

MTD Sales  
134.26 L

Brand Share %  
5.61 %

Information:

MTD : 01-11-2025 To 12-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.61 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 124.66      | 9.82 %        |
| Oven     | 4.22        | 19.26 %       |
| Air-Cond | 2.71        | 0.26 %        |
| Dishwash | 2.66        | 5.84 %        |
| Total    | 134.26      | 5.61 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-01     | 23.41       | 12.00 %       |
| SOUTH-01    | 22.59       | 6.51 %        |
| TRICHY-01   | 18.80       | 5.87 %        |
| SOUTH-03    | 16.46       | 5.75 %        |
| WEST-02     | 16.01       | 7.76 %        |
| CHENNAI-02  | 13.22       | 4.57 %        |
| CHENNAI-01  | 12.38       | 3.14 %        |
| SOUTH ARCOT | 6.87        | 3.54 %        |
| NORTH ARCOT | 3.67        | 2.71 %        |
| KL-SOUTH    | 0.84        | 3.65 %        |
| Total       | 134.26      | 5.61 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 21.44       | 15.68 %       |
| Oven     | 1.27        | 42.46 %       |
| Dishwash | 0.69        | 11.51 %       |
| Total    | 23.41       | 12.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.48        | 4.87 %        |
| SUL1     | 0.26        | 3.19 %        |
| DPM2     | 0.19        | 3.33 %        |
| CBE5     | 0.17        | 4.69 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 23.41       | 12.00 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 21.46       | 11.66 %       |
| Air-Cond | 0.59        | 0.39 %        |
| Oven     | 0.54        | 18.82 %       |
| Total    | 22.59       | 6.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.71        | 4.57 %        |
| TVL1     | 0.85        | 2.51 %        |
| SVK1     | 0.33        | 2.82 %        |
| NGR1     | 0.09        | 0.44 %        |
| APK1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 22.59       | 6.51 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 16.60       | 12.88 %       |
| Dishwash | 1.60        | 30.93 %       |
| Air-Cond | 0.30        | 0.17 %        |
| Oven     | 0.30        | 14.74 %       |
| Total    | 18.80       | 5.87 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.74        | 3.65 %        |
| TNJ2     | 0.52        | 3.08 %        |
| TRY2     | 0.47        | 2.56 %        |
| NGT1     | 0.35        | 3.72 %        |
| PBR1     | 0.33        | 5.57 %        |
| TRY4     | 0.26        | 4.20 %        |
| TTP1     | 0.17        | 2.93 %        |
| KRN1     | 0.14        | 4.39 %        |
| APM1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 18.80       | 5.87 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.35       | 9.36 %        |
| Air-Cond | 0.72        | 0.64 %        |
| Oven     | 0.39        | 14.14 %       |
| Total    | 16.46       | 5.75 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.07        | 4.55 %        |
| DGL1     | 0.46        | 2.27 %        |
| MDU1     | 0.43        | 1.23 %        |
| TEN2     | 0.39        | 5.52 %        |
| MDU6     | 0.34        | 1.67 %        |
| TPT1     | 0.32        | 5.24 %        |
| KYK1     | 0.19        | 5.25 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 16.46       | 5.75 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.88       | 10.43 %       |
| Oven     | 0.58        | 37.66 %       |
| Dishwash | -0.45       | -43.80 %      |
| Total    | 16.01       | 7.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.28        | 3.03 %        |
| NKL2     | 0.27        | 2.64 %        |
| ERD2     | 0.19        | 0.87 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 16.01       | 7.76 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.69       | 8.26 %        |
| Dishwash | 0.82        | 23.16 %       |
| Oven     | 0.71        | 23.26 %       |
| Total    | 13.22       | 4.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 2.16        | 5.40 %        |
| CH20     | 0.80        | 5.02 %        |
| CH12     | 0.67        | 3.51 %        |
| CH06     | 0.42        | 4.41 %        |
| CH17     | 0.35        | 2.67 %        |
| CH09     | 0.33        | 3.90 %        |
| CH44     | 0.19        | 1.89 %        |
| CH41     | 0.14        | 1.20 %        |
| CH36     | 0.13        | 2.41 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 13.22       | 4.57 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.27       | 6.30 %        |
| Air-Cond | 0.57        | 0.29 %        |
| Oven     | 0.54        | 15.80 %       |
| Total    | 12.38       | 3.14 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 0.93        | 4.28 %        |
| AVD1     | 0.89        | 5.16 %        |
| CH16     | 0.83        | 2.76 %        |
| CH30     | 0.54        | 5.00 %        |
| CH22     | 0.33        | 2.85 %        |
| CH48     | 0.32        | 1.75 %        |
| KNR1     | 0.27        | 3.90 %        |
| CH39     | 0.26        | 2.80 %        |
| CH07     | 0.18        | 1.09 %        |
| CH35     | 0.14        | 2.05 %        |
| CGL1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 12.38       | 3.14 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.61        | 7.32 %        |
| Air-Cond | 0.53        | 0.52 %        |
| Oven     | -0.27       | -19.16 %      |
| Total    | 6.87        | 3.54 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2     | 0.40        | 3.12 %        |
| VCM1     | 0.26        | 3.07 %        |
| TDM1     | 0.16        | 2.11 %        |
| CUD1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| KKI2     | -0.27       | -2.81 %       |
| Total    | 6.87        | 3.54 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.52        | 4.29 %        |
| Oven     | 0.15        | 10.02 %       |
| Total    | 3.67        | 2.71 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.62        | 3.99 %        |
| KPM2     | 0.27        | 1.92 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 3.67        | 2.71 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.84        | 7.45 %        |
| Total    | 0.84        | 3.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.29        | 1.78 %        |
| Total    | 0.84        | 3.65 %        |