

MTD Sales
154.18 L

Brand Share %
4.66 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	138.30	9.08 %
Oven	8.88	30.09 %
Dishwash	3.71	6.31 %
Air-Cond	3.28	0.19 %
Total	154.18	4.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.41	4.15 %
WEST-01	24.05	9.48 %
TRICHY-01	22.90	5.92 %
SOUTH-03	22.38	5.10 %
WEST-02	21.58	6.85 %
CHENNAI-02	13.27	3.58 %
CHENNAI-01	12.12	2.40 %
SOUTH ARCOT	7.38	3.21 %
NORTH ARCOT	5.81	3.04 %
KL-SOUTH	0.28	1.07 %
Total	154.18	4.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.63	9.90 %
Oven	0.50	10.33 %
Air-Cond	0.28	0.08 %
Total	24.41	4.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.71	3.02 %
SVK1	0.69	3.69 %
TUT1	0.50	0.58 %
APK2	0.44	4.11 %
TCN1	0.33	2.80 %
VLY1	0.33	2.75 %
NGR1	0.32	0.84 %
VNR2	0.25	1.25 %
ARM1	0.16	2.37 %
RND1	0.16	0.97 %
UDN1	0.12	1.26 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	24.41	4.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.29	12.94 %
Oven	1.65	49.78 %
Dishwash	0.79	13.91 %
Air-Cond	0.30	0.38 %
Total	24.05	9.48 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.29	3.77 %
CBE1	0.27	3.32 %
SUL1	0.16	2.03 %
KMR1	0.16	1.05 %
CBE3		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	24.05	9.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.11	14.40 %
Oven	1.14	34.26 %
Dishwash	0.35	9.24 %
Air-Cond	0.30	0.13 %
Total	22.90	5.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.12	1.60 %
PBR2	0.82	3.63 %
TRY3	0.46	2.00 %
PDK1	0.39	4.10 %
TNJ2	0.26	1.36 %
TVR1	0.21	3.18 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	22.90	5.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	19.78	8.84 %
Oven	1.37	37.13 %
Air-Cond	0.80	0.39 %
Dishwash	0.43	5.09 %
Total	22.38	5.10 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.72	4.17 %
MDU6	0.98	2.42 %
MDU1	0.96	2.47 %
DGL1	0.58	1.51 %
DKI1	0.33	2.82 %
KKD3	0.28	1.25 %
USL1	0.17	2.55 %
ATG1	0.15	0.91 %
ADP1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	22.38	5.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.77	9.20 %
Oven	1.01	34.01 %
Dishwash	0.80	14.11 %
Total	21.58	6.85 %

Branch *	MTD Sales L	Brand Share %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	21.58	6.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.48	8.38 %
Oven	0.57	15.95 %
Dishwash	0.42	10.51 %
Air-Cond	-0.20	-0.09 %
Total	13.27	3.58 %

Branch *	MTD Sales L	Brand Share %
CH15	2.30	4.46 %
CH24	0.72	4.26 %
MJR1	0.50	3.80 %
CH06	0.33	2.46 %
CH43	0.31	1.54 %
UKI1	0.27	3.74 %
CH20	0.18	1.47 %
CH33	0.17	1.28 %
PON1	0.15	2.20 %
CH46	0.15	1.18 %
CH09	0.14	0.87 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.47 %
Total	13.27	3.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.35	4.96 %
Oven	1.71	44.12 %
Air-Cond	0.63	0.21 %
Dishwash	0.43	2.87 %
Total	12.12	2.40 %

Branch *	MTD Sales L	Brand Share %
CH16	1.53	4.10 %
CH19	0.55	1.34 %
CH22	0.52	3.76 %
CZWH	0.43	2.80 %
CH14	0.41	1.15 %
CH08	0.33	0.83 %
CH30	0.32	1.48 %
CH07	0.31	1.55 %
MRM1	0.27	1.98 %
CH11	0.24	1.49 %
GUD1	0.17	1.13 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.33 %
Total	12.12	2.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.57	5.71 %
Air-Cond	1.16	0.91 %
Oven	0.65	38.25 %
Total	7.38	3.21 %

Branch *	MTD Sales L	Brand Share %
POY1	1.08	3.26 %
VPM2	0.58	4.40 %
ULP1	0.26	3.48 %
PRT1	0.18	2.19 %
MKM1	0.17	4.35 %
NVL2	0.12	0.71 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.38	3.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.17	5.60 %
Dishwash	0.49	17.44 %
Oven	0.15	8.65 %
Total	5.81	3.04 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	3.26 %
TRR1	0.46	4.09 %
SBR1	0.29	2.70 %
KPM2	0.28	1.99 %
KPM1	0.25	2.34 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.81	3.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	2.15 %
Oven	0.12	25.47 %
Total	0.28	1.07 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.16	4.36 %
KLR1	0.12	2.98 %
TVP1		0.00 %
Total	0.28	1.07 %