

MTD Sales
97.07 L

Brand Share %
7.55 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	88.41	11.47 %
Dishwash	4.54	11.40 %
Oven	2.85	18.23 %
Air-Cond	1.27	0.28 %
Total	97.07	7.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.04	8.13 %
WEST-02	16.88	12.41 %
WEST-01	13.77	12.70 %
TRICHY-01	13.07	9.21 %
SOUTH-03	10.88	6.97 %
CHENNAI-01	9.29	4.76 %
CHENNAI-02	7.93	5.70 %
SOUTH ARCOT	5.19	5.59 %
NORTH ARCOT	1.57	1.93 %
KL-SOUTH	0.46	3.45 %
Total	97.07	7.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.05	12.12 %
Air-Cond	1.01	1.24 %
Oven	0.77	27.70 %
Dishwash	0.22	4.22 %
Total	18.04	8.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.43	4.39 %
VNR2	0.59	7.51 %
TKS1	0.38	4.73 %
UDN1	0.30	6.77 %
SVK1	0.28	4.12 %
TKY1	0.25	6.58 %
VLY1	0.18	6.56 %
APK2	0.14	7.29 %
RND1	0.12	2.21 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	18.04	8.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.14	16.12 %
Dishwash	0.44	17.68 %
Oven	0.30	21.14 %
Total	16.88	12.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.15	1.25 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	16.88	12.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.23	15.50 %
Dishwash	1.54	27.01 %
Total	13.77	12.70 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.26	4.14 %
AVI1	0.21	5.59 %
MPM1	0.18	3.96 %
PLI1	0.17	6.22 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	13.77	12.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.76	16.38 %
Oven	0.31	29.55 %
Total	13.07	9.21 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.33	3.14 %
TRY4	0.26	4.09 %
TNJ2	0.17	2.59 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	13.07	9.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.68	9.33 %
Dishwash	0.70	20.00 %
Air-Cond	0.26	0.57 %
Oven	0.24	8.12 %
Total	10.88	6.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.36	2.45 %
MDU3	0.32	5.61 %
NTM1	0.17	7.35 %
USL1	0.12	3.79 %
ADP1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	10.88	6.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.52	8.23 %
Oven	0.76	27.86 %
Total	9.29	4.76 %

Branch *	MTD Sales L	Brand Share %
CH08	0.90	5.31 %
CH42	0.74	3.43 %
CH05	0.57	3.72 %
CH30	0.30	4.90 %
MRM1	0.30	4.05 %
CGL1	0.27	5.15 %
CH19	0.26	1.52 %
CH14	0.16	1.82 %
CH48	0.16	2.71 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.29	4.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.25	8.98 %
Dishwash	1.21	21.74 %
Oven	0.47	24.83 %
Total	7.93	5.70 %

Branch *	MTD Sales L	Brand Share %
CH15	1.38	5.40 %
CH03	0.72	7.14 %
CH21	0.53	3.37 %
CH24	0.16	2.69 %
CH17	0.15	2.47 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	7.93	5.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.76	9.49 %
Dishwash	0.43	9.69 %
Total	5.19	5.59 %

Branch *	MTD Sales L	Brand Share %
POY1	0.56	4.31 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	5.19	5.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.57	3.20 %
Total	1.57	1.93 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.53	7.34 %
TRR1	0.25	7.28 %
TRT1	0.17	3.56 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
TRL1	-0.14	-1.95 %
Total	1.57	1.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.46	8.56 %
Total	0.46	3.45 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	3.80 %
KLR1		0.00 %
Total	0.46	3.45 %