

MTD Sales
46.29 L

Brand Share %
4.45 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	43.15	9.96 %
Oven	2.14	26.68 %
Air-Cond	0.58	0.10 %
Dishwash	0.43	2.51 %
Total	46.29	4.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.12	4.77 %
TRICHY-01	7.88	5.90 %
WEST-02	5.91	7.02 %
SOUTH-03	5.62	4.08 %
WEST-01	5.37	7.89 %
CHENNAI-02	5.32	4.41 %
CHENNAI-01	4.01	2.31 %
SOUTH ARCOT	1.79	2.70 %
NORTH ARCOT	1.10	1.88 %
KL-SOUTH	0.16	3.41 %
Total	46.29	4.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.84	13.17 %
Air-Cond	0.28	0.23 %
Total	9.12	4.77 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.89	3.94 %
SVK1	0.25	3.37 %
VNR2	0.25	3.78 %
TUT2	0.25	3.21 %
TUT1	0.22	0.99 %
TVL2	0.16	4.11 %
NGR1	0.01	0.27 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	9.12	4.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.42	15.51 %
Oven	0.46	70.41 %
Total	7.88	5.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	2.89 %
TNJ2	0.26	4.01 %
TRY3	0.16	2.33 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	7.88	5.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.61	9.55 %
Oven	0.30	47.28 %
Total	5.91	7.02 %

Branch *	MTD Sales L	Brand Share %
TCG1		0.00 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	5.91	7.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.36	9.55 %
Oven	0.26	27.08 %
Total	5.62	4.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.55	3.29 %
MDU2	0.31	2.22 %
KKD3	0.12	1.84 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
Total	5.62	4.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.22	11.86 %
Oven	0.15	17.54 %
Total	5.37	7.89 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	5.37	7.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.17	11.25 %
Oven	0.15	10.52 %
Total	5.32	4.41 %

Branch *	MTD Sales L	Brand Share %
CH15	0.69	3.52 %
CH06	0.17	3.81 %
CH33	0.17	3.93 %
CH46	0.15	2.21 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	5.32	4.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.04	5.32 %
Oven	0.54	53.80 %
Dishwash	0.43	7.53 %
Total	4.01	2.31 %

Branch *	MTD Sales L	Brand Share %
CH07	0.31	3.45 %
CH30	0.16	2.63 %
AVD1	0.16	3.77 %
CH19	0.12	1.12 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
CGL1	-0.17	-3.94 %
Total	4.01	2.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.23	4.53 %
Air-Cond	0.29	0.79 %
Oven	0.27	46.58 %
Total	1.79	2.70 %

Branch *	MTD Sales L	Brand Share %
POY1	0.45	4.40 %
NVL2	0.12	2.07 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.79	2.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.10	4.07 %
Total	1.10	1.88 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.10	1.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	7.66 %
Total	0.16	3.41 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	3.41 %