

MTD Sales
82.63 L

Brand Share %
5.11 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	75.32	9.14 %
Oven	2.88	22.13 %
Air-Cond	2.50	0.33 %
Dishwash	1.94	6.40 %
Total	82.63	5.11 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	15.28	11.94 %
TRICHY-01	13.94	5.85 %
SOUTH-01	11.49	5.13 %
WEST-02	10.41	7.58 %
SOUTH-03	9.45	5.10 %
CHENNAI-01	8.14	3.34 %
CHENNAI-02	6.81	3.41 %
SOUTH ARCOT	4.26	2.83 %
NORTH ARCOT	2.58	2.65 %
KL-SOUTH	0.27	2.04 %
Total	82.63	5.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.63	15.62 %
Oven	0.96	44.99 %
Dishwash	0.69	15.33 %
Total	15.28	11.94 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.16	2.53 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.28	11.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.39	13.36 %
Dishwash	1.24	26.96 %
Air-Cond	0.30	0.22 %
Total	13.94	5.85 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.57	3.63 %
TRY2	0.47	4.19 %
NGT1	0.16	2.99 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	13.94	5.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.36	8.83 %
Air-Cond	0.59	0.58 %
Oven	0.54	31.33 %
Total	11.49	5.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.49	5.00 %
TVL1	0.41	1.81 %
SNL1	0.16	3.15 %
NGR1	0.09	0.73 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	11.49	5.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.99	10.03 %
Oven	0.42	52.62 %
Total	10.41	7.58 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.28	4.37 %
ERD2	0.19	1.27 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	10.41	7.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.67	8.67 %
Air-Cond	0.51	0.64 %
Oven	0.27	18.18 %
Total	9.45	5.10 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.46	3.57 %
MDU2	0.45	2.74 %
KKD3	0.45	2.69 %
TPT1	0.16	4.08 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	9.45	5.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.18	6.84 %
Air-Cond	0.57	0.44 %
Oven	0.39	20.71 %
Total	8.14	3.34 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.54	4.87 %
CH16	0.49	2.73 %
CH22	0.33	4.32 %
CH39	0.26	4.38 %
CH07	0.18	1.58 %
CH35	0.14	2.52 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.14	3.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.24	6.73 %
Oven	0.57	25.73 %
Total	6.81	3.41 %

Branch *	MTD Sales L	Brand Share %
CH15	0.88	3.42 %
CH24	0.60	4.44 %
CH23	0.17	3.12 %
CH06	0.16	2.06 %
CH36	0.13	2.98 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.81	3.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.00	6.22 %
Air-Cond	0.53	0.62 %
Oven	-0.27	-24.95 %
Total	4.26	2.83 %

Branch *	MTD Sales L	Brand Share %
VCM1	0.26	3.31 %
TDM1	0.16	2.52 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
KKI2	-0.27	-3.89 %
Total	4.26	2.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.58	4.58 %
Total	2.58	2.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.47	4.05 %
KPM2	0.27	3.38 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.58	2.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.27	3.19 %
Total	0.27	2.04 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.27	2.04 %