

MTD Sales
127.73 L

Brand Share %
3.38 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	112.80	10.10 %
Oven	7.21	30.74 %
Dishwash	4.55	8.69 %
Air-Cond	3.17	0.12 %
Total	127.73	3.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.23	3.29 %
TRICHY-01	18.70	3.40 %
SOUTH-03	16.21	3.57 %
CHENNAI-01	14.79	2.44 %
CHENNAI-02	14.05	3.11 %
WEST-01	11.33	8.55 %
WEST-02	10.35	5.61 %
SOUTH ARCOT	7.68	2.90 %
NORTH ARCOT	6.31	2.09 %
WEST-03	6.08	3.93 %
Total	127.73	3.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.23	11.32 %
Oven	2.00	36.60 %
Total	22.23	3.29 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.81	2.25 %
TUT1	0.81	1.08 %
VLY1	0.74	2.76 %
TUT2	0.48	1.46 %
UDN1	0.37	3.12 %
RND1	0.30	1.47 %
RND2	0.30	1.43 %
NGR1	0.11	0.31 %
TCN1	0.06	0.41 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	22.23	3.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.92	15.13 %
Oven	0.78	44.79 %
Total	18.70	3.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	1.06 %
PBR2	0.83	3.32 %
KIK1	0.69	3.05 %
TVR1	0.52	3.07 %
TNJ2	0.38	1.86 %
TRY3	0.33	1.54 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	2.75 %
Total	18.70	3.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.65	9.96 %
Oven	1.02	37.88 %
Dishwash	0.83	23.23 %
Air-Cond	0.70	0.23 %
Total	16.21	3.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.01	3.09 %
MDU2	0.82	2.93 %
MDU6	0.72	3.35 %
KRR1	0.67	3.21 %
TMM1	0.40	2.87 %
MDU3	0.34	2.38 %
USL1	0.27	2.94 %
MDU7	0.17	1.24 %
SVG1	0.15	1.30 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	16.21	3.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.94	7.27 %
Air-Cond	1.06	0.25 %
Dishwash	0.91	6.79 %
Oven	0.88	27.94 %
Total	14.79	2.44 %

Branch *	MTD Sales L	Brand Share %
CH47	0.95	2.56 %
CH30	0.76	3.11 %
CH14	0.45	1.51 %
CH19	0.42	1.33 %
CH38	0.39	2.86 %
CH22	0.36	2.11 %
CH48	0.32	1.31 %
CH08	0.30	1.29 %
GUD1	0.27	1.32 %
CH16	0.19	0.46 %
TKM1	0.18	2.65 %
CH07	0.15	0.53 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	14.79	2.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.86	8.37 %
Dishwash	1.79	30.53 %
Oven	1.07	29.38 %
Air-Cond	0.34	0.11 %
Total	14.05	3.11 %

Branch *	MTD Sales L	Brand Share %
CH03	1.54	3.03 %
CH21	1.10	3.00 %
CH18	0.75	2.93 %
CH24	0.66	2.66 %
CH50	0.55	3.35 %
CH20	0.43	1.92 %
WHC3	0.18	-7.69 %
CH35	0.17	1.82 %
CH17	0.16	0.75 %
CH34	0.11	0.79 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	14.05	3.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.77	12.64 %
Dishwash	1.02	29.92 %
Oven	0.82	43.38 %
Air-Cond	0.72	1.25 %
Total	11.33	8.55 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	2.67 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	11.33	8.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.58	11.88 %
Oven	0.11	7.79 %
Air-Cond	-0.34	-0.36 %
Total	10.35	5.61 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.15	2.82 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	10.35	5.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.38	8.85 %
Oven	0.29	15.76 %
Total	7.68	2.90 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.40	2.77 %
KKI2	0.32	2.59 %
TDM1	0.17	2.43 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	7.68	2.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.87	6.62 %
Air-Cond	0.33	0.16 %
Oven	0.11	8.40 %
Total	6.31	2.09 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.01	3.25 %
TRL1	0.85	3.36 %
KPM2	0.69	2.29 %
SBR1	0.42	1.47 %
TRR1	0.35	2.33 %
VSI1	0.30	3.17 %
VEL3	0.28	1.35 %
VEL2	0.27	1.40 %
VNB1	0.15	2.18 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	6.31	2.09 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.59	9.63 %
Air-Cond	0.36	0.38 %
Oven	0.13	36.96 %
Total	6.08	3.93 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	1.33 %
TPR1	0.34	3.10 %
NKL2	0.16	0.97 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	6.08	3.93 %