



# TN : IFB Sales Performance 09/05/2026 9:21 AM

MTD Sales  
153.16 L

Brand Share %  
1.77 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	106.92	13.14 %
Air-Cond	37.68	0.48 %
Oven	4.78	34.02 %
Dishwash	3.79	8.71 %
<b>Total</b>	<b>153.16</b>	<b>1.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.46	2.46 %
TRICHY-01	21.75	1.62 %
CHENNAI-01	19.74	1.43 %
WEST-02	17.25	2.44 %
SOUTH-03	16.93	1.58 %
WEST-01	15.61	3.35 %
CHENNAI-02	15.07	1.31 %
NORTH ARCOT	9.06	1.45 %
SOUTH ARCOT	7.30	1.09 %
<b>Total</b>	<b>153.16</b>	<b>1.77 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.54	17.10 %
Air-Cond	4.29	0.40 %
Oven	1.22	43.77 %
Dishwash	0.42	7.03 %
<b>Total</b>	<b>30.46</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.68	1.21 %
TUT1	1.53	1.17 %
NGR1	0.96	1.21 %
TUT2	0.44	0.66 %
PKD1	0.37	1.15 %
ERL2	0.32	1.61 %
MAR1	0.30	0.97 %
SKD1	0.24	1.31 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>30.46</b>	<b>2.46 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	16.48	18.86 %
Air-Cond	4.83	0.38 %
Oven	0.43	62.17 %
<b>Total</b>	<b>21.75</b>	<b>1.62 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.71	0.72 %
TNJ1	1.22	1.53 %
TNJ2	0.72	1.17 %
PBR2	0.54	0.72 %
KUM1	0.51	0.69 %
TVR1	0.43	1.43 %
TRY2	0.31	1.08 %
PBR1	0.26	0.87 %
PDK1	0.19	0.51 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>21.75</b>	<b>1.62 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	9.50	8.74 %
Air-Cond	7.81	0.62 %
Dishwash	1.46	10.11 %
Oven	0.97	32.28 %
<b>Total</b>	<b>19.74</b>	<b>1.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.40 %
CH22	0.30	0.75 %
CH48	0.30	0.53 %
CH25	0.29	0.61 %
GUD1	0.26	0.58 %
KNR1	0.18	0.61 %
CH38	0.16	0.52 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>19.74</b>	<b>1.43 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	15.16	14.62 %
Air-Cond	1.48	0.25 %
Oven	0.61	48.96 %
<b>Total</b>	<b>17.25</b>	<b>2.44 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.21	1.61 %
SLM1	0.30	0.46 %
TCG1	0.18	0.83 %
PDR1	0.18	1.69 %
SLM3	0.17	0.39 %
NKL2	0.17	0.50 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>17.25</b>	<b>2.44 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.66	11.20 %
Air-Cond	4.60	0.48 %
Dishwash	0.42	20.37 %
Oven	0.25	16.60 %
<b>Total</b>	<b>16.93</b>	<b>1.58 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	0.46	0.74 %
ATG1	0.36	0.81 %
MDU1	0.34	0.27 %
KRR1	0.33	0.55 %
KKD3	0.19	0.32 %
MDU6	0.17	0.39 %
DGL2	0.17	0.63 %
USL1	0.16	1.16 %
TEN2	0.13	1.10 %
TDI1	0.12	0.57 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>16.93</b>	<b>1.58 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.54	16.12 %
Air-Cond	2.90	0.75 %
Dishwash	0.74	12.23 %
Oven	0.43	19.61 %
<b>Total</b>	<b>15.61</b>	<b>3.35 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.48	1.66 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
<b>Total</b>	<b>15.61</b>	<b>3.35 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.69	9.19 %
Air-Cond	6.52	0.61 %
Oven	0.44	47.50 %
Dishwash	0.41	7.42 %
<b>Total</b>	<b>15.07</b>	<b>1.31 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.97	1.66 %
CH20	0.32	0.76 %
CH41	0.32	0.78 %
UKI1	0.19	0.80 %
CH36	0.18	0.73 %
CH12	0.14	0.17 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>15.07</b>	<b>1.31 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.19	9.10 %
Air-Cond	3.76	0.66 %
Oven	0.11	12.05 %
<b>Total</b>	<b>9.06</b>	<b>1.45 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	1.21 %
WJP1	0.31	1.51 %
VEL1	0.30	0.67 %
ABR1	0.28	1.16 %
TRT1	0.19	0.69 %
SBR1	0.11	0.23 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>9.06</b>	<b>1.45 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.16	9.53 %
Air-Cond	1.49	0.24 %
Dishwash	0.34	11.30 %
Oven	0.31	42.57 %
<b>Total</b>	<b>7.30</b>	<b>1.09 %</b>

Branch *	MTD Sales L	Brand Share %
VCM2	0.34	1.50 %
KML1	0.33	0.94 %
NVL2	0.31	0.78 %
TVM1	0.31	1.68 %
TRK1	0.27	0.83 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>7.30</b>	<b>1.09 %</b>