

MTD Sales
80.24 L

Brand Share %
7.23 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	73.02	11.23 %
Dishwash	3.69	11.88 %
Oven	2.26	17.66 %
Air-Cond	1.27	0.31 %
Total	80.24	7.23 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	15.55	13.13 %
SOUTH-01	15.42	7.89 %
TRICHY-01	11.92	8.97 %
WEST-01	10.49	11.63 %
SOUTH-03	9.25	6.64 %
CHENNAI-01	6.01	3.71 %
CHENNAI-02	5.59	5.20 %
SOUTH ARCOT	4.44	5.29 %
NORTH ARCOT	1.11	1.64 %
KL-SOUTH	0.46	3.94 %
Total	80.24	7.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.81	17.42 %
Dishwash	0.44	25.66 %
Oven	0.30	24.79 %
Total	15.55	13.13 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.27	5.59 %
ERD2	0.15	1.72 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	15.55	13.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.55	11.69 %
Air-Cond	1.01	1.39 %
Oven	0.65	28.85 %
Dishwash	0.22	5.00 %
Total	15.42	7.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.43	5.69 %
UDN1	0.30	6.77 %
SVK1	0.28	4.94 %
TKS1	0.26	3.35 %
RND1	0.12	2.25 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	15.42	7.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.61	16.31 %
Oven	0.31	32.51 %
Total	11.92	8.97 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.33	3.22 %
TRY4	0.26	4.24 %
TNJ2	0.17	2.70 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.92	8.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.36	14.76 %
Dishwash	1.13	22.85 %
Total	10.49	11.63 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.21	7.16 %
MPM1	0.18	4.27 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	10.49	11.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.05	8.92 %
Dishwash	0.70	23.23 %
Air-Cond	0.26	0.60 %
Oven	0.24	9.45 %
Total	9.25	6.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.36	2.68 %
TEN2	0.19	6.42 %
MDU3	0.17	3.20 %
USL1	0.12	4.05 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	9.25	6.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.55	6.73 %
Oven	0.46	22.73 %
Total	6.01	3.71 %

Branch *	MTD Sales L	Brand Share %
CH08	0.73	4.64 %
CH16	0.61	7.04 %
CH42	0.32	1.64 %
CH30	0.30	5.75 %
MRM1	0.30	7.14 %
CH05	0.26	1.97 %
CH19	0.26	1.71 %
CH48	0.16	3.38 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.01	3.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.51	8.69 %
Dishwash	0.77	22.78 %
Oven	0.31	21.31 %
Total	5.59	5.20 %

Branch *	MTD Sales L	Brand Share %
CH15	1.17	5.93 %
CH21	0.53	3.67 %
CH03	0.51	5.76 %
CH17	0.15	3.17 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	5.59	5.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.01	8.95 %
Dishwash	0.43	10.84 %
Total	4.44	5.29 %

Branch *	MTD Sales L	Brand Share %
POY2	0.86	7.13 %
POY1	0.56	4.77 %
VPM2	0.24	6.28 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	4.44	5.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.11	2.75 %
Total	1.11	1.64 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRL1	-0.14	-2.53 %
Total	1.11	1.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.46	8.88 %
Total	0.46	3.94 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	4.32 %
KLR1		0.00 %
Total	0.46	3.94 %