



# TN : IFB Sales Performance 05/04/2026 9:21 AM

MTD Sales  
99.98 L

Brand Share %  
2.21 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	58.00	12.25 %
Air-Cond	35.30	0.88 %
Dishwash	3.50	13.34 %
Oven	3.19	28.46 %
<b>Total</b>	<b>99.98</b>	<b>2.21 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	25.51	3.46 %
WEST-02	15.60	3.62 %
SOUTH-03	14.69	2.16 %
WEST-01	11.93	2.53 %
CHENNAI-01	10.49	2.27 %
SOUTH-01	7.26	0.88 %
CHENNAI-02	7.10	1.70 %
SOUTH ARCOT	3.98	1.69 %
NORTH ARCOT	3.41	1.34 %
<b>Total</b>	<b>99.98</b>	<b>2.21 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.40	19.91 %
Air-Cond	11.21	1.68 %
Oven	0.46	33.56 %
Dishwash	0.45	45.32 %
<b>Total</b>	<b>25.51</b>	<b>3.46 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.32	0.73 %
PTK1	0.60	1.96 %
TRY3	0.41	0.84 %
PDK1	0.30	2.12 %
AYR1	0.30	1.83 %
KUM1	0.29	0.99 %
TRY2	0.17	1.17 %
KIK1	0.17	1.12 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>25.51</b>	<b>3.46 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	9.58	14.80 %
Air-Cond	5.53	1.52 %
Dishwash	0.44	20.76 %
Oven	0.06	8.67 %
<b>Total</b>	<b>15.60</b>	<b>3.62 %</b>

Branch *	MTD Sales L	Brand Share %
WHKP	0.68	2.19 %
SLM1	0.49	1.17 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WZWH		0.00 %
WHPD	-0.10	1.64 %
<b>Total</b>	<b>15.60</b>	<b>3.62 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	9.47	13.19 %
Air-Cond	4.77	0.79 %
Oven	0.45	26.11 %
<b>Total</b>	<b>14.69</b>	<b>2.16 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	0.85	1.86 %
DGL1	0.73	1.90 %
MDU1	0.42	0.44 %
MDU6	0.29	0.92 %
TPT1	0.17	1.55 %
KKD3	0.17	0.51 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>14.69</b>	<b>2.16 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	5.59	1.31 %
Wash-Mac	5.35	13.18 %
Oven	0.57	33.31 %
Dishwash	0.42	9.85 %
<b>Total</b>	<b>11.93</b>	<b>2.53 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.56	1.62 %
PLI1	0.33	1.17 %
CBE5	0.19	1.72 %
TPR1	0.18	0.75 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>11.93</b>	<b>2.53 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.68	12.19 %
Air-Cond	2.10	0.52 %
Dishwash	0.96	21.12 %
Oven	0.76	43.90 %
<b>Total</b>	<b>10.49</b>	<b>2.27 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	0.32	1.63 %
CH08	0.30	1.07 %
CH39	0.16	1.36 %
CH07	0.16	0.72 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>10.49</b>	<b>2.27 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.06	7.31 %
Air-Cond	0.96	0.13 %
Oven	0.90	41.90 %
Dishwash	0.35	6.03 %
<b>Total</b>	<b>7.26</b>	<b>0.88 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.21	1.23 %
TUT1	0.89	1.12 %
SVK1	0.48	1.71 %
TUT2	0.43	1.18 %
RND1	0.38	1.81 %
TKS2	0.29	0.69 %
KVT1	0.17	0.43 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
TKS1	-0.03	-0.13 %
<b>Total</b>	<b>7.26</b>	<b>0.88 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.79	9.17 %
Air-Cond	3.31	0.88 %
<b>Total</b>	<b>7.10</b>	<b>1.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.26	1.50 %
CH24	0.18	0.92 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>7.10</b>	<b>1.70 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.72	9.60 %
Air-Cond	1.26	0.62 %
<b>Total</b>	<b>3.98</b>	<b>1.69 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.19	1.16 %
PRT1	0.17	1.35 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>3.98</b>	<b>1.69 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.96	5.52 %
Dishwash	0.88	32.05 %
Air-Cond	0.57	0.27 %
<b>Total</b>	<b>3.41</b>	<b>1.34 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.59	2.08 %
TRL1	0.25	1.56 %
GDM1	0.18	2.07 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>3.41</b>	<b>1.34 %</b>