

MTD Sales
107.80 L

Brand Share %
4.19 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	96.26	8.29 %
Oven	6.34	29.42 %
Air-Cond	2.69	0.20 %
Dishwash	2.52	5.88 %
Total	107.80	4.19 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	18.88	5.66 %
WEST-01	17.52	8.69 %
SOUTH-01	16.51	3.61 %
SOUTH-03	14.24	4.43 %
WEST-02	13.89	5.68 %
CHENNAI-02	10.58	3.78 %
CHENNAI-01	7.49	1.87 %
SOUTH ARCOT	5.21	2.79 %
NORTH ARCOT	3.31	2.57 %
KL-SOUTH	0.16	0.75 %
Total	107.80	4.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.44	13.77 %
Oven	1.14	41.89 %
Air-Cond	0.30	0.15 %
Total	18.88	5.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	1.60 %
TRY3	0.46	2.13 %
TNJ2	0.26	1.62 %
TVR1	0.21	3.53 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	18.88	5.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.74	12.21 %
Oven	0.99	41.51 %
Dishwash	0.79	20.12 %
Total	17.52	8.69 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.16	3.33 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	17.52	8.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.73	8.82 %
Oven	0.50	12.61 %
Air-Cond	0.28	0.11 %
Total	16.51	3.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.19	2.38 %
TUT1	0.50	0.81 %
VLY1	0.33	3.04 %
NGR1	0.32	1.31 %
SVK1	0.25	1.95 %
VNR2	0.25	1.58 %
APK2	0.17	2.27 %
TCN1	0.16	1.76 %
ARM1	0.16	3.10 %
RND1	0.16	1.28 %
UDN1	0.12	1.42 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	16.51	3.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.46	7.90 %
Air-Cond	0.80	0.51 %
Oven	0.55	25.25 %
Dishwash	0.43	7.14 %
Total	14.24	4.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.96	2.87 %
MDU2	0.71	2.49 %
DGL1	0.58	2.02 %
MDU4	0.39	3.97 %
DKI1	0.33	3.95 %
ATG1	0.15	1.00 %
KKD3	0.12	0.61 %
ADP1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	14.24	4.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.57	7.71 %
Oven	0.88	38.42 %
Dishwash	0.44	9.88 %
Total	13.89	5.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	4.18 %
BMD1		0.00 %
CM11		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	13.89	5.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.93	8.90 %
Oven	0.43	15.43 %
Dishwash	0.42	18.54 %
Air-Cond	-0.20	-0.12 %
Total	10.58	3.78 %

Branch *	MTD Sales L	Brand Share %
CH20	0.18	1.90 %
CH06	0.17	1.53 %
CH33	0.17	1.54 %
PON1	0.15	3.28 %
CH46	0.15	1.40 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.96 %
Total	10.58	3.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.24	3.65 %
Oven	1.19	41.04 %
Air-Cond	0.63	0.26 %
Dishwash	0.43	3.55 %
Total	7.49	1.87 %

Branch *	MTD Sales L	Brand Share %
CH16	1.19	3.73 %
CZWH	0.43	2.97 %
CH19	0.42	1.24 %
CH30	0.32	1.85 %
CH07	0.31	1.94 %
MRM1	0.27	2.39 %
CH22	0.26	2.52 %
CH11	0.24	1.81 %
GUD1	0.17	1.63 %
AVD1	0.16	1.79 %
KNR1	0.16	2.56 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.17	-2.52 %
Total	7.49	1.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.82	4.84 %
Air-Cond	0.86	0.84 %
Oven	0.52	39.29 %
Total	5.21	2.79 %

Branch *	MTD Sales L	Brand Share %
POY1	0.70	2.55 %
VPM2	0.43	3.80 %
ULP1	0.26	3.72 %
PRT1	0.18	2.75 %
NVL2	0.12	0.76 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	5.21	2.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.16	4.75 %
Oven	0.15	21.65 %
Total	3.31	2.57 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.29	3.34 %
KPM2	0.28	2.44 %
TRL1	0.26	1.95 %
KPM1	0.25	2.69 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.31	2.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	2.46 %
Total	0.16	0.75 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	0.75 %