

MTD Sales
168.34 L

Brand Share %
6.04 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	125.12	10.59 %
Air-Cond	31.42	2.02 %
Dishwash	7.24	24.41 %
Oven	4.55	19.95 %
Total	168.34	6.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.08	7.27 %
TRICHY-01	23.86	6.30 %
WEST-01	23.52	11.95 %
WEST-02	21.22	9.01 %
SOUTH-03	20.96	6.79 %
CHENNAI-02	14.87	4.23 %
CHENNAI-01	14.67	2.94 %
SOUTH ARCOT	10.00	4.80 %
NORTH ARCOT	8.75	4.91 %
KL-SOUTH	0.42	2.53 %
Total	168.34	6.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.63	11.81 %
Air-Cond	7.59	3.40 %
Oven	0.87	22.76 %
Dishwash	-0.02	-0.57 %
Total	30.08	7.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.52	2.95 %
TVL1	1.05	2.25 %
TYI1	0.28	5.11 %
APK1	0.28	2.76 %
KYR1	0.21	4.79 %
KGL1	0.16	4.68 %
VNR2	0.16	1.20 %
SVK1	0.14	1.22 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	30.08	7.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.14	12.43 %
Air-Cond	5.78	2.36 %
Dishwash	1.08	57.84 %
Oven	0.86	41.01 %
Total	23.86	6.30 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.60	2.99 %
PBR2	1.44	4.93 %
KUM1	1.32	4.66 %
MDI1	0.72	4.57 %
JKM1	0.42	4.36 %
PDK1	0.30	3.23 %
PTK1	0.30	1.52 %
TVR1	0.30	2.74 %
TNJ2	0.29	1.15 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	23.86	6.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.87	12.24 %
Dishwash	3.26	42.50 %
Air-Cond	1.95	4.97 %
Oven	0.44	10.79 %
Total	23.52	11.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.57	6.03 %
GBM1	0.28	5.15 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	23.52	11.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.18	12.97 %
Air-Cond	2.10	2.36 %
Dishwash	0.78	18.58 %
Oven	0.15	6.79 %
Total	21.22	9.01 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	6.01 %
ATU1	0.48	4.73 %
KRI1	0.44	6.00 %
KVP1	0.33	5.36 %
ERD1	0.25	1.44 %
EDP1	0.17	4.07 %
KMM1	0.17	4.32 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	21.22	9.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	17.52	11.99 %
Air-Cond	1.94	1.22 %
Oven	0.83	48.07 %
Dishwash	0.67	43.92 %
Total	20.96	6.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.49	3.15 %
MDU6	1.11	5.75 %
MPA1	0.30	3.80 %
DKI1	0.27	3.14 %
SVG1	0.17	1.85 %
BTU1	0.12	4.14 %
ADP1		0.00 %
ATG1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	20.96	6.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.97	8.37 %
Air-Cond	3.50	1.55 %
Oven	0.71	20.17 %
Dishwash	0.69	18.99 %
Total	14.87	4.23 %

Branch *	MTD Sales L	Brand Share %
CH15	1.20	2.81 %
CH21	1.01	4.87 %
CH34	0.39	2.81 %
CH18	0.27	1.45 %
GPD1	0.26	3.12 %
CH44	0.18	1.50 %
CH41	0.16	1.10 %
CH17	0.14	1.31 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.87	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.16	7.79 %
Air-Cond	2.81	0.81 %
Dishwash	0.39	9.69 %
Oven	0.31	10.76 %
Total	14.67	2.94 %

Branch *	MTD Sales L	Brand Share %
CH14	1.66	5.40 %
CH22	0.88	5.51 %
AVD1	0.74	4.75 %
CH48	0.47	1.73 %
CH19	0.42	1.41 %
GUD1	0.34	1.86 %
CH07	0.33	1.73 %
CH30	0.21	1.72 %
CGL1	0.21	2.24 %
SKL1	0.17	1.58 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.67	2.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.17	6.85 %
Air-Cond	3.32	2.84 %
Dishwash	0.38	54.98 %
Oven	0.13	17.56 %
Total	10.00	4.80 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	4.12 %
KML1	0.48	4.07 %
STP1	0.21	4.56 %
KLM1	0.21	1.71 %
POY1	0.17	0.57 %
CUD1		0.00 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	10.00	4.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.05	7.93 %
Air-Cond	2.45	2.49 %
Oven	0.25	19.04 %
Total	8.75	4.91 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.38	4.33 %
KPM1	0.31	2.92 %
ARC2	0.29	2.81 %
KPM2	0.27	1.75 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	8.75	4.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	5.51 %
Total	0.42	2.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.42	3.52 %
PAS1		0.00 %
Total	0.42	2.53 %