

MTD Sales
146.02 L

Brand Share %
3.49 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	130.38	10.35 %
Oven	7.91	31.17 %
Dishwash	4.55	7.62 %
Air-Cond	3.17	0.11 %
Total	146.02	3.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.36	3.42 %
TRICHY-01	22.09	3.61 %
SOUTH-03	18.38	3.61 %
CHENNAI-01	17.22	2.57 %
CHENNAI-02	15.07	3.01 %
WEST-01	14.08	9.25 %
WEST-02	11.70	5.52 %
SOUTH ARCOT	8.33	2.87 %
WEST-03	7.32	4.30 %
NORTH ARCOT	6.47	1.95 %
Total	146.02	3.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.36	11.89 %
Oven	2.00	34.31 %
Total	25.36	3.42 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.65	2.90 %
VLY1	0.92	3.08 %
TUT1	0.81	1.00 %
VNR2	0.63	3.27 %
TUT2	0.48	1.40 %
UDN1	0.37	2.83 %
STU2	0.31	2.70 %
RND1	0.30	1.43 %
RND2	0.30	1.30 %
APK1	0.18	2.35 %
NGR1	0.11	0.30 %
TCN1	0.06	0.38 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	25.36	3.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.31	16.09 %
Oven	0.78	42.14 %
Total	22.09	3.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.51	1.24 %
PBR2	0.83	2.99 %
KIK1	0.69	3.03 %
TRY3	0.62	2.63 %
TVR1	0.52	2.84 %
TNJ2	0.38	1.74 %
KUM2	0.18	1.15 %
TRY4	0.18	0.67 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	2.75 %
Total	22.09	3.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.67	10.09 %
Oven	1.17	39.56 %
Dishwash	0.83	18.49 %
Air-Cond	0.70	0.20 %
Total	18.38	3.61 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.18	2.88 %
MDU2	0.97	2.85 %
KRR1	0.67	2.93 %
MDU3	0.52	3.26 %
MDU7	0.35	2.19 %
USL1	0.27	2.74 %
SVG1	0.15	1.24 %
NTM1	0.11	3.40 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	18.38	3.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.26	7.66 %
Air-Cond	1.06	0.23 %
Oven	0.99	29.14 %
Dishwash	0.91	5.49 %
Total	17.22	2.57 %

Branch *	MTD Sales L	Brand Share %
CH30	0.76	2.90 %
CH19	0.61	1.80 %
GUD1	0.56	2.33 %
CH07	0.46	1.48 %
CH14	0.45	1.41 %
CH22	0.36	1.98 %
CH48	0.32	1.11 %
CH08	0.30	1.18 %
CH16	0.19	0.43 %
GUD2	0.19	1.55 %
TKM1	0.18	2.15 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	17.22	2.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.88	8.14 %
Dishwash	1.79	30.53 %
Oven	1.07	29.38 %
Air-Cond	0.34	0.10 %
Total	15.07	3.01 %

Branch *	MTD Sales L	Brand Share %
CH03	1.54	2.95 %
CH21	1.10	2.91 %
CH18	0.75	2.64 %
CH24	0.66	2.36 %
CH50	0.55	3.27 %
CH20	0.43	1.76 %
CH35	0.36	2.82 %
WHC3	0.18	-7.69 %
CH17	0.16	0.72 %
CH34	0.11	0.74 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	15.07	3.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.23	13.74 %
Oven	1.11	46.07 %
Dishwash	1.02	25.53 %
Air-Cond	0.72	1.12 %
Total	14.08	9.25 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	2.21 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	14.08	9.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.78	11.46 %
Oven	0.26	14.38 %
Air-Cond	-0.34	-0.32 %
Total	11.70	5.52 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.15	1.07 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	11.70	5.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.04	8.75 %
Oven	0.29	15.76 %
Total	8.33	2.87 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.40	2.42 %
KKI2	0.32	2.47 %
TDM1	0.17	2.06 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	8.33	2.87 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.83	10.24 %
Air-Cond	0.36	0.36 %
Oven	0.13	36.96 %
Total	7.32	4.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	1.21 %
TPR1	0.34	2.90 %
NKL2	0.16	0.92 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	7.32	4.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.03	5.97 %
Air-Cond	0.33	0.15 %
Oven	0.11	8.40 %
Total	6.47	1.95 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.85	3.21 %
KPM2	0.69	2.11 %
SBR1	0.42	1.40 %
TRR1	0.35	2.13 %
VSI1	0.30	2.86 %
VEL3	0.28	1.25 %
VEL2	0.27	1.21 %
VNB1	0.15	2.18 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	6.47	1.95 %