10	0.50 %
Dishwash	0.43	4.39 %
Total	23.40	4.90 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.72	3.79 %
MDU6	0.98	2.23 %
MDU1	0.96	2.30 %
DGL1	0.72	1.68 %
DKI1	0.33	2.57 %
KKD3	0.28	1.17 %
USL1	0.17	2.49 %
ATG1	0.15	0.86 %
ADP1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	23.40	4.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.13	9.09 %
Oven	1.28	38.28 %
Dishwash	0.80	14.11 %
Total	23.21	6.85 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.25	3.81 %
KVP1	0.13	2.74 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	23.21	6.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.67	8.57 %
Oven	0.57	15.07 %
Dishwash	0.42	8.62 %
Air-Cond	-0.20	-0.09 %
Total	14.46	3.63 %

Branch *	MTD Sales L	Brand Share %
CH24	0.72	4.00 %
MJR1	0.50	3.69 %
CH06	0.33	2.36 %
CH43	0.31	1.37 %
UKI1	0.27	3.74 %
CH20	0.18	1.31 %
CH33	0.17	1.12 %
PON1	0.15	2.01 %
CH46	0.15	1.17 %
CH09	0.14	0.84 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.30 %
Total	14.46	3.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.35	5.12 %
Oven	1.85	42.32 %
Air-Cond	0.98	0.30 %
Dishwash	0.43	2.74 %
Total	13.61	2.48 %

Branch *	MTD Sales L	Brand Share %
CH16	1.53	3.73 %
CH19	0.55	1.28 %
CH22	0.52	3.36 %
CH30	0.45	1.84 %
CZWH	0.43	2.80 %
CH14	0.41	1.12 %
CH08	0.33	0.80 %
CH07	0.31	1.42 %
CH38	0.30	2.54 %
MRM1	0.27	1.95 %
CH11	0.24	1.39 %
GUD1	0.17	1.04 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.30 %
Total	13.61	2.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.73	5.42 %
Air-Cond	1.16	0.87 %
Oven	0.65	37.24 %
Total	7.54	3.08 %

Branch *	MTD Sales L	Brand Share %
POY1	1.08	3.04 %
ULP1	0.26	3.22 %
PRT1	0.18	1.97 %
MKM1	0.17	4.35 %
NVL2	0.12	0.68 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.54	3.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.57	5.62 %
Oven	0.15	8.65 %
Dishwash		0.00 %
Total	5.72	2.81 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	3.09 %
TRR1	0.46	4.01 %
SBR1	0.29	2.42 %
KPM2	0.28	1.94 %
KPM1	0.25	2.17 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	5.72	2.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	1.99 %
Oven	0.12	34.77 %
Total	0.28	0.98 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.16	3.57 %
KLR1	0.12	2.41 %
TVP1		0.00 %
Total	0.28	0.98 %