

MTD Sales
185.47 L

Brand Share %
6.00 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	136.22	10.22 %
Air-Cond	36.35	2.14 %
Dishwash	7.92	25.50 %
Oven	4.99	19.12 %
Total	185.47	6.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.60	7.79 %
WEST-01	26.77	11.75 %
TRICHY-01	24.61	6.10 %
WEST-02	22.44	8.58 %
SOUTH-03	22.22	6.42 %
CHENNAI-01	16.75	3.01 %
CHENNAI-02	15.93	4.04 %
SOUTH ARCOT	11.24	4.86 %
NORTH ARCOT	9.50	4.85 %
KL-SOUTH	0.42	2.27 %
Total	185.47	6.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.82	11.74 %
Air-Cond	10.93	4.43 %
Oven	0.87	20.06 %
Dishwash	-0.02	-0.57 %
Total	35.60	7.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.78	3.13 %
TVL1	1.05	1.96 %
SVK1	0.42	3.19 %
APK1	0.28	2.58 %
KYR1	0.21	4.24 %
KGL1	0.16	4.68 %
VNR2	0.16	1.10 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	35.60	7.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.73	12.43 %
Dishwash	3.26	42.50 %
Air-Cond	2.21	4.52 %
Oven	0.57	12.51 %
Total	26.77	11.75 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.57	5.83 %
GBM1	0.28	4.76 %
TPR2	0.21	1.41 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	26.77	11.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.89	12.00 %
Air-Cond	5.78	2.24 %
Dishwash	1.08	57.84 %
Oven	0.86	41.01 %
Total	24.61	6.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.60	2.76 %
KUM1	1.49	4.99 %
PBR2	1.44	4.81 %
MDI1	0.72	4.34 %
PTK1	0.57	2.78 %
JKM1	0.42	4.36 %
PDK1	0.30	2.82 %
TRY2	0.30	2.91 %
TVR1	0.30	2.52 %
TNJ2	0.29	1.05 %
NCK1	0.21	5.83 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
Total	24.61	6.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.40	12.16 %
Air-Cond	2.10	2.21 %
Dishwash	0.78	18.58 %
Oven	0.15	6.35 %
Total	22.44	8.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	5.74 %
ATU1	0.48	4.22 %
KRI1	0.44	5.36 %
ERD1	0.25	1.30 %
EDP1	0.17	3.87 %
KMM1	0.17	3.65 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	22.44	8.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	18.62	10.99 %
Air-Cond	1.94	1.13 %
Oven	0.99	42.12 %
Dishwash	0.67	30.11 %
Total	22.22	6.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.80	3.40 %
MDU6	1.11	5.24 %
MPA1	0.30	3.47 %
DKI1	0.27	2.84 %
SVG1	0.17	1.79 %
BTU1	0.12	3.93 %
ADP1		0.00 %
ATG1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	22.22	6.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.37	7.59 %
Air-Cond	3.24	0.84 %
Dishwash	0.69	14.54 %
Oven	0.46	13.87 %
Total	16.75	3.01 %

Branch *	MTD Sales L	Brand Share %
CH14	1.96	5.77 %
CH48	0.80	2.70 %
AVD1	0.74	4.22 %
CH19	0.69	2.14 %
GUD1	0.34	1.62 %
CH07	0.33	1.41 %
CH30	0.21	1.57 %
CGL1	0.21	1.99 %
SKL1	0.17	1.55 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.75	3.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.61	7.87 %
Air-Cond	3.92	1.56 %
Oven	0.71	17.41 %
Dishwash	0.69	18.99 %
Total	15.93	4.04 %

Branch *	MTD Sales L	Brand Share %
CH15	1.20	2.51 %
CH21	1.01	4.49 %
CH34	0.39	2.38 %
CH18	0.27	1.21 %
GPD1	0.26	2.86 %
CH44	0.18	1.32 %
CH41	0.16	1.06 %
CH17	0.14	1.17 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	15.93	4.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.03	6.98 %
Air-Cond	3.32	2.58 %
Dishwash	0.76	70.99 %
Oven	0.13	13.53 %
Total	11.24	4.86 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	3.88 %
KML1	0.48	3.93 %
VCM1	0.46	4.92 %
STP1	0.21	4.56 %
KLM1	0.21	1.44 %
POY1	0.17	0.52 %
CUD1		0.00 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	11.24	4.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.33	7.33 %
Air-Cond	2.92	2.76 %
Oven	0.25	15.45 %
Total	9.50	4.85 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.38	4.01 %
KPM1	0.31	2.70 %
ARC2	0.29	2.40 %
TRR1	0.28	1.83 %
KPM2	0.27	1.70 %
AKM1	0.21	1.72 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	9.50	4.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	4.67 %
Total	0.42	2.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.42	3.18 %
PAS1		0.00 %
Total	0.42	2.27 %