

MTD Sales
29.37 L

Brand Share %
1.72 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	22.71	3.10 %
Air-Cond	3.37	0.36 %
Oven	1.82	12.94 %
Dishwash	1.48	8.78 %
Total	29.37	1.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.06	2.53 %
TRICHY-01	4.64	2.07 %
SOUTH-03	3.96	2.11 %
WEST-02	3.65	2.95 %
WEST-01	3.59	3.08 %
CHENNAI-01	2.20	0.76 %
CHENNAI-02	1.22	0.61 %
NORTH ARCOT	0.97	1.03 %
SOUTH ARCOT	0.79	0.65 %
KL-SOUTH	0.29	1.01 %
Total	29.37	1.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.52	4.64 %
Air-Cond	1.31	0.67 %
Dishwash	0.70	22.04 %
Oven	0.54	18.74 %
Total	8.06	2.53 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.26	1.30 %
SVK1	0.17	1.63 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
Total	8.06	2.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.29	4.53 %
Air-Cond	0.54	0.36 %
Oven	0.43	52.57 %
Dishwash	0.38	19.16 %
Total	4.64	2.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.39	0.62 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TNJ2	-0.04	-0.42 %
Total	4.64	2.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.66	4.03 %
Air-Cond	0.30	0.31 %
Total	3.96	2.11 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.96	2.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.35	3.84 %
Air-Cond	0.30	0.85 %
Total	3.65	2.95 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.16	1.58 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.65	2.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.61	3.51 %
Air-Cond	0.58	1.59 %
Oven	0.41	18.03 %
Total	3.59	3.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.13	0.55 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	3.59	3.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.70	1.66 %
Air-Cond	0.35	0.19 %
Oven	0.15	7.99 %
Total	2.20	0.76 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	2.20	0.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.22	1.69 %
Total	1.22	0.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.27	1.14 %
CH03	0.17	0.94 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.22	0.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	0.91 %
Dishwash	0.40	100.00 %
Oven	0.15	12.36 %
Total	0.97	1.03 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.97	1.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.65	1.25 %
Oven	0.14	22.00 %
Total	0.79	0.65 %

Branch *	MTD Sales L	Brand Share %
POY1	0.14	0.98 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.79	0.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.29	1.74 %
Total	0.29	1.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	0.80 %
PAS1		0.00 %
Total	0.29	1.01 %