



# TN : IFB Sales Performance 07/04/2026 9:21 AM

MTD Sales  
140.78 L

Brand Share %  
2.26 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	85.76	13.26 %
Air-Cond	46.13	0.84 %
Oven	4.84	32.03 %
Dishwash	4.04	10.28 %
Total	140.78	2.26 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	31.94	3.38 %
WEST-02	20.86	3.56 %
CHENNAI-01	18.66	2.42 %
SOUTH-03	18.44	2.20 %
WEST-01	17.61	2.96 %
CHENNAI-02	12.87	1.97 %
SOUTH-01	10.51	0.96 %
NORTH ARCOT	5.35	1.40 %
SOUTH ARCOT	4.54	1.29 %
Total	140.78	2.26 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.92	22.77 %
Air-Cond	11.76	1.37 %
Dishwash	0.80	44.56 %
Oven	0.46	33.56 %
Total	31.94	3.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.97	0.87 %
KUM1	0.46	0.91 %
TRY3	0.41	0.72 %
TRY2	0.35	1.36 %
KIK1	0.33	1.33 %
PDK1	0.30	1.48 %
AYR1	0.30	1.41 %
TNJ2	0.17	0.47 %
APM1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	31.94	3.38 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	13.85	16.42 %
Air-Cond	6.41	1.29 %
Dishwash	0.44	14.36 %
Oven	0.17	11.51 %
<b>Total</b>	<b>20.86</b>	<b>3.56 %</b>

Branch *	MTD Sales L	Brand Share %
WHKP	0.68	2.19 %
SLM1	0.49	0.94 %
PMP1	0.19	2.12 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WZWH		0.00 %
WHPD	-0.10	1.56 %
<b>Total</b>	<b>20.86</b>	<b>3.56 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.35	15.17 %
Air-Cond	4.10	0.60 %
Oven	1.25	48.17 %
Dishwash	0.96	11.35 %
<b>Total</b>	<b>18.66</b>	<b>2.42 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	0.75	2.04 %
CH08	0.61	1.56 %
CH38	0.33	1.40 %
CH45	0.31	1.06 %
CH39	0.16	1.03 %
CH07	0.16	0.46 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.41	1.89 %
<b>Total</b>	<b>18.66</b>	<b>2.42 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	12.02	12.88 %
Air-Cond	5.85	0.79 %
Oven	0.57	26.18 %
<b>Total</b>	<b>18.44</b>	<b>2.20 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	0.97	1.81 %
MDU7	0.65	2.12 %
MDU1	0.61	0.48 %
MDU6	0.29	0.77 %
TPT1	0.17	1.43 %
KKD3	0.17	0.41 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>18.44</b>	<b>2.20 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	8.91	15.63 %
Air-Cond	7.05	1.33 %
Oven	1.05	45.16 %
Dishwash	0.61	10.30 %
<b>Total</b>	<b>17.61</b>	<b>2.96 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.45	1.42 %
PLI1	0.33	1.00 %
CBE5	0.19	1.40 %
TPR4	0.18	2.15 %
AVI1	0.15	1.04 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>17.61</b>	<b>2.96 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.67	9.88 %
Air-Cond	6.07	1.04 %
Oven	0.13	9.83 %
<b>Total</b>	<b>12.87</b>	<b>1.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	0.48	1.19 %
CH18	0.26	0.87 %
CH24	0.18	0.57 %
UKI1	0.17	1.72 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>12.87</b>	<b>1.97 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	7.21	7.82 %
Air-Cond	2.05	0.21 %
Oven	0.90	36.33 %
Dishwash	0.35	5.32 %
<b>Total</b>	<b>10.51</b>	<b>0.96 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.21	0.90 %
TUT1	0.89	0.83 %
KVT1	0.78	1.54 %
SVK1	0.65	1.80 %
TUT2	0.62	1.32 %
RND1	0.38	1.40 %
TCN1	0.32	1.18 %
TKS2	0.29	0.56 %
VNR2	0.17	0.54 %
TKS1	0.15	0.49 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>10.51</b>	<b>0.96 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.48	5.25 %
Air-Cond	1.82	0.55 %
Dishwash	0.88	27.44 %
Oven	0.17	15.88 %
<b>Total</b>	<b>5.35</b>	<b>1.40 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.59	1.63 %
TRT1	0.33	2.15 %
WJD1	0.29	2.26 %
AKM1	0.29	1.27 %
TRL1	0.25	0.99 %
GDM1	0.18	1.46 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>5.35</b>	<b>1.40 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.35	8.28 %
Air-Cond	1.03	0.33 %
Oven	0.16	42.66 %
<b>Total</b>	<b>4.54</b>	<b>1.29 %</b>

Branch *	MTD Sales L	Brand Share %
KLM1	0.33	1.46 %
KKI2	0.30	1.79 %
NVL2	0.19	1.01 %
PRT1	0.17	1.01 %
POY1	0.16	0.45 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>4.54</b>	<b>1.29 %</b>