



TN : IFB Sales Performance 08/05/2026 9:21 AM

MTD Sales
136.38 L

Brand Share %
1.67 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	95.34	12.71 %
Air-Cond	33.54	0.45 %
Oven	4.46	36.61 %
Dishwash	3.04	8.01 %
Total	136.38	1.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.92	2.39 %
TRICHY-01	18.59	1.43 %
CHENNAI-01	17.60	1.36 %
WEST-02	15.64	2.32 %
SOUTH-03	14.61	1.43 %
WEST-01	13.86	3.12 %
CHENNAI-02	13.25	1.24 %
NORTH ARCOT	8.24	1.41 %
SOUTH ARCOT	6.68	1.05 %
Total	136.38	1.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.31	16.74 %
Air-Cond	4.29	0.42 %
Oven	0.90	36.54 %
Dishwash	0.42	7.03 %
Total	27.92	2.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	1.14 %
TVL1	1.10	0.81 %
NGR1	0.96	1.24 %
TUT2	0.44	0.69 %
PKD1	0.37	1.28 %
MAR1	0.30	1.04 %
STU2	0.26	1.67 %
SKD1	0.24	1.42 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	27.92	2.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.83	18.12 %
Air-Cond	3.33	0.28 %
Oven	0.43	62.17 %
Total	18.59	1.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.55	0.68 %
TNJ1	1.06	1.36 %
PTK1	0.88	1.60 %
TNJ2	0.72	1.21 %
KUM1	0.51	0.72 %
TVR1	0.43	1.45 %
PBR2	0.35	0.49 %
TRY2	0.31	1.10 %
PBR1	0.26	0.93 %
PDK1	0.19	0.54 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
Total	18.59	1.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.96	8.10 %
Air-Cond	7.21	0.61 %
Dishwash	1.46	11.25 %
Oven	0.97	36.78 %
Total	17.60	1.36 %

Branch *	MTD Sales L	Brand Share %
CH47	1.09	1.51 %
CH22	0.30	0.79 %
CH48	0.30	0.55 %
CH25	0.29	0.68 %
GUD1	0.26	0.63 %
KNR1	0.18	0.63 %
CH38	0.16	0.55 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.60	1.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.55	14.16 %
Air-Cond	1.48	0.26 %
Oven	0.61	48.96 %
Total	15.64	2.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	0.48 %
TCG1	0.18	0.90 %
MCR1	0.18	1.62 %
SLM3	0.17	0.41 %
NKL2	0.17	0.53 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.64	2.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.64	9.97 %
Air-Cond	4.30	0.47 %
Dishwash	0.42	20.37 %
Oven	0.25	19.25 %
Total	14.61	1.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.46	0.77 %
ATG1	0.36	0.93 %
KRR1	0.33	0.56 %
KKD3	0.19	0.33 %
MDU6	0.17	0.40 %
MDU1	0.17	0.16 %
DGL2	0.17	0.64 %
USL1	0.16	1.18 %
TEN2	0.13	1.10 %
TDI1	0.12	0.62 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	14.61	1.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.21	15.53 %
Air-Cond	2.90	0.78 %
Oven	0.43	24.80 %
Dishwash	0.33	7.91 %
Total	13.86	3.12 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
Total	13.86	3.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.04	9.02 %
Air-Cond	5.35	0.54 %
Oven	0.44	52.69 %
Dishwash	0.41	8.93 %
Total	13.25	1.24 %

Branch *	MTD Sales L	Brand Share %
CH03	1.56	1.56 %
CH23	0.38	1.52 %
CH20	0.32	0.82 %
CH41	0.32	0.82 %
UK11	0.19	0.80 %
CH12	0.14	0.21 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.25	1.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.92	9.60 %
Air-Cond	3.20	0.60 %
Oven	0.11	21.36 %
Total	8.24	1.41 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	1.31 %
VEL1	0.30	0.72 %
TRT1	0.19	0.72 %
SBR1	0.11	0.24 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	8.24	1.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.88	9.84 %
Air-Cond	1.49	0.26 %
Oven	0.31	42.57 %
Total	6.68	1.05 %

Branch *	MTD Sales L	Brand Share %
KML1	0.33	0.97 %
NVL2	0.31	0.80 %
TRK1	0.27	0.89 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	6.68	1.05 %