



# TN : IFB Sales Performance 10/05/2026 9:21 AM

MTD Sales  
168.30 L

Brand Share %  
1.85 %

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	119.29	13.39 %
Air-Cond	39.46	0.48 %
Oven	5.09	33.33 %
Dishwash	4.47	9.53 %
<b>Total</b>	<b>168.30</b>	<b>1.85 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.65	2.52 %
TRICHY-01	23.63	1.69 %
CHENNAI-01	21.45	1.48 %
SOUTH-03	19.07	1.66 %
WEST-01	18.41	3.76 %
WEST-02	18.25	2.49 %
CHENNAI-02	16.82	1.38 %
NORTH ARCOT	10.19	1.56 %
SOUTH ARCOT	7.83	1.11 %
<b>Total</b>	<b>168.30</b>	<b>1.85 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.38	17.21 %
Air-Cond	4.29	0.38 %
Oven	1.22	38.38 %
Dishwash	0.76	12.15 %
<b>Total</b>	<b>32.65</b>	<b>2.52 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	1.87	1.37 %
TVL1	1.68	1.14 %
NGR1	1.28	1.55 %
MAR1	0.57	1.78 %
TUT2	0.44	0.62 %
PKD1	0.37	1.11 %
ERL2	0.32	1.49 %
APK1	0.26	1.08 %
SKD1	0.24	1.24 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>32.65</b>	<b>2.52 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	17.50	18.42 %
Air-Cond	5.70	0.44 %
Oven	0.43	54.07 %
<b>Total</b>	<b>23.63</b>	<b>1.69 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.90	0.77 %
TNJ1	1.40	1.70 %
TNJ2	1.18	1.63 %
PBR2	0.54	0.69 %
KUM1	0.51	0.67 %
TVR1	0.43	1.42 %
TRY2	0.31	1.07 %
PBR1	0.26	0.82 %
PDK1	0.19	0.50 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>23.63</b>	<b>1.69 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	11.05	8.86 %
Air-Cond	7.81	0.60 %
Dishwash	1.46	9.84 %
Oven	1.13	35.70 %
<b>Total</b>	<b>21.45</b>	<b>1.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.35 %
CH38	0.31	1.00 %
CH22	0.30	0.69 %
CH48	0.30	0.50 %
CH25	0.29	0.59 %
CH39	0.28	0.99 %
GUD1	0.26	0.54 %
CH30	0.19	0.34 %
KNR1	0.18	0.58 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.45</b>	<b>1.48 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	13.43	11.53 %
Air-Cond	4.96	0.48 %
Dishwash	0.42	20.37 %
Oven	0.25	14.65 %
<b>Total</b>	<b>19.07</b>	<b>1.66 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.50	0.39 %
MDU2	0.46	0.72 %
ATG1	0.36	0.77 %
KRR1	0.33	0.53 %
KKD3	0.19	0.30 %
MDU6	0.17	0.38 %
DGL2	0.17	0.53 %
USL1	0.16	1.10 %
TEN2	0.13	1.01 %
TDI1	0.12	0.54 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>19.07</b>	<b>1.66 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	14.01	17.46 %
Air-Cond	2.90	0.72 %
Dishwash	1.07	15.19 %
Oven	0.43	18.67 %
<b>Total</b>	<b>18.41</b>	<b>3.76 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.48	1.61 %
TPR2	0.43	1.69 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
<b>Total</b>	<b>18.41</b>	<b>3.76 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.16	14.77 %
Air-Cond	1.48	0.24 %
Oven	0.61	44.77 %
<b>Total</b>	<b>18.25</b>	<b>2.49 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.21	1.58 %
SLM1	0.30	0.44 %
TCG1	0.18	0.82 %
PDR1	0.18	1.65 %
CMI1	0.18	1.77 %
SLM3	0.17	0.37 %
NKL2	0.17	0.48 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>18.25</b>	<b>2.49 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.89	9.81 %
Air-Cond	7.07	0.63 %
Oven	0.44	47.50 %
Dishwash	0.41	6.36 %
<b>Total</b>	<b>16.82</b>	<b>1.38 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.97	1.58 %
CH51	0.36	0.93 %
CH20	0.32	0.73 %
CH41	0.32	0.78 %
UKI1	0.19	0.74 %
CH36	0.18	0.69 %
CH12	0.14	0.17 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>16.82</b>	<b>1.38 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.32	10.11 %
Air-Cond	3.76	0.64 %
Oven	0.11	12.05 %
Total	10.19	1.56 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	1.14 %
VEL1	0.57	1.20 %
WJP1	0.31	1.44 %
ABR1	0.28	1.08 %
TRT1	0.19	0.67 %
SBR1	0.11	0.22 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	10.19	1.56 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.54	9.49 %
Air-Cond	1.49	0.23 %
Oven	0.46	52.71 %
Dishwash	0.34	11.30 %
Total	7.83	1.11 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.34	1.46 %
KML1	0.33	0.91 %
NVL2	0.31	0.77 %
TVM1	0.31	1.53 %
TRK1	0.27	0.80 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	7.83	1.11 %