

MTD Sales
40.57 L

Brand Share %
4.70 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	37.82	10.32 %
Oven	1.74	29.36 %
Air-Cond	0.58	0.12 %
Dishwash	0.43	3.30 %
Total	40.57	4.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.93	5.04 %
TRICHY-01	6.78	6.24 %
CHENNAI-02	5.32	5.36 %
WEST-02	5.17	7.18 %
WEST-01	4.52	7.94 %
SOUTH-03	4.07	3.65 %
CHENNAI-01	3.73	2.63 %
SOUTH ARCOT	1.79	2.95 %
NORTH ARCOT	1.10	2.19 %
KL-SOUTH	0.16	3.87 %
Total	40.57	4.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.65	13.74 %
Air-Cond	0.28	0.29 %
Total	7.93	5.04 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.60	3.17 %
SVK1	0.25	4.26 %
TUT2	0.25	4.36 %
TUT1	0.22	1.23 %
TVL2	0.16	4.25 %
NGR1	0.01	0.41 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	7.93	5.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.47	15.38 %
Oven	0.31	61.26 %
Total	6.78	6.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	3.91 %
TRY3	0.16	2.48 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	6.78	6.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	5.17	13.66 %
Oven	0.15	15.68 %
Total	5.32	5.36 %

Branch *	MTD Sales L	Brand Share %
CH15	0.69	4.30 %
CH06	0.17	4.70 %
CH33	0.17	4.03 %
MJR1	0.17	4.59 %
CH46	0.15	2.36 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	5.32	5.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.87	9.80 %
Oven	0.30	72.39 %
Total	5.17	7.18 %

Branch *	MTD Sales L	Brand Share %
TCG1		0.00 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	5.17	7.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.36	11.81 %
Oven	0.15	27.43 %
Total	4.52	7.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.30	3.01 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	4.52	7.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.92	8.15 %
Oven	0.15	22.11 %
Total	4.07	3.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.55	3.75 %
MDU2	0.31	3.40 %
TEN2	0.16	3.59 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.07	3.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.88	6.21 %
Dishwash	0.43	10.94 %
Oven	0.42	47.35 %
Total	3.73	2.63 %

Branch *	MTD Sales L	Brand Share %
CH07	0.31	4.64 %
CH30	0.16	3.63 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.73	2.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.23	4.92 %
Air-Cond	0.29	0.87 %
Oven	0.27	46.58 %
Total	1.79	2.95 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.12	2.07 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.79	2.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.10	4.78 %
Total	1.10	2.19 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.10	2.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	10.41 %
Total	0.16	3.87 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.16	3.87 %