

MTD Sales
79.82 L

Brand Share %
6.83 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	63.04	12.33 %
Air-Cond	9.73	1.54 %
Dishwash	4.70	33.26 %
Oven	2.35	23.71 %
Total	79.82	6.83 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	14.38	13.86 %
SOUTH-01	13.66	8.41 %
WEST-02	10.35	11.04 %
SOUTH-03	9.76	6.44 %
TRICHY-01	8.57	6.08 %
CHENNAI-01	7.37	3.11 %
CHENNAI-02	7.02	4.98 %
NORTH ARCOT	4.38	6.71 %
SOUTH ARCOT	3.91	5.94 %
KL-SOUTH	0.42	5.99 %
Total	79.82	6.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.64	13.29 %
Dishwash	2.20	56.06 %
Air-Cond	1.23	6.84 %
Oven	0.30	17.37 %
Total	14.38	13.86 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.18	6.00 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	14.38	13.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.50	14.19 %
Air-Cond	1.30	1.65 %
Oven	0.59	32.92 %
Dishwash	0.27	24.56 %
Total	13.66	8.41 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.84	5.81 %
TUT1	0.79	4.17 %
APK1	0.28	5.78 %
TVL2	0.17	4.90 %
VNR2	0.16	2.36 %
PDI1	0.15	4.03 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	13.66	8.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.14	14.69 %
Air-Cond	1.20	4.07 %
Total	10.35	11.04 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.25	3.40 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	10.35	11.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.36	12.04 %
Air-Cond	0.73	0.92 %
Dishwash	0.38	45.04 %
Oven	0.28	25.21 %
Total	9.76	6.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.92	3.33 %
MDU6	0.69	6.18 %
DKI1	0.27	5.54 %
DGL1	0.25	2.99 %
SVG1	0.17	3.26 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.76	6.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.64	13.75 %
Air-Cond	1.23	1.36 %
Dishwash	0.38	49.16 %
Oven	0.31	32.37 %
Total	8.57	6.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.41	2.15 %
KUM1	0.33	3.90 %
TRY3	0.33	5.53 %
TVR1	0.30	5.74 %
MDI1	0.26	4.94 %
JKM1	0.21	6.41 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
Total	8.57	6.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.55	9.17 %
Air-Cond	1.27	0.73 %
Dishwash	0.39	18.46 %
Oven	0.16	12.18 %
Total	7.37	3.11 %

Branch *	MTD Sales L	Brand Share %
CH14	0.72	4.49 %
CH07	0.33	3.70 %
CH22	0.29	4.51 %
CH48	0.26	1.62 %
CH30	0.21	4.17 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.37	3.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.01	10.37 %
Air-Cond	0.73	0.83 %
Dishwash	0.69	21.29 %
Oven	0.59	35.82 %
Total	7.02	4.98 %

Branch *	MTD Sales L	Brand Share %
CH15	0.90	5.72 %
CH34	0.39	5.95 %
CH12	0.34	4.74 %
CH17	0.14	3.54 %
CH01		0.00 %
CH09		0.00 %
CH18		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.02	4.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.35	11.37 %
Air-Cond	1.03	2.95 %
Total	4.38	6.71 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.25	6.75 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	4.38	6.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.41	8.59 %
Air-Cond	1.00	2.68 %
Dishwash	0.38	100.00 %
Oven	0.13	100.00 %
Total	3.91	5.94 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.21	5.48 %
POY1	0.17	1.51 %
POY2	0.13	3.05 %
CUD1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	3.91	5.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.42	11.03 %
Total	0.42	5.99 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.42	5.99 %