

MTD Sales
83.30 L

Brand Share %
3.44 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	72.99	10.13 %
Oven	4.21	29.23 %
Dishwash	3.63	9.43 %
Air-Cond	2.47	0.15 %
Total	83.30	3.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.30	3.06 %
CHENNAI-01	11.32	2.73 %
TRICHY-01	11.08	3.36 %
CHENNAI-02	10.34	3.41 %
WEST-01	9.24	9.92 %
SOUTH-03	9.16	3.13 %
WEST-02	5.33	5.02 %
NORTH ARCOT	4.74	2.58 %
WEST-03	4.40	4.63 %
SOUTH ARCOT	4.39	2.57 %
Total	83.30	3.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.41	10.99 %
Oven	0.89	29.76 %
Total	13.30	3.06 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.41	2.75 %
TUT1	0.38	0.76 %
VLY1	0.38	2.28 %
TUT2	0.34	1.33 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RND2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	13.30	3.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.21	8.27 %
Air-Cond	1.06	0.36 %
Oven	0.60	28.34 %
Dishwash	0.46	5.13 %
Total	11.32	2.73 %

Branch *	MTD Sales L	Brand Share %
CH47	0.65	2.55 %
CH30	0.48	2.89 %
CH14	0.45	2.11 %
CH19	0.42	1.73 %
CH48	0.32	1.94 %
CH16	0.19	0.70 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	11.32	2.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.63	14.42 %
Oven	0.45	51.79 %
Total	11.08	3.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	2.06 %
KUM1	0.71	3.23 %
PBR2	0.51	2.89 %
TNJ2	0.38	2.57 %
TRY3	0.33	2.22 %
AYR1	0.19	2.63 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	3.05 %
Total	11.08	3.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.77	8.63 %
Dishwash	1.79	41.24 %
Oven	0.79	30.21 %
Total	10.34	3.41 %

Branch *	MTD Sales L	Brand Share %
CH03	0.88	2.74 %
CH24	0.53	3.31 %
CH21	0.53	2.18 %
CH20	0.43	2.93 %
CH18	0.38	2.08 %
CH35	0.17	2.57 %
CH17	0.16	1.17 %
CH34	0.11	1.08 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.34	3.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.37	15.04 %
Air-Cond	0.72	1.80 %
Oven	0.59	54.20 %
Dishwash	0.56	18.84 %
Total	9.24	9.92 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.19	3.20 %
CBE1	0.14	1.64 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	9.24	9.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.28	8.68 %
Dishwash	0.83	27.11 %
Oven	0.71	35.00 %
Air-Cond	0.34	0.17 %
Total	9.16	3.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.24	2.85 %
MDU6	0.40	2.64 %
MDU4	0.31	3.30 %
BNR1	0.17	2.94 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.16	3.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.66	10.75 %
Air-Cond	-0.34	-0.66 %
Total	5.33	5.02 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.19	2.21 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.33	5.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.41	7.51 %
Air-Cond	0.33	0.27 %
Total	4.74	2.58 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.42	2.86 %
TRR1	0.35	3.33 %
VEL4	0.33	2.07 %
VEL2	0.27	2.40 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL3		0.00 %
VS11		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	4.74	2.58 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.91	10.56 %
Air-Cond	0.36	0.64 %
Oven	0.13	42.61 %
Total	4.40	4.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	2.26 %
NKL2	0.16	1.48 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	4.40	4.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.33	8.47 %
Oven	0.06	6.13 %
Total	4.39	2.57 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.17	3.13 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	4.39	2.57 %