

MTD Sales
88.93 L

Brand Share %
4.20 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	79.57	8.24 %
Oven	5.22	29.58 %
Dishwash	2.14	6.22 %
Air-Cond	2.00	0.18 %
Total	88.93	4.20 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	15.04	5.54 %
SOUTH-01	15.00	4.01 %
WEST-01	14.68	8.85 %
SOUTH-03	11.26	4.17 %
WEST-02	10.74	5.33 %
CHENNAI-02	8.73	3.86 %
CHENNAI-01	6.44	2.01 %
SOUTH ARCOT	4.27	2.64 %
NORTH ARCOT	2.60	2.40 %
KL-SOUTH	0.16	0.94 %
Total	88.93	4.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.75	13.09 %
Oven	0.99	48.00 %
Air-Cond	0.30	0.19 %
Total	15.04	5.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	2.10 %
PBR2	0.56	3.22 %
TRY3	0.46	2.54 %
TNJ2	0.26	2.01 %
TVR1	0.21	4.02 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	15.04	5.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.47	9.69 %
Air-Cond	0.28	0.13 %
Oven	0.25	7.20 %
Total	15.00	4.01 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.19	2.79 %
VL1	0.33	3.86 %
NGR1	0.32	1.69 %
SVK1	0.25	2.16 %
VNR2	0.25	1.84 %
TUT1	0.22	0.44 %
APK2	0.17	2.52 %
TCN1	0.16	2.30 %
RND1	0.16	1.59 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	15.00	4.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.59	12.69 %
Oven	0.68	37.45 %
Dishwash	0.42	15.37 %
Total	14.68	8.85 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.16	3.93 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	14.68	8.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.73	7.53 %
Air-Cond	0.55	0.41 %
Oven	0.55	30.37 %
Dishwash	0.43	8.15 %
Total	11.26	4.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.96	3.12 %
DGL1	0.59	2.39 %
MDU2	0.46	1.92 %
MDU3	0.33	3.77 %
KKD3	0.12	0.78 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	11.26	4.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.71	6.97 %
Oven	0.59	37.47 %
Dishwash	0.44	18.70 %
Total	10.74	5.33 %

Branch *	MTD Sales L	Brand Share %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	10.74	5.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.01	8.64 %
Dishwash	0.42	22.14 %
Oven	0.30	14.97 %
Total	8.73	3.86 %

Branch *	MTD Sales L	Brand Share %
CH20	0.18	2.94 %
CH06	0.17	1.87 %
CH33	0.17	1.87 %
PON1	0.15	3.92 %
CH46	0.15	1.77 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	8.73	3.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.50	3.91 %
Oven	1.19	46.39 %
Dishwash	0.43	4.31 %
Air-Cond	0.33	0.17 %
Total	6.44	2.01 %

Branch *	MTD Sales L	Brand Share %
CH16	0.92	3.37 %
CH30	0.32	2.22 %
CH07	0.31	2.27 %
MRM1	0.27	2.97 %
CH22	0.26	2.66 %
CH11	0.24	2.19 %
GUD1	0.17	2.00 %
AVD1	0.16	2.00 %
KNR1	0.16	2.56 %
CH19	0.12	0.71 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.17	-2.90 %
Total	6.44	2.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.21	4.81 %
Air-Cond	0.54	0.59 %
Oven	0.52	41.11 %
Total	4.27	2.64 %

Branch *	MTD Sales L	Brand Share %
POY1	0.70	3.27 %
VPM2	0.26	2.93 %
NVL2	0.12	0.89 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.27	2.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.45	4.36 %
Oven	0.15	21.65 %
Total	2.60	2.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	2.89 %
TRL1	0.26	2.41 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.60	2.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	2.91 %
Total	0.16	0.94 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	0.94 %