



TN : IFB Sales Performance 07/05/2026 9:21 AM

MTD Sales
122.36 L

Brand Share %
1.61 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	85.54	12.66 %
Air-Cond	30.52	0.44 %
Oven	3.59	33.38 %
Dishwash	2.71	7.80 %
Total	122.36	1.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.17	2.33 %
TRICHY-01	16.16	1.32 %
CHENNAI-01	15.38	1.29 %
WEST-02	14.02	2.19 %
SOUTH-03	13.53	1.42 %
WEST-01	11.99	2.84 %
CHENNAI-02	11.95	1.23 %
NORTH ARCOT	8.05	1.49 %
SOUTH ARCOT	6.12	1.04 %
Total	122.36	1.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.56	16.32 %
Air-Cond	4.29	0.45 %
Oven	0.90	38.05 %
Dishwash	0.42	9.21 %
Total	25.17	2.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.37	1.26 %
TVL1	1.10	0.87 %
NGR1	0.96	1.35 %
TUT2	0.44	0.71 %
PKD1	0.37	1.40 %
MAR1	0.30	1.16 %
SKD1	0.24	1.47 %
ASM1	0.17	1.13 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	25.17	2.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.57	18.24 %
Air-Cond	2.15	0.19 %
Oven	0.43	73.80 %
Total	16.16	1.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.55	0.72 %
TNJ2	0.72	1.26 %
TNJ1	0.61	0.82 %
KUM1	0.51	0.77 %
TVR1	0.43	1.58 %
TYR1	0.37	1.21 %
PBR2	0.35	0.52 %
TRY2	0.31	1.18 %
PBR1	0.26	0.98 %
PDK1	0.19	0.59 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
Total	16.16	1.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.34	8.28 %
Air-Cond	5.93	0.55 %
Dishwash	1.46	13.11 %
Oven	0.64	31.04 %
Total	15.38	1.29 %

Branch *	MTD Sales L	Brand Share %
CH47	0.93	1.37 %
CH22	0.30	0.86 %
CH48	0.30	0.59 %
CH25	0.29	0.73 %
GUD1	0.26	0.70 %
KNR1	0.18	0.65 %
CH38	0.16	0.63 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.38	1.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.08	13.84 %
Air-Cond	1.48	0.27 %
Oven	0.45	41.80 %
Total	14.02	2.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	0.50 %
TCG1	0.18	0.92 %
SLM3	0.17	0.43 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	14.02	2.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.68	10.21 %
Air-Cond	4.30	0.50 %
Dishwash	0.42	20.37 %
Oven	0.13	11.15 %
Total	13.53	1.42 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.46	0.78 %
ATG1	0.36	1.04 %
KRR1	0.33	0.62 %
KKD3	0.19	0.38 %
MDU6	0.17	0.43 %
MDU1	0.17	0.17 %
DGL2	0.17	0.68 %
USL1	0.16	1.28 %
TEN2	0.13	1.14 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	13.53	1.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.22	15.34 %
Air-Cond	2.61	0.73 %
Oven	0.16	10.79 %
Total	11.99	2.84 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	11.99	2.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.74	8.32 %
Air-Cond	5.35	0.60 %
Oven	0.44	56.89 %
Dishwash	0.41	8.27 %
Total	11.95	1.23 %

Branch *	MTD Sales L	Brand Share %
CH03	1.23	1.41 %
CH20	0.32	0.91 %
CH41	0.32	0.86 %
UK11	0.19	0.83 %
CH12	0.14	0.23 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	11.95	1.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.74	10.04 %
Air-Cond	3.20	0.65 %
Oven	0.11	21.36 %
Total	8.05	1.49 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.60	1.42 %
VEL1	0.30	0.76 %
SBR1	0.11	0.26 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	8.05	1.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.59	10.43 %
Air-Cond	1.22	0.22 %
Oven	0.31	46.13 %
Total	6.12	1.04 %

Branch *	MTD Sales L	Brand Share %
KML1	0.33	1.04 %
NVL2	0.31	0.85 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	6.12	1.04 %