

MTD Sales
81.27 L

Brand Share %
4.11 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	73.60	8.16 %
Oven	4.48	27.60 %
Dishwash	1.73	5.15 %
Air-Cond	1.45	0.14 %
Total	81.27	4.11 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	14.23	5.51 %
WEST-01	13.53	8.85 %
SOUTH-01	13.47	3.95 %
WEST-02	10.32	5.42 %
SOUTH-03	9.96	3.97 %
CHENNAI-02	7.84	3.76 %
CHENNAI-01	5.81	1.92 %
SOUTH ARCOT	3.35	2.19 %
NORTH ARCOT	2.60	2.49 %
KL-SOUTH	0.16	0.99 %
Total	81.27	4.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.25	13.43 %
Oven	0.99	50.72 %
Total	14.23	5.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	2.25 %
PBR2	0.56	3.43 %
TRY3	0.46	2.61 %
TNJ2	0.26	2.15 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	14.23	5.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.85	13.07 %
Oven	0.68	40.59 %
Total	13.53	8.85 %

Branch *	MTD Sales L	Brand Share %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	13.53	8.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.06	9.48 %
Air-Cond	0.28	0.14 %
Oven	0.13	3.96 %
Total	13.47	3.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.19	3.01 %
SVK1	0.25	2.33 %
VNR2	0.25	1.98 %
TUT1	0.22	0.49 %
VLY1	0.21	2.83 %
APK2	0.17	3.02 %
TCN1	0.16	2.52 %
RND1	0.16	1.66 %
NGR1	0.01	0.06 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	13.47	3.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.45	7.12 %
Dishwash	0.44	18.70 %
Oven	0.43	31.78 %
Total	10.32	5.42 %

Branch *	MTD Sales L	Brand Share %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	10.32	5.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.58	7.28 %
Air-Cond	0.55	0.43 %
Dishwash	0.43	8.15 %
Oven	0.40	24.00 %
Total	9.96	3.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.81	2.75 %
DGL1	0.59	2.52 %
MDU2	0.46	2.06 %
KKD3	0.12	0.88 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	9.96	3.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.27	8.51 %
Dishwash	0.42	22.14 %
Oven	0.15	7.46 %
Total	7.84	3.76 %

Branch *	MTD Sales L	Brand Share %
CH12	0.49	3.13 %
CH20	0.18	2.94 %
CH06	0.17	2.12 %
CH33	0.17	2.01 %
MJR1	0.17	3.12 %
CH46	0.15	1.80 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	7.84	3.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.02	3.72 %
Oven	1.04	43.04 %
Dishwash	0.43	4.31 %
Air-Cond	0.33	0.18 %
Total	5.81	1.92 %

Branch *	MTD Sales L	Brand Share %
CH16	0.76	2.92 %
CH07	0.31	2.31 %
MRM1	0.27	3.06 %
CH22	0.26	2.81 %
CH11	0.24	2.29 %
GUD1	0.17	2.32 %
CH30	0.16	1.15 %
AVD1	0.16	2.00 %
KNR1	0.16	2.60 %
CH19	0.12	0.73 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.17	-2.90 %
Total	5.81	1.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.53	3.99 %
Oven	0.52	58.72 %
Air-Cond	0.29	0.34 %
Total	3.35	2.19 %

Branch *	MTD Sales L	Brand Share %
POY1	0.70	3.36 %
VPM2	0.26	2.93 %
NVL2	0.12	0.95 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.35	2.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.45	4.48 %
Oven	0.15	21.65 %
Total	2.60	2.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	2.95 %
TRL1	0.26	2.50 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.60	2.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	3.10 %
Total	0.16	0.99 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	0.99 %