

MTD Sales
125.72 L

Brand Share %
4.35 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	111.68	8.58 %
Oven	7.70	30.24 %
Dishwash	3.36	6.87 %
Air-Cond	2.98	0.20 %
Total	125.72	4.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.17	3.77 %
TRICHY-01	19.75	5.55 %
SOUTH-03	18.39	4.75 %
WEST-01	18.12	8.44 %
WEST-02	17.50	6.47 %
CHENNAI-02	10.89	3.62 %
CHENNAI-01	8.45	1.95 %
SOUTH ARCOT	7.12	3.43 %
NORTH ARCOT	5.16	3.13 %
KL-SOUTH	0.16	0.69 %
Total	125.72	4.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.39	9.18 %
Oven	0.50	11.19 %
Air-Cond	0.28	0.09 %
Total	20.17	3.77 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.42	2.61 %
TUT1	0.50	0.63 %
VLY1	0.33	2.75 %
NGR1	0.32	1.09 %
SVK1	0.25	1.71 %
VNR2	0.25	1.39 %
APK2	0.17	2.02 %
TCN1	0.16	1.56 %
ARM1	0.16	2.53 %
RND1	0.16	1.08 %
UDN1	0.12	1.29 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	20.17	3.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.31	13.81 %
Oven	1.14	37.90 %
Air-Cond	0.30	0.14 %
Total	19.75	5.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	1.49 %
PBR2	0.82	3.95 %
TRY3	0.46	2.05 %
TNJ2	0.26	1.48 %
TVR1	0.21	3.18 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	19.75	5.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.06	8.45 %
Oven	1.10	35.23 %
Air-Cond	0.80	0.43 %
Dishwash	0.43	6.02 %
Total	18.39	4.75 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.40	4.04 %
MDU6	0.98	2.57 %
MDU1	0.96	2.70 %
DGL1	0.58	1.78 %
MDU4	0.39	3.71 %
DKI1	0.33	3.13 %
USL1	0.17	3.42 %
ATG1	0.15	0.95 %
KKD3	0.12	0.58 %
ADP1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	18.39	4.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.07	11.77 %
Oven	1.26	47.49 %
Dishwash	0.79	20.12 %
Total	18.12	8.44 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.27	4.10 %
SUL1	0.16	3.33 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	18.12	8.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.83	8.72 %
Oven	0.88	34.78 %
Dishwash	0.80	14.11 %
Total	17.50	6.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	3.64 %
BMD1		0.00 %
CM11		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	17.50	6.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.10	8.46 %
Oven	0.57	18.63 %
Dishwash	0.42	18.54 %
Air-Cond	-0.20	-0.11 %
Total	10.89	3.62 %

Branch *	MTD Sales L	Brand Share %
UKI1	0.27	4.16 %
CH20	0.18	1.73 %
CH06	0.17	1.43 %
CH33	0.17	1.41 %
PON1	0.15	2.78 %
CH46	0.15	1.38 %
CH09	0.14	1.07 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.81 %
Total	10.89	3.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.94	3.81 %
Oven	1.45	44.59 %
Air-Cond	0.63	0.24 %
Dishwash	0.43	3.31 %
Total	8.45	1.95 %

Branch *	MTD Sales L	Brand Share %
CH16	1.19	3.65 %
CH19	0.55	1.47 %
CZWH	0.43	2.80 %
CH30	0.32	1.66 %
CH07	0.31	1.75 %
MRM1	0.27	2.22 %
CH22	0.26	2.37 %
CH11	0.24	1.77 %
GUD1	0.17	1.42 %
CH08	0.17	0.46 %
AVD1	0.16	1.79 %
KNR1	0.16	2.56 %
CH05		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.39 %
Total	8.45	1.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.31	6.07 %
Air-Cond	1.16	1.00 %
Oven	0.65	39.32 %
Total	7.12	3.43 %

Branch *	MTD Sales L	Brand Share %
POY1	1.08	3.47 %
ULP1	0.26	3.53 %
PRT1	0.18	2.56 %
NVL2	0.12	0.74 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.12	3.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.52	5.66 %
Dishwash	0.49	17.44 %
Oven	0.15	10.81 %
Total	5.16	3.13 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	3.62 %
SBR1	0.29	2.98 %
KPM2	0.28	2.26 %
KPM1	0.25	2.51 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.16	3.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	2.43 %
Total	0.16	0.69 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	0.69 %