

MTD Sales  
76.22 L

Brand Share %  
5.12 %

Information:

MTD : 01-11-2025 To 05-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.12 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 69.00       | 9.11 %        |
| Oven     | 2.79        | 22.72 %       |
| Air-Cond | 2.50        | 0.36 %        |
| Dishwash | 1.94        | 6.64 %        |
| Total    | 76.22       | 5.12 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-01     | 15.01       | 12.46 %       |
| TRICHY-01   | 12.84       | 5.88 %        |
| SOUTH-01    | 9.82        | 4.82 %        |
| SOUTH-03    | 8.98        | 5.23 %        |
| WEST-02     | 8.93        | 7.01 %        |
| CHENNAI-01  | 7.24        | 3.29 %        |
| CHENNAI-02  | 6.19        | 3.46 %        |
| SOUTH ARCOT | 4.37        | 3.09 %        |
| NORTH ARCOT | 2.58        | 2.78 %        |
| KL-SOUTH    | 0.27        | 2.13 %        |
| Total       | 76.22       | 5.12 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 13.49       | 16.26 %       |
| Oven     | 0.83        | 41.49 %       |
| Dishwash | 0.69        | 15.33 %       |
| Total    | 15.01       | 12.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.16        | 2.85 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 15.01       | 12.46 %       |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.29       | 13.24 %       |
| Dishwash | 1.24        | 32.42 %       |
| Air-Cond | 0.30        | 0.24 %        |
| Total    | 12.84       | 5.88 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1     | 0.59        | 4.19 %        |
| TVR2     | 0.57        | 4.52 %        |
| TRY2     | 0.30        | 3.48 %        |
| NGT1     | 0.16        | 3.27 %        |
| APM1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 12.84       | 5.88 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.81        | 8.11 %        |
| Air-Cond | 0.59        | 0.66 %        |
| Oven     | 0.42        | 30.28 %       |
| Total    | 9.82        | 4.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.41        | 2.01 %        |
| UDN1     | 0.26        | 4.53 %        |
| SNL1     | 0.16        | 3.22 %        |
| NGR1     | 0.09        | 0.78 %        |
| APK1     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 9.82        | 4.82 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.32        | 9.23 %        |
| Air-Cond | 0.51        | 0.67 %        |
| Oven     | 0.15        | 11.15 %       |
| Total    | 8.98        | 5.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.46        | 3.91 %        |
| MDU2     | 0.45        | 3.05 %        |
| KKD3     | 0.45        | 2.79 %        |
| TPT1     | 0.16        | 4.08 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 8.98        | 5.23 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.51        | 9.26 %        |
| Oven     | 0.42        | 52.62 %       |
| Total    | 8.93        | 7.01 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.28        | 4.65 %        |
| ERD2     | 0.19        | 1.41 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 8.93        | 7.01 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.28        | 6.73 %        |
| Air-Cond | 0.57        | 0.49 %        |
| Oven     | 0.39        | 19.51 %       |
| Total    | 7.24        | 3.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH22     | 0.33        | 4.69 %        |
| CH39     | 0.26        | 4.38 %        |
| CH07     | 0.18        | 1.72 %        |
| CH16     | 0.17        | 0.98 %        |
| CGL1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| Total    | 7.24        | 3.29 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 5.62        | 6.67 %        |
| Oven     | 0.57        | 27.93 %       |
| Total    | 6.19        | 3.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH24     | 0.60        | 4.67 %        |
| CH15     | 0.55        | 2.89 %        |
| CH23     | 0.17        | 3.23 %        |
| CH06     | 0.16        | 2.10 %        |
| CH36     | 0.13        | 2.98 %        |
| CH09     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 6.19        | 3.46 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.84        | 6.57 %        |
| Air-Cond | 0.53        | 0.65 %        |
| Total    | 4.37        | 3.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VCM1     | 0.26        | 3.31 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 4.37        | 3.09 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.58        | 4.74 %        |
| Total    | 2.58        | 2.78 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.47        | 4.10 %        |
| KPM2     | 0.27        | 3.38 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 2.58        | 2.78 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.27        | 3.30 %        |
| Total    | 0.27        | 2.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    | 0.27        | 2.13 %        |