



# TN : IFB Sales Performance 12/05/2026 9:21 AM

MTD Sales  
191.49 L

Brand Share %  
1.94 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	137.14	12.90 %
Air-Cond	42.32	0.48 %
Dishwash	6.18	11.49 %
Oven	5.86	32.39 %
<b>Total</b>	<b>191.49</b>	<b>1.94 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.18	2.69 %
TRICHY-01	27.42	1.84 %
CHENNAI-01	24.58	1.55 %
SOUTH-03	21.60	1.76 %
WEST-01	20.92	3.88 %
WEST-02	20.45	2.59 %
CHENNAI-02	18.64	1.38 %
NORTH ARCOT	11.87	1.66 %
SOUTH ARCOT	7.83	1.04 %
<b>Total</b>	<b>191.49</b>	<b>1.94 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.68	16.68 %
Air-Cond	4.94	0.40 %
Oven	1.38	33.96 %
Dishwash	1.18	17.26 %
<b>Total</b>	<b>38.18</b>	<b>2.69 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.77	1.71 %
TUT1	2.07	1.33 %
NGR1	1.58	1.80 %
TUT2	1.08	1.42 %
MAR1	0.57	1.61 %
PKD1	0.37	1.04 %
UDN1	0.35	1.74 %
ERL2	0.32	1.40 %
APK1	0.26	1.01 %
SKD1	0.24	1.13 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>38.18</b>	<b>2.69 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	20.20	18.14 %
Air-Cond	6.66	0.49 %
Oven	0.56	60.43 %
<b>Total</b>	<b>27.42</b>	<b>1.84 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.02	0.77 %
TNJ2	1.18	1.47 %
PBR2	0.71	0.84 %
KUM1	0.69	0.86 %
TVR1	0.43	1.35 %
NCK1	0.40	1.92 %
TRY2	0.31	1.03 %
PBR1	0.26	0.76 %
PDK1	0.19	0.48 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>27.42</b>	<b>1.84 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	12.99	8.76 %
Air-Cond	8.39	0.59 %
Dishwash	1.90	10.47 %
Oven	1.30	34.77 %
<b>Total</b>	<b>24.58</b>	<b>1.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.20 %
CH22	0.59	1.25 %
CH30	0.47	0.79 %
CH08	0.30	0.38 %
CH48	0.30	0.46 %
CH25	0.29	0.53 %
CH39	0.28	0.94 %
GUD1	0.26	0.48 %
KNR1	0.18	0.52 %
CH05	0.16	0.14 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	1.04 %
<b>Total</b>	<b>24.58</b>	<b>1.55 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.81	11.44 %
Air-Cond	4.96	0.46 %
Dishwash	0.42	16.71 %
Oven	0.40	19.65 %
<b>Total</b>	<b>21.60</b>	<b>1.76 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.50	0.36 %
MDU2	0.46	0.65 %
ATG1	0.36	0.72 %
MPA1	0.34	0.95 %
KRR1	0.33	0.53 %
KKD3	0.19	0.27 %
MDU6	0.17	0.37 %
DGL2	0.17	0.49 %
TEN2	0.13	0.97 %
TDI1	0.12	0.51 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD	-0.19	1.47 %
<b>Total</b>	<b>21.60</b>	<b>1.76 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.67	16.00 %
Air-Cond	2.90	0.67 %
Dishwash	1.92	21.74 %
Oven	0.43	15.94 %
<b>Total</b>	<b>20.92</b>	<b>3.88 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.48	1.55 %
TPR2	0.43	1.46 %
SYM2	0.16	1.80 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
<b>Total</b>	<b>20.92</b>	<b>3.88 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.21	14.30 %
Air-Cond	1.48	0.23 %
Oven	0.76	46.90 %
<b>Total</b>	<b>20.45</b>	<b>2.59 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.21	1.47 %
NKL2	0.32	0.86 %
SLM1	0.30	0.41 %
TCG1	0.18	0.78 %
PDR1	0.18	1.54 %
CMI1	0.18	1.57 %
SLM3	0.17	0.35 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>20.45</b>	<b>2.59 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.04	8.96 %
Air-Cond	7.74	0.63 %
Oven	0.44	42.68 %
Dishwash	0.41	6.36 %
<b>Total</b>	<b>18.64</b>	<b>1.38 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	2.50	1.91 %
CH15	1.97	1.44 %
CH23	0.55	1.93 %
CH51	0.36	0.79 %
CH20	0.32	0.61 %
CH41	0.32	0.70 %
UKI1	0.19	0.69 %
CH36	0.18	0.65 %
CH12	0.14	0.16 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>18.64</b>	<b>1.38 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.00	10.71 %
Air-Cond	3.76	0.59 %
Oven	0.11	10.79 %
Total	11.87	1.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	0.97 %
VEL1	0.57	1.12 %
AKM1	0.54	1.32 %
WJP1	0.31	1.38 %
ABR1	0.28	0.95 %
TRT1	0.19	0.61 %
SBR1	0.11	0.20 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	11.87	1.66 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.54	7.96 %
Air-Cond	1.49	0.22 %
Oven	0.46	52.71 %
Dishwash	0.34	10.37 %
Total	7.83	1.04 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.89 %
VCM2	0.34	1.35 %
KML1	0.33	0.90 %
NVL2	0.31	0.73 %
TVM1	0.31	1.36 %
TRK1	0.27	0.72 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	7.83	1.04 %