

MTD Sales  
94.34 L

Brand Share %  
4.20 %

Information:

MTD : 01-10-2025 To 08-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.20 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 84.88       | 8.30 %        |
| Oven     | 5.52        | 29.19 %       |
| Dishwash | 2.14        | 5.98 %        |
| Air-Cond | 1.80        | 0.15 %        |
| Total    | 94.34       | 4.20 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 16.14       | 5.57 %        |
| WEST-01     | 15.76       | 9.03 %        |
| SOUTH-01    | 15.00       | 3.72 %        |
| WEST-02     | 12.08       | 5.74 %        |
| SOUTH-03    | 11.83       | 4.16 %        |
| CHENNAI-02  | 9.06        | 3.76 %        |
| CHENNAI-01  | 6.44        | 1.88 %        |
| SOUTH ARCOT | 4.72        | 2.79 %        |
| NORTH ARCOT | 3.15        | 2.73 %        |
| KL-SOUTH    | 0.16        | 0.91 %        |
| Total       | 94.34       | 4.20 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 14.84       | 13.49 %       |
| Oven     | 0.99        | 48.00 %       |
| Air-Cond | 0.30        | 0.17 %        |
| Total    | 16.14       | 5.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.96        | 2.00 %        |
| TRY3     | 0.46        | 2.44 %        |
| TNJ2     | 0.26        | 1.84 %        |
| TVR1     | 0.21        | 3.62 %        |
| APM1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 16.14       | 5.57 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 14.51       | 12.89 %       |
| Oven     | 0.83        | 40.17 %       |
| Dishwash | 0.42        | 13.41 %       |
| Total    | 15.76       | 9.03 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SUL1     | 0.16        | 3.82 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 15.76       | 9.03 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 14.47       | 9.08 %        |
| Air-Cond | 0.28        | 0.12 %        |
| Oven     | 0.25        | 6.98 %        |
| Total    | 15.00       | 3.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 1.19        | 2.61 %        |
| VLY1     | 0.33        | 3.36 %        |
| NGR1     | 0.32        | 1.49 %        |
| SVK1     | 0.25        | 2.12 %        |
| VNR2     | 0.25        | 1.75 %        |
| TUT1     | 0.22        | 0.42 %        |
| APK2     | 0.17        | 2.48 %        |
| TCN1     | 0.16        | 1.93 %        |
| ARM1     | 0.16        | 3.76 %        |
| RND1     | 0.16        | 1.46 %        |
| APK1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 15.00       | 3.72 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.90       | 7.51 %        |
| Oven     | 0.74        | 40.77 %       |
| Dishwash | 0.44        | 18.70 %       |
| Total    | 12.08       | 5.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 12.08       | 5.74 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.31       | 7.57 %        |
| Air-Cond | 0.55        | 0.39 %        |
| Oven     | 0.55        | 28.86 %       |
| Dishwash | 0.43        | 8.15 %        |
| Total    | 11.83       | 4.16 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.96        | 3.01 %        |
| DGL1     | 0.58        | 2.26 %        |
| MDU2     | 0.46        | 1.79 %        |
| MDU3     | 0.33        | 3.66 %        |
| KKD3     | 0.12        | 0.72 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 11.83       | 4.16 %        |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.54        | 8.65 %        |
| Dishwash | 0.42        | 22.14 %       |
| Oven     | 0.30        | 11.89 %       |
| Air-Cond | -0.20       | -0.14 %       |
| Total    | 9.06        | 3.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH20     | 0.18        | 2.60 %        |
| CH06     | 0.17        | 1.75 %        |
| CH33     | 0.17        | 1.73 %        |
| PON1     | 0.15        | 3.55 %        |
| CH46     | 0.15        | 1.59 %        |
| CH01     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| CH41     | -0.20       | -2.44 %       |
| Total    | 9.06        | 3.76 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.50        | 3.58 %        |
| Oven     | 1.19        | 46.39 %       |
| Dishwash | 0.43        | 4.15 %        |
| Air-Cond | 0.33        | 0.16 %        |
| Total    | 6.44        | 1.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.92        | 3.30 %        |
| CH30     | 0.32        | 2.13 %        |
| CH07     | 0.31        | 2.08 %        |
| MRM1     | 0.27        | 2.75 %        |
| CH22     | 0.26        | 2.52 %        |
| CH11     | 0.24        | 1.95 %        |
| GUD1     | 0.17        | 1.95 %        |
| AVD1     | 0.16        | 1.92 %        |
| KNR1     | 0.16        | 2.56 %        |
| CH19     | 0.12        | 0.62 %        |
| CH05     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| CGL1     | -0.17       | -2.52 %       |
| Total    | 6.44        | 1.88 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.66        | 5.15 %        |
| Air-Cond | 0.54        | 0.58 %        |
| Oven     | 0.52        | 39.29 %       |
| Total    | 4.72        | 2.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.70        | 3.10 %        |
| VPM2     | 0.26        | 2.83 %        |
| PRT1     | 0.18        | 3.21 %        |
| NVL2     | 0.12        | 0.88 %        |
| CDM1     |             | 0.00 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 4.72        | 2.79 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.99        | 5.08 %        |
| Oven     | 0.15        | 21.65 %       |
| Total    | 3.15        | 2.73 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1     | 0.29        | 3.82 %        |
| KPM2     | 0.28        | 2.66 %        |
| TRL1     | 0.26        | 2.16 %        |
| KPM1     | 0.25        | 3.28 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 3.15        | 2.73 %        |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.16        | 2.91 %        |
| Total    | 0.16        | 0.91 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    | 0.16        | 0.91 %        |