

MTD Sales
201.09 L

Brand Share %
5.84 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	149.60	9.94 %
Air-Cond	36.64	1.96 %
Dishwash	8.59	21.20 %
Oven	6.26	20.10 %
Total	201.09	5.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.55	6.84 %
TRICHY-01	29.09	6.44 %
WEST-01	28.00	10.80 %
WEST-02	26.00	8.97 %
SOUTH-03	23.75	6.16 %
CHENNAI-01	18.22	2.98 %
CHENNAI-02	17.46	4.04 %
SOUTH ARCOT	11.74	4.76 %
NORTH ARCOT	9.66	4.56 %
KL-SOUTH	0.64	2.90 %
Total	201.09	5.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.77	10.70 %
Air-Cond	10.93	3.72 %
Oven	0.87	17.71 %
Dishwash	-0.02	-0.44 %
Total	36.55	6.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.06	3.26 %
SKD1	1.11	4.36 %
TVL1	1.05	1.80 %
SVK1	0.42	2.51 %
TKY1	0.40	5.71 %
APK1	0.28	2.41 %
STU2	0.26	4.51 %
MMT1	0.26	5.78 %
ERL2	0.25	1.98 %
KYR1	0.21	4.02 %
KGL1	0.16	3.92 %
VNR2	0.16	1.02 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	36.55	6.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.37	13.08 %
Air-Cond	5.78	2.04 %
Dishwash	1.08	49.53 %
Oven	0.86	32.47 %
Total	29.09	6.44 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.86	5.58 %
TRY1	1.77	2.60 %
PBR2	1.44	4.55 %
PTK1	0.57	2.52 %
PDK1	0.30	2.32 %
TRY2	0.30	2.64 %
TVR1	0.30	2.36 %
TNJ2	0.29	0.98 %
NCK1	0.21	5.46 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	29.09	6.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.54	11.63 %
Dishwash	3.55	31.48 %
Air-Cond	2.21	3.86 %
Oven	0.70	12.72 %
Total	28.00	10.80 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.57	5.53 %
CBE1	0.42	5.60 %
GBM1	0.28	4.44 %
TPR2	0.21	1.27 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	28.00	10.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.43	12.35 %
Air-Cond	2.10	2.10 %
Dishwash	1.17	21.65 %
Oven	0.30	11.08 %
Total	26.00	8.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	5.50 %
ATU1	0.66	5.31 %
KRI1	0.44	4.98 %
ERD1	0.25	1.19 %
EDP1	0.17	3.87 %
KMM1	0.17	3.50 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	26.00	8.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.01	10.27 %
Air-Cond	1.94	1.04 %
Oven	1.13	40.10 %
Dishwash	0.67	24.78 %
Total	23.75	6.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.13	3.53 %
MDU6	1.11	4.90 %
DGL2	0.39	5.78 %
MPA1	0.30	3.37 %
DKI1	0.27	2.44 %
MDU4	0.26	2.86 %
SVG1	0.17	1.46 %
BTU1	0.12	3.42 %
ADP1		0.00 %
ATG1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.75	6.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.40	7.40 %
Air-Cond	3.24	0.77 %
Oven	0.90	20.90 %
Dishwash	0.69	10.96 %
Total	18.22	2.98 %

Branch *	MTD Sales L	Brand Share %
CH22	1.09	5.70 %
CH48	0.95	2.86 %
AVD1	0.74	3.89 %
CH19	0.69	1.75 %
GUD1	0.34	1.56 %
CH07	0.33	1.39 %
CH30	0.21	1.52 %
CGL1	0.21	1.99 %
SKL1	0.17	1.35 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	18.22	2.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.43	7.59 %
Air-Cond	4.22	1.55 %
Oven	1.12	24.02 %
Dishwash	0.69	13.71 %
Total	17.46	4.04 %

Branch *	MTD Sales L	Brand Share %
CH15	1.62	3.16 %
CH21	1.29	5.42 %
CH34	0.39	2.16 %
CH43	0.28	2.28 %
CH18	0.27	1.04 %
GPD1	0.26	2.65 %
CH44	0.18	1.22 %
CH41	0.16	0.95 %
CH17	0.14	1.09 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	17.46	4.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.53	6.78 %
Air-Cond	3.32	2.49 %
Dishwash	0.76	70.99 %
Oven	0.13	12.02 %
Total	11.74	4.76 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	3.68 %
KML1	0.48	3.73 %
VCM1	0.46	4.84 %
STP1	0.21	4.16 %
KLM1	0.21	1.37 %
POY1	0.17	0.50 %
CUD1		0.00 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	11.74	4.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.49	6.85 %
Air-Cond	2.92	2.58 %
Oven	0.25	12.74 %
Total	9.66	4.56 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.38	3.86 %
KPM1	0.31	2.71 %
ARC2	0.29	2.37 %
TRR1	0.28	1.76 %
KPM2	0.27	1.41 %
AKM1	0.21	1.62 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	9.66	4.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.64	6.08 %
Total	0.64	2.90 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	3.86 %
PAS1		0.00 %
Total	0.64	2.90 %