



TN : IFB Sales Performance 11/05/2026 9:21 AM

MTD Sales
183.04 L

Brand Share %
1.92 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	131.28	13.18 %
Air-Cond	41.32	0.49 %
Oven	5.53	33.03 %
Dishwash	4.91	9.64 %
Total	183.04	1.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.91	2.65 %
TRICHY-01	26.05	1.80 %
CHENNAI-01	23.64	1.54 %
SOUTH-03	20.84	1.75 %
WEST-01	19.58	3.79 %
WEST-02	19.02	2.47 %
CHENNAI-02	18.64	1.43 %
NORTH ARCOT	11.53	1.66 %
SOUTH ARCOT	7.83	1.07 %
Total	183.04	1.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.17	17.21 %
Air-Cond	4.59	0.39 %
Oven	1.38	37.54 %
Dishwash	0.76	11.83 %
Total	35.91	2.65 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.60	1.69 %
TUT1	1.87	1.29 %
NGR1	1.58	1.86 %
TUT2	1.08	1.46 %
MAR1	0.57	1.74 %
PKD1	0.37	1.06 %
UDN1	0.35	1.80 %
ERL2	0.32	1.44 %
APK1	0.26	1.03 %
SKD1	0.24	1.18 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	35.91	2.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.49	18.77 %
Air-Cond	6.00	0.45 %
Oven	0.56	60.43 %
Total	26.05	1.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.02	0.79 %
TNJ2	1.18	1.54 %
PBR2	0.71	0.87 %
KUM1	0.69	0.88 %
TVR1	0.43	1.37 %
TRY2	0.31	1.04 %
PBR1	0.26	0.79 %
PDK1	0.19	0.49 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
Total	26.05	1.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.22	8.70 %
Air-Cond	8.39	0.61 %
Dishwash	1.90	10.71 %
Oven	1.13	31.69 %
Total	23.64	1.54 %

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.23 %
CH22	0.59	1.26 %
CH30	0.47	0.82 %
CH08	0.30	0.41 %
CH48	0.30	0.47 %
CH25	0.29	0.53 %
CH39	0.28	0.96 %
GUD1	0.26	0.51 %
KNR1	0.18	0.52 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	1.18 %
Total	23.64	1.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.20	11.72 %
Air-Cond	4.96	0.47 %
Dishwash	0.42	16.71 %
Oven	0.25	13.21 %
Total	20.84	1.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.50	0.37 %
MDU2	0.46	0.68 %
ATG1	0.36	0.76 %
MPA1	0.34	0.95 %
KRR1	0.33	0.53 %
KKD3	0.19	0.28 %
MDU6	0.17	0.37 %
DGL2	0.17	0.51 %
TEN2	0.13	0.97 %
TDI1	0.12	0.51 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	20.84	1.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.18	16.68 %
Air-Cond	2.90	0.70 %
Dishwash	1.07	14.12 %
Oven	0.43	18.67 %
Total	19.58	3.79 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.48	1.56 %
TPR2	0.43	1.51 %
SYM2	0.16	1.87 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
Total	19.58	3.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.78	13.90 %
Air-Cond	1.48	0.23 %
Oven	0.76	50.33 %
Total	19.02	2.47 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.21	1.53 %
NKL2	0.32	0.89 %
SLM1	0.30	0.42 %
KAM1	0.19	1.76 %
TCG1	0.18	0.78 %
PDR1	0.18	1.61 %
CMI1	0.18	1.63 %
SLM3	0.17	0.36 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.02	2.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.04	9.63 %
Air-Cond	7.74	0.65 %
Oven	0.44	47.50 %
Dishwash	0.41	6.36 %
Total	18.64	1.43 %

Branch *	MTD Sales L	Brand Share %
CH15	1.97	1.47 %
CH51	0.36	0.81 %
CH20	0.32	0.66 %
CH41	0.32	0.72 %
UKI1	0.19	0.69 %
CH36	0.18	0.67 %
CH12	0.14	0.16 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	18.64	1.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.66	10.75 %
Air-Cond	3.76	0.61 %
Oven	0.11	10.79 %
Total	11.53	1.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	1.00 %
VEL1	0.57	1.14 %
AKM1	0.54	1.37 %
WJP1	0.31	1.44 %
ABR1	0.28	1.00 %
TRT1	0.19	0.65 %
SBR1	0.11	0.21 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	11.53	1.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.54	8.47 %
Air-Cond	1.49	0.23 %
Oven	0.46	52.71 %
Dishwash	0.34	11.30 %
Total	7.83	1.07 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.34	1.37 %
KML1	0.33	0.90 %
NVL2	0.31	0.74 %
TVM1	0.31	1.46 %
TRK1	0.27	0.76 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	7.83	1.07 %