

MTD Sales
150.82 L

Brand Share %
6.03 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	112.77	10.68 %
Air-Cond	27.14	1.94 %
Dishwash	6.65	26.85 %
Oven	4.27	20.75 %
Total	150.82	6.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.14	7.16 %
WEST-01	22.01	12.14 %
TRICHY-01	20.78	6.09 %
WEST-02	19.38	8.99 %
SOUTH-03	17.70	6.44 %
CHENNAI-01	13.68	3.08 %
CHENNAI-02	13.45	4.30 %
SOUTH ARCOT	9.07	4.80 %
NORTH ARCOT	8.18	5.08 %
KL-SOUTH	0.42	2.75 %
Total	150.82	6.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.34	11.74 %
Air-Cond	5.79	2.98 %
Oven	0.74	21.21 %
Dishwash	0.27	10.23 %
Total	26.14	7.16 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.56	3.55 %
TVL1	0.84	2.26 %
SKD1	0.73	5.33 %
MAR1	0.48	5.71 %
APK1	0.28	3.00 %
KYR1	0.21	5.70 %
KGL1	0.16	4.68 %
VNR2	0.16	1.33 %
SVK1	0.14	1.30 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	26.14	7.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.55	12.33 %
Dishwash	3.08	52.11 %
Air-Cond	1.95	5.23 %
Oven	0.44	11.07 %
Total	22.01	12.14 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.28	5.86 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	22.01	12.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.23	12.29 %
Air-Cond	5.31	2.38 %
Oven	0.86	47.55 %
Dishwash	0.38	32.70 %
Total	20.78	6.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.29	2.72 %
PBR2	1.19	4.47 %
KUM1	1.02	4.29 %
TRY3	0.74	5.37 %
MDI1	0.72	4.77 %
JKM1	0.42	5.12 %
PDK1	0.30	3.37 %
PTK1	0.30	1.61 %
TVR1	0.30	2.89 %
TNJ2	0.29	1.19 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	20.78	6.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.56	12.99 %
Air-Cond	1.89	2.28 %
Dishwash	0.78	24.21 %
Oven	0.15	7.40 %
Total	19.38	8.99 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.39	5.84 %
ATU1	0.48	4.97 %
KVP1	0.33	5.51 %
ERD1	0.25	1.61 %
EDP1	0.17	4.15 %
KMM1	0.17	4.32 %
CMI1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.38	8.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.20	11.78 %
Air-Cond	0.99	0.70 %
Oven	0.83	48.07 %
Dishwash	0.67	43.92 %
Total	17.70	6.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.49	3.52 %
MPA1	0.30	3.99 %
DKI1	0.27	3.27 %
SVG1	0.17	1.89 %
BTU1	0.12	4.40 %
ADP1		0.00 %
ATG1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.70	6.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.75	8.58 %
Air-Cond	2.38	0.76 %
Dishwash	0.39	12.71 %
Oven	0.16	7.03 %
Total	13.68	3.08 %

Branch *	MTD Sales L	Brand Share %
CH14	1.51	5.07 %
AVD1	0.74	5.15 %
CH22	0.67	4.80 %
CH19	0.49	2.23 %
GUD1	0.34	2.56 %
CH07	0.33	1.93 %
CH48	0.26	1.09 %
CH30	0.21	1.87 %
SKL1	0.17	1.72 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.68	3.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.99	8.79 %
Air-Cond	3.07	1.51 %
Oven	0.71	21.68 %
Dishwash	0.69	18.99 %
Total	13.45	4.30 %

Branch *	MTD Sales L	Brand Share %
CH15	1.12	2.86 %
CH21	1.01	5.24 %
CH34	0.39	3.04 %
CH18	0.27	1.82 %
GPD1	0.26	3.31 %
CH41	0.16	1.14 %
CH17	0.14	1.51 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	13.45	4.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.25	6.47 %
Air-Cond	3.32	3.11 %
Dishwash	0.38	54.98 %
Oven	0.13	17.56 %
Total	9.07	4.80 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	4.35 %
KML1	0.48	4.36 %
STP1	0.21	5.17 %
KLM1	0.21	2.08 %
POY1	0.17	0.64 %
CUD1		0.00 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	9.07	4.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.48	8.01 %
Air-Cond	2.45	2.74 %
Oven	0.25	27.56 %
Total	8.18	5.08 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.38	4.89 %
KPM1	0.31	3.12 %
ARC2	0.29	3.16 %
PLR1	0.12	4.47 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	8.18	5.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	6.08 %
Total	0.42	2.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.42	3.82 %
PAS1		0.00 %
Total	0.42	2.75 %