

MTD Sales
126.91 L

Brand Share %
5.57 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	117.67	9.73 %
Oven	4.22	20.20 %
Air-Cond	2.71	0.27 %
Dishwash	2.31	5.22 %
Total	126.91	5.57 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	22.59	12.09 %
SOUTH-01	21.40	6.48 %
TRICHY-01	17.83	5.75 %
WEST-02	15.14	8.02 %
SOUTH-03	14.87	5.50 %
CHENNAI-02	12.29	4.41 %
CHENNAI-01	12.19	3.25 %
SOUTH ARCOT	6.09	3.23 %
NORTH ARCOT	3.67	2.83 %
KL-SOUTH	0.84	3.96 %
Total	126.91	5.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.63	15.82 %
Oven	1.27	44.27 %
Dishwash	0.69	11.88 %
Total	22.59	12.09 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.32	3.62 %
SUL1	0.26	3.20 %
DPM2	0.19	3.42 %
CBE5	0.17	5.00 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	22.59	12.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.27	11.56 %
Air-Cond	0.59	0.41 %
Oven	0.54	19.19 %
Total	21.40	6.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.71	4.94 %
TVL1	0.85	2.68 %
SVK1	0.33	3.02 %
NGR1	0.09	0.45 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	21.40	6.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.62	12.58 %
Dishwash	1.60	30.93 %
Air-Cond	0.30	0.17 %
Oven	0.30	15.82 %
Total	17.83	5.75 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.74	3.73 %
TNJ2	0.52	3.21 %
TRY2	0.47	2.62 %
TRY4	0.26	4.48 %
TTP1	0.17	3.28 %
NGT1	0.16	1.93 %
KRN1	0.14	4.39 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.83	5.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.00	10.65 %
Oven	0.58	43.15 %
Dishwash	-0.45	-43.80 %
Total	15.14	8.02 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.28	3.03 %
NKL2	0.27	2.73 %
ERD2	0.19	0.93 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	15.14	8.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.76	8.87 %
Air-Cond	0.72	0.67 %
Oven	0.39	14.63 %
Total	14.87	5.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.07	4.68 %
KKD3	1.01	4.59 %
DGL1	0.46	2.35 %
MDU1	0.43	1.34 %
PNV2	0.42	5.08 %
MDU6	0.34	1.73 %
TPT1	0.32	5.53 %
TEN2	0.21	3.66 %
KYK1	0.19	4.81 %
MLR1	0.16	3.76 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	14.87	5.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.11	8.09 %
Oven	0.71	24.87 %
Dishwash	0.46	14.55 %
Total	12.29	4.41 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	4.74 %
CH20	0.80	5.18 %
CH12	0.67	3.71 %
CH06	0.42	4.31 %
CH17	0.35	2.76 %
CH44	0.19	1.89 %
CH09	0.16	2.13 %
CH41	0.14	1.30 %
CH36	0.13	2.41 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.29	4.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.08	6.56 %
Air-Cond	0.57	0.30 %
Oven	0.54	15.80 %
Total	12.19	3.25 %

Branch *	MTD Sales L	Brand Share %
CH19	0.93	4.43 %
AVD1	0.89	5.47 %
CH16	0.83	2.95 %
CH22	0.33	3.00 %
CH48	0.32	1.77 %
KNR1	0.27	3.90 %
CH39	0.26	2.88 %
CH07	0.18	1.22 %
CH35	0.14	2.10 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.19	3.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.83	6.70 %
Air-Cond	0.53	0.53 %
Oven	-0.27	-20.60 %
Total	6.09	3.23 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	3.12 %
VCM1	0.26	3.07 %
TDM1	0.16	2.11 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.27	-2.81 %
Total	6.09	3.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.52	4.46 %
Oven	0.15	10.86 %
Total	3.67	2.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	4.14 %
KPM2	0.27	2.09 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.67	2.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.84	7.56 %
Total	0.84	3.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.29	1.97 %
Total	0.84	3.96 %