

MTD Sales
110.25 L

Brand Share %
5.45 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	101.29	9.48 %
Oven	3.95	21.55 %
Air-Cond	2.71	0.30 %
Dishwash	2.31	5.76 %
Total	110.25	5.45 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	19.27	12.22 %
SOUTH-01	17.03	5.98 %
TRICHY-01	16.80	5.84 %
WEST-02	13.40	7.78 %
SOUTH-03	12.89	5.52 %
CHENNAI-02	10.59	4.21 %
CHENNAI-01	10.42	3.21 %
SOUTH ARCOT	5.82	3.34 %
NORTH ARCOT	3.48	3.00 %
KL-SOUTH	0.55	3.02 %
Total	110.25	5.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.30	15.99 %
Oven	1.27	46.79 %
Dishwash	0.69	12.67 %
Total	19.27	12.22 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.41	5.08 %
SUL1	0.26	3.86 %
KMR1	0.16	1.90 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	19.27	12.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.90	10.37 %
Air-Cond	0.59	0.48 %
Oven	0.54	24.01 %
Total	17.03	5.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.41	1.35 %
SNL1	0.16	2.86 %
SVK1	0.16	1.61 %
NGR1	0.09	0.56 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	17.03	5.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.60	12.91 %
Dishwash	1.60	32.72 %
Air-Cond	0.30	0.18 %
Oven	0.30	15.82 %
Total	16.80	5.84 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.57	3.20 %
TNJ2	0.52	3.33 %
TRY2	0.47	2.70 %
TRY4	0.26	5.06 %
TTP1	0.17	3.44 %
NGT1	0.16	2.31 %
KRN1	0.14	4.97 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	16.80	5.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.26	10.34 %
Oven	0.58	45.01 %
Dishwash	-0.45	-88.70 %
Total	13.40	7.78 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.28	3.15 %
NKL2	0.27	3.02 %
ERD2	0.19	1.04 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	13.40	7.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.90	8.81 %
Air-Cond	0.72	0.79 %
Oven	0.27	13.43 %
Total	12.89	5.52 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.01	5.34 %
MDU2	0.91	4.56 %
DGL1	0.46	2.51 %
MDU6	0.34	1.85 %
MDU1	0.27	0.95 %
TEN2	0.21	4.08 %
KYK1	0.19	5.45 %
TPT1	0.16	3.97 %
MLR1	0.16	4.27 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	12.89	5.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.42	7.60 %
Oven	0.71	26.95 %
Dishwash	0.46	14.55 %
Total	10.59	4.21 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	5.15 %
CH12	0.67	4.12 %
CH06	0.42	4.69 %
CH17	0.35	2.82 %
CH23	0.33	5.25 %
CH44	0.19	2.06 %
CH09	0.16	2.42 %
CH41	0.14	1.34 %
CH36	0.13	2.73 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.59	4.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.46	6.48 %
Air-Cond	0.57	0.35 %
Oven	0.39	13.35 %
Total	10.42	3.21 %

Branch *	MTD Sales L	Brand Share %
CH28	0.91	5.36 %
AVD1	0.71	5.01 %
CH19	0.68	4.37 %
CH16	0.66	2.68 %
CH22	0.33	3.24 %
CH48	0.32	1.90 %
KNR1	0.27	4.22 %
CH30	0.26	3.48 %
CH39	0.26	3.19 %
CH07	0.18	1.37 %
CH35	0.14	2.10 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	10.42	3.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.57	6.99 %
Air-Cond	0.53	0.57 %
Oven	-0.27	-22.60 %
Total	5.82	3.34 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	3.55 %
VCM1	0.26	3.26 %
TDM1	0.16	2.36 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.27	-3.22 %
Total	5.82	3.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.32	4.69 %
Oven	0.15	13.79 %
Total	3.48	3.00 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	4.62 %
KPM2	0.27	2.38 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.48	3.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.55	5.61 %
Total	0.55	3.02 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.55	3.02 %