

MTD Sales
33.56 L

Brand Share %
7.32 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	30.93	12.66 %
Oven	1.41	20.19 %
Dishwash	0.89	7.32 %
Air-Cond	0.33	0.17 %
Total	33.56	7.32 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	7.06	16.26 %
TRICHY-01	5.41	9.54 %
SOUTH-03	4.61	8.30 %
SOUTH-01	4.42	5.98 %
CHENNAI-01	4.06	4.61 %
WEST-02	2.62	9.46 %
CHENNAI-02	2.42	4.51 %
NORTH ARCOT	1.72	6.06 %
SOUTH ARCOT	1.23	4.51 %
KL-SOUTH		0.00 %
Total	33.56	7.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.62	21.66 %
Oven	0.45	33.83 %
Total	7.06	16.26 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.16	7.26 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	7.06	16.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.52	20.44 %
Dishwash	0.89	41.07 %
Total	5.41	9.54 %

Branch *	MTD Sales L	Brand Share %
TRY2	0.30	6.90 %
KIK1	0.17	4.76 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	5.41	9.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.46	13.71 %
Oven	0.15	14.14 %
Total	4.61	8.30 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.27	5.18 %
DGL1	0.15	4.37 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	4.61	8.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.97	8.99 %
Air-Cond	0.33	1.18 %
Oven	0.13	20.81 %
Total	4.42	5.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	2.78 %
NGR1	0.09	1.83 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
PKD1	-0.17	-8.40 %
Total	4.42	5.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.93	10.37 %
Oven	0.13	11.85 %
Total	4.06	4.61 %

Branch *	MTD Sales L	Brand Share %
CH07	0.18	5.39 %
CH16	0.17	1.68 %
CH19	0.13	2.56 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	4.06	4.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.35	11.82 %
Oven	0.27	63.60 %
Total	2.62	9.46 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.19	3.84 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	2.62	9.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.14	8.61 %
Oven	0.28	21.62 %
Total	2.42	4.51 %

Branch *	MTD Sales L	Brand Share %
CH24	0.21	3.87 %
CH23	0.01	0.68 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.42	4.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.72	9.61 %
Total	1.72	6.06 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.72	6.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.23	9.85 %
Total	1.23	4.51 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	1.23	4.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %