

MTD Sales
68.19 L

Brand Share %
7.03 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	61.99	10.95 %
Dishwash	2.82	10.71 %
Oven	2.11	18.62 %
Air-Cond	1.27	0.35 %
Total	68.19	7.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.82	8.68 %
WEST-02	13.28	12.26 %
TRICHY-01	10.79	9.15 %
WEST-01	8.65	11.30 %
SOUTH-03	7.00	6.06 %
CHENNAI-01	4.39	3.11 %
CHENNAI-02	4.16	4.61 %
SOUTH ARCOT	3.98	5.04 %
NORTH ARCOT	0.84	1.39 %
KL-SOUTH	0.28	2.56 %
Total	68.19	7.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.95	12.40 %
Air-Cond	1.01	1.67 %
Oven	0.65	30.44 %
Dishwash	0.22	5.61 %
Total	14.82	8.68 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.28	5.23 %
TKS1	0.26	3.78 %
RND1	0.12	2.46 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	14.82	8.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.98	16.89 %
Oven	0.30	27.33 %
Total	13.28	12.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.47	5.78 %
HSR1	0.27	5.64 %
ERD2	0.15	1.96 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	13.28	12.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.48	16.98 %
Oven	0.31	48.60 %
Total	10.79	9.15 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.34	5.81 %
PBR2	0.33	4.06 %
TRY4	0.26	4.96 %
TNJ2	0.17	2.97 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.79	9.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.52	13.96 %
Dishwash	1.13	30.60 %
Total	8.65	11.30 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.18	4.67 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	8.65	11.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.80	7.79 %
Dishwash	0.70	34.35 %
Air-Cond	0.26	0.71 %
Oven	0.24	11.24 %
Total	7.00	6.06 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.36	3.30 %
ATG1	0.32	6.62 %
MDU3	0.17	3.60 %
USL1	0.12	4.54 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	7.00	6.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.08	5.75 %
Oven	0.31	17.48 %
Total	4.39	3.11 %

Branch *	MTD Sales L	Brand Share %
CH16	0.46	5.67 %
CH08	0.43	3.24 %
CH30	0.30	5.96 %
AVD1	0.28	6.09 %
CH05	0.26	2.05 %
CH48	0.16	3.16 %
CH42	0.16	0.84 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	4.39	3.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.51	8.03 %
Dishwash	0.34	12.45 %
Oven	0.31	26.27 %
Total	4.16	4.61 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	4.30 %
CH21	0.26	1.86 %
CH09	0.17	3.71 %
CH17	0.15	3.32 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	4.16	4.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.54	8.72 %
Dishwash	0.43	10.84 %
Total	3.98	5.04 %

Branch *	MTD Sales L	Brand Share %
POY1	0.56	5.16 %
VPM2	0.24	6.86 %
SJI2	0.20	7.02 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	3.98	5.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.84	2.40 %
Total	0.84	1.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.26	5.80 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRL1	-0.14	-2.65 %
Total	0.84	1.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.28	6.26 %
Total	0.28	2.56 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	4.32 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.28	2.56 %