



TN : IFB Sales Performance 06/04/2026 9:21 AM

MTD Sales
122.84 L

Brand Share %
2.27 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	73.31	12.89 %
Air-Cond	41.22	0.86 %
Oven	4.45	32.65 %
Dishwash	3.85	11.78 %
Total	122.84	2.27 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	28.64	3.46 %
WEST-02	18.45	3.65 %
SOUTH-03	17.04	2.21 %
CHENNAI-01	15.23	2.49 %
WEST-01	15.03	2.76 %
CHENNAI-02	11.46	2.03 %
SOUTH-01	8.50	0.88 %
NORTH ARCOT	4.28	1.32 %
SOUTH ARCOT	4.21	1.44 %
Total	122.84	2.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.62	20.63 %
Air-Cond	11.76	1.57 %
Dishwash	0.80	59.73 %
Oven	0.46	33.56 %
Total	28.64	3.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.67	0.85 %
PTK1	0.76	2.17 %
TRY3	0.41	0.78 %
PDK1	0.30	1.80 %
AYR1	0.30	1.54 %
KUM1	0.29	0.88 %
TRY2	0.17	1.01 %
KIK1	0.17	0.88 %
TNJ2	0.17	0.50 %
APM1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	28.64	3.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	12.42	16.37 %
Air-Cond	5.53	1.29 %
Dishwash	0.44	20.76 %
Oven	0.06	5.89 %
Total	18.45	3.65 %

Branch *	MTD Sales L	Brand Share %
WHKP	0.68	2.19 %
SLM1	0.49	1.04 %
TCG1	0.37	2.25 %
HSR1	0.25	2.06 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WZWH		0.00 %
WHPD	-0.10	1.56 %
Total	18.45	3.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.74	12.82 %
Air-Cond	5.85	0.86 %
Oven	0.45	24.64 %
Total	17.04	2.21 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.85	1.71 %
MDU7	0.65	2.18 %
MDU1	0.61	0.50 %
MDU6	0.29	0.83 %
TPT1	0.17	1.44 %
KKD3	0.17	0.45 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	17.04	2.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.37	13.83 %
Air-Cond	3.82	0.72 %
Oven	1.08	48.82 %
Dishwash	0.96	12.50 %
Total	15.23	2.49 %

Branch *	MTD Sales L	Brand Share %
CH08	0.61	1.78 %
CH16	0.58	1.97 %
CH38	0.33	1.63 %
CH45	0.31	1.35 %
CH39	0.16	1.10 %
CH07	0.16	0.57 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	15.23	2.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.97	15.75 %
Air-Cond	5.59	1.15 %
Oven	1.05	47.78 %
Dishwash	0.42	8.93 %
Total	15.03	2.76 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.45	1.54 %
PLI1	0.33	1.07 %
CBE5	0.19	1.43 %
TPR4	0.18	2.19 %
AVI1	0.15	1.21 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.03	2.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.14	10.74 %
Air-Cond	5.18	1.03 %
Oven	0.13	12.30 %
Total	11.46	2.03 %

Branch *	MTD Sales L	Brand Share %
CH21	0.31	0.87 %
CH18	0.26	1.10 %
CH24	0.18	0.64 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	11.46	2.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.72	7.09 %
Air-Cond	1.53	0.18 %
Oven	0.90	36.33 %
Dishwash	0.35	5.67 %
Total	8.50	0.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.21	1.07 %
TUT1	0.89	0.94 %
SVK1	0.65	1.94 %
VLY1	0.50	1.97 %
KVT1	0.47	1.04 %
TUT2	0.43	1.03 %
RND1	0.38	1.54 %
TKS2	0.29	0.63 %
VNR2	0.17	0.55 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
TKS1	-0.03	-0.11 %
Total	8.50	0.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.30	5.31 %
Air-Cond	0.93	0.34 %
Dishwash	0.88	32.05 %
Oven	0.17	15.88 %
Total	4.28	1.32 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.59	1.85 %
TRL1	0.25	1.17 %
GDM1	0.18	1.77 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.28	1.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.02	8.90 %
Air-Cond	1.03	0.40 %
Oven	0.16	42.66 %
Total	4.21	1.44 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.30	1.97 %
NVL2	0.19	1.11 %
PRT1	0.17	1.21 %
POY1	0.16	0.58 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	4.21	1.44 %