

MTD Sales
101.67 L

Brand Share %
3.39 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	89.68	10.15 %
Oven	5.43	30.36 %
Dishwash	4.09	9.54 %
Air-Cond	2.47	0.12 %
Total	101.67	3.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.41	3.24 %
TRICHY-01	14.72	3.41 %
SOUTH-03	12.53	3.52 %
CHENNAI-01	12.51	2.49 %
CHENNAI-02	11.15	3.06 %
WEST-01	10.25	9.19 %
WEST-02	6.58	5.07 %
NORTH ARCOT	5.96	2.53 %
SOUTH ARCOT	5.86	2.70 %
WEST-03	4.70	3.92 %
Total	101.67	3.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.91	11.55 %
Oven	1.50	36.04 %
Total	17.41	3.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.51	2.45 %
TUT2	0.48	1.72 %
TUT1	0.38	0.64 %
VLY1	0.38	2.09 %
RND1	0.30	1.76 %
RND2	0.30	1.88 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	17.41	3.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.27	14.82 %
Oven	0.45	33.69 %
Total	14.72	3.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	1.43 %
PTK1	0.58	2.98 %
PBR2	0.51	2.36 %
TNJ2	0.38	2.27 %
TRY3	0.33	1.97 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	2.82 %
Total	14.72	3.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.51	10.06 %
Oven	0.85	39.25 %
Dishwash	0.83	26.14 %
Air-Cond	0.34	0.14 %
Total	12.53	3.52 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.82	2.99 %
KRR1	0.35	2.14 %
MDU7	0.17	1.51 %
SVG1	0.15	1.41 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	12.53	3.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.40	7.67 %
Air-Cond	1.06	0.30 %
Oven	0.60	26.83 %
Dishwash	0.46	4.53 %
Total	12.51	2.49 %

Branch *	MTD Sales L	Brand Share %
CH47	0.65	2.16 %
CH30	0.48	2.46 %
CH14	0.45	1.80 %
CH19	0.42	1.57 %
CH38	0.39	3.24 %
CH22	0.36	2.65 %
CH48	0.32	1.61 %
CH08	0.30	1.42 %
GUD1	0.27	1.57 %
CH16	0.19	0.58 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	12.51	2.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.45	7.88 %
Dishwash	1.79	35.34 %
Oven	0.92	31.47 %
Total	11.15	3.06 %

Branch *	MTD Sales L	Brand Share %
CH03	0.88	2.14 %
CH24	0.66	3.36 %
CH21	0.53	1.80 %
CH20	0.43	2.70 %
CH18	0.38	1.85 %
CH50	0.37	3.17 %
WHC3	0.18	-31.97 %
CH35	0.17	2.08 %
CH17	0.16	0.88 %
CH34	0.11	0.91 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.15	3.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.69	13.51 %
Dishwash	1.02	29.92 %
Oven	0.82	54.76 %
Air-Cond	0.72	1.45 %
Total	10.25	9.19 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	3.09 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	10.25	9.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.91	11.08 %
Air-Cond	-0.34	-0.52 %
Total	6.58	5.07 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.19	1.83 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	6.58	5.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.52	7.58 %
Air-Cond	0.33	0.21 %
Oven	0.11	11.32 %
Total	5.96	2.53 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.69	3.08 %
SBR1	0.42	2.11 %
TRR1	0.35	2.70 %
VEL2	0.27	1.91 %
VNB1	0.15	3.11 %
VEL3	0.11	0.58 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.96	2.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.80	8.72 %
Oven	0.06	4.12 %
Total	5.86	2.70 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.40	3.27 %
NVL2	0.26	1.81 %
KKI2	0.19	1.93 %
TDM1	0.17	2.75 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.86	2.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.21	9.60 %
Air-Cond	0.36	0.49 %
Oven	0.13	42.61 %
Total	4.70	3.92 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	1.61 %
NKL2	0.16	1.24 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.70	3.92 %