

MTD Sales
57.62 L

Brand Share %
6.70 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	52.36	10.48 %
Dishwash	2.12	9.30 %
Oven	1.87	20.02 %
Air-Cond	1.27	0.39 %
Total	57.62	6.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.06	7.87 %
WEST-02	11.74	11.96 %
TRICHY-01	9.95	9.32 %
WEST-01	7.01	10.27 %
SOUTH-03	6.26	6.05 %
CHENNAI-01	3.72	3.10 %
CHENNAI-02	2.89	3.74 %
SOUTH ARCOT	2.86	4.20 %
NORTH ARCOT	0.84	1.54 %
KL-SOUTH	0.28	2.85 %
Total	57.62	6.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.31	11.21 %
Air-Cond	1.01	1.79 %
Oven	0.52	29.10 %
Dishwash	0.22	6.95 %
Total	12.06	7.87 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.28	5.85 %
TKS1	0.26	4.86 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	12.06	7.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.44	16.55 %
Oven	0.30	31.99 %
Total	11.74	11.96 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.47	6.57 %
HSR1	0.27	5.89 %
VKL1	0.17	5.68 %
ERD2	0.15	2.01 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	11.74	11.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.64	16.89 %
Oven	0.31	52.06 %
Total	9.95	9.32 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.34	6.10 %
PBR2	0.33	4.77 %
TRY4	0.26	5.35 %
TNJ2	0.17	3.33 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	9.95	9.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.59	14.00 %
Dishwash	0.42	14.22 %
Total	7.01	10.27 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.01	10.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.18	7.66 %
Dishwash	0.70	34.35 %
Air-Cond	0.26	0.80 %
Oven	0.12	7.64 %
Total	6.26	6.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.36	3.80 %
MDU3	0.17	4.35 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	6.26	6.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.41	5.47 %
Oven	0.31	22.97 %
Total	3.72	3.10 %

Branch *	MTD Sales L	Brand Share %
CH30	0.30	6.57 %
CH08	0.18	1.64 %
CH48	0.16	3.45 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	3.72	3.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.24	6.47 %
Dishwash	0.34	16.84 %
Oven	0.31	29.32 %
Total	2.89	3.74 %

Branch *	MTD Sales L	Brand Share %
CH15	0.61	6.07 %
CH03	0.32	4.71 %
CH21	0.26	2.01 %
CH09	0.17	3.71 %
CH17	0.15	3.39 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.89	3.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.42	7.02 %
Dishwash	0.43	11.32 %
Total	2.86	4.20 %

Branch *	MTD Sales L	Brand Share %
POY2	0.30	4.45 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	2.86	4.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.84	2.65 %
Total	0.84	1.54 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRL1	-0.14	-2.86 %
Total	0.84	1.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.28	7.61 %
Total	0.28	2.85 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	5.07 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.28	2.85 %