

MTD Sales
105.33 L

Brand Share %
7.01 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	86.56	12.81 %
Air-Cond	10.24	1.29 %
Dishwash	5.49	28.57 %
Oven	3.04	23.70 %
Total	105.33	7.01 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	18.55	14.18 %
SOUTH-01	17.79	8.28 %
SOUTH-03	14.36	7.44 %
WEST-02	13.39	11.22 %
TRICHY-01	12.41	7.12 %
CHENNAI-01	9.29	3.11 %
CHENNAI-02	8.36	4.58 %
NORTH ARCOT	5.50	6.22 %
SOUTH ARCOT	5.26	5.84 %
KL-SOUTH	0.42	4.30 %
Total	105.33	7.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.94	13.53 %
Dishwash	2.70	56.01 %
Air-Cond	1.47	7.30 %
Oven	0.44	15.28 %
Total	18.55	14.18 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.57	6.59 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	18.55	14.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.11	14.26 %
Air-Cond	1.81	1.72 %
Oven	0.59	26.70 %
Dishwash	0.27	14.26 %
Total	17.79	8.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.09	3.68 %
TVL1	0.84	4.32 %
APK1	0.28	4.87 %
MAR1	0.26	6.58 %
STU2	0.26	6.43 %
TKS1	0.23	4.10 %
TVL2	0.17	3.77 %
VNR2	0.16	2.15 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	17.79	8.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.53	13.43 %
Air-Cond	0.73	0.75 %
Dishwash	0.67	59.11 %
Oven	0.42	37.78 %
Total	14.36	7.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.23	3.63 %
MDU6	0.85	6.44 %
DGL1	0.84	6.65 %
DKI1	0.27	4.92 %
PVI1	0.17	6.48 %
SVG1	0.17	2.84 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	14.36	7.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.18	15.35 %
Air-Cond	1.20	3.25 %
Total	13.39	11.22 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.25	2.83 %
KMM1	0.17	6.41 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	13.39	11.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.33	16.78 %
Air-Cond	1.23	1.12 %
Oven	0.46	41.59 %
Dishwash	0.38	32.70 %
Total	12.41	7.12 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.91	3.84 %
PBR2	0.33	1.90 %
KUM1	0.33	3.65 %
TVR1	0.30	5.46 %
JKM1	0.21	6.41 %
MSI1	0.17	6.29 %
TNJ2	0.16	1.01 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	12.41	7.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.48	9.01 %
Air-Cond	1.27	0.60 %
Dishwash	0.39	12.71 %
Oven	0.16	10.54 %
Total	9.29	3.11 %

Branch *	MTD Sales L	Brand Share %
CH14	0.89	4.69 %
CH07	0.33	2.88 %
AVD1	0.30	3.64 %
CH22	0.29	3.67 %
CH48	0.26	1.36 %
CH30	0.21	2.75 %
SKL1	0.17	2.65 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.29	3.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.59	10.60 %
Dishwash	0.69	21.29 %
Oven	0.59	31.58 %
Air-Cond	0.50	0.43 %
Total	8.36	4.58 %

Branch *	MTD Sales L	Brand Share %
CH03	1.21	6.12 %
CH15	0.90	3.81 %
CH12	0.55	6.63 %
CH34	0.39	4.59 %
CH24	0.28	4.93 %
CH18	0.27	2.60 %
CH41	0.16	2.26 %
CH17	0.14	2.56 %
CH01		0.00 %
CH09		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	8.36	4.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.22	10.07 %
Air-Cond	1.03	2.32 %
Oven	0.25	53.57 %
Total	5.50	6.22 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.31	3.98 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	5.50	6.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.75	9.25 %
Air-Cond	1.00	2.05 %
Dishwash	0.38	100.00 %
Oven	0.13	41.90 %
Total	5.26	5.84 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.21	4.96 %
CDM1	0.17	4.90 %
POY1	0.17	1.05 %
CUD1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.26	5.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	8.76 %
Total	0.42	4.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.42	6.11 %
PAS1		0.00 %
Total	0.42	4.30 %