



# TN : IFB Sales Performance 14/05/2026 9:21 AM

MTD Sales  
211.87 L

Brand Share %  
2.01 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	153.50	12.84 %
Air-Cond	45.83	0.49 %
Dishwash	6.53	11.00 %
Oven	6.02	30.29 %
<b>Total</b>	<b>211.87</b>	<b>2.01 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.29	2.79 %
TRICHY-01	32.41	2.03 %
CHENNAI-01	26.99	1.59 %
WEST-01	23.17	4.05 %
SOUTH-03	23.07	1.76 %
WEST-02	23.04	2.76 %
CHENNAI-02	20.18	1.38 %
NORTH ARCOT	12.61	1.66 %
SOUTH ARCOT	8.11	1.02 %
<b>Total</b>	<b>211.87</b>	<b>2.01 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.50	16.48 %
Air-Cond	5.22	0.40 %
Oven	1.38	32.20 %
Dishwash	1.18	14.46 %
<b>Total</b>	<b>42.29</b>	<b>2.79 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.77	1.59 %
TUT1	2.55	1.54 %
NGR1	1.87	1.99 %
TUT2	1.08	1.36 %
MAR1	0.57	1.43 %
PKD1	0.37	0.99 %
UDN1	0.35	1.62 %
ERL2	0.32	1.21 %
KYR1	0.32	1.99 %
APK1	0.26	0.97 %
SKD1	0.24	1.09 %
APK2	0.19	0.90 %
VKM1	0.16	0.81 %
KGL1	0.16	0.80 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>42.29</b>	<b>2.79 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.10	18.99 %
Air-Cond	7.59	0.52 %
Oven	0.72	66.39 %
<b>Total</b>	<b>32.41</b>	<b>2.03 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.02	0.71 %
TNJ2	1.18	1.43 %
KUM1	1.02	1.19 %
PBR2	0.88	0.93 %
TVR1	0.43	1.31 %
NCK1	0.40	1.83 %
TRY2	0.31	0.98 %
PDK1	0.19	0.44 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>32.41</b>	<b>2.03 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.11	9.16 %
Air-Cond	8.68	0.57 %
Dishwash	1.90	10.47 %
Oven	1.30	30.49 %
<b>Total</b>	<b>26.99</b>	<b>1.59 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.14 %
CH30	0.47	0.75 %
CH08	0.30	0.35 %
CH48	0.30	0.43 %
CH25	0.29	0.47 %
CH39	0.28	0.87 %
GUD1	0.26	0.48 %
KNR1	0.18	0.50 %
CH05	0.16	0.13 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	0.99 %
<b>Total</b>	<b>26.99</b>	<b>1.59 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	17.62	15.86 %
Air-Cond	3.20	0.71 %
Dishwash	1.92	20.83 %
Oven	0.43	14.60 %
Total	23.17	4.05 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.58	1.83 %
TPR1	0.48	1.41 %
CBE1	0.30	1.04 %
SYM2	0.16	1.67 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.88 %
Total	23.17	4.05 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	17.28	10.96 %
Air-Cond	4.96	0.43 %
Dishwash	0.42	12.36 %
Oven	0.40	17.77 %
<b>Total</b>	<b>23.07</b>	<b>1.76 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.06	0.71 %
ATG1	0.69	1.30 %
MDU2	0.46	0.62 %
PNV2	0.38	1.81 %
MPA1	0.34	0.89 %
KRR1	0.33	0.51 %
KKD3	0.19	0.25 %
MDU6	0.17	0.33 %
DGL2	0.17	0.47 %
KYK1	0.15	0.80 %
TEN2	0.13	0.83 %
TDI1	0.12	0.46 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.43 %
TPT1	-0.29	-1.24 %
<b>Total</b>	<b>23.07</b>	<b>1.76 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.72	14.12 %
Air-Cond	2.56	0.37 %
Oven	0.76	43.67 %
Total	23.04	2.76 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.76 %
TCG1	0.35	1.47 %
NKL2	0.32	0.79 %
SLM1	0.30	0.38 %
PDR1	0.18	1.47 %
CMI1	0.18	1.55 %
SLM3	0.17	0.34 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	23.04	2.76 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.91	8.69 %
Air-Cond	8.07	0.61 %
Dishwash	0.76	10.54 %
Oven	0.44	42.68 %
Total	20.18	1.38 %

Branch *	MTD Sales L	Brand Share %
CH15	1.97	1.34 %
CH51	0.67	1.37 %
CH23	0.55	1.70 %
UKI1	0.37	1.32 %
CH43	0.34	0.98 %
CH20	0.32	0.58 %
CH41	0.32	0.64 %
CH36	0.18	0.56 %
CH32	0.17	1.94 %
CH12	0.14	0.14 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	20.18	1.38 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.44	10.32 %
Air-Cond	4.06	0.60 %
Oven	0.11	8.42 %
Total	12.61	1.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	0.92 %
VEL1	0.57	1.05 %
AKM1	0.54	1.27 %
WJP1	0.31	1.36 %
ABR1	0.28	0.85 %
TRT1	0.19	0.59 %
VNB1	0.17	0.83 %
SBR1	0.11	0.19 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.61	1.66 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.81	7.38 %
Air-Cond	1.49	0.21 %
Oven	0.46	52.71 %
Dishwash	0.34	8.19 %
Total	8.11	1.02 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.84 %
VCM2	0.34	1.28 %
KML1	0.33	0.86 %
NVL2	0.31	0.68 %
TVM1	0.31	1.25 %
CDM1	0.28	0.41 %
TRK1	0.27	0.68 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	8.11	1.02 %