



TN : IFB Sales Performance 04/05/2026 9:21 AM

MTD Sales
83.50 L

Brand Share %
1.42 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	58.26	11.67 %
Air-Cond	20.82	0.39 %
Oven	2.47	31.41 %
Dishwash	1.94	7.32 %
Total	83.50	1.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.99	1.88 %
TRICHY-01	12.90	1.34 %
CHENNAI-01	10.79	1.20 %
WEST-02	9.93	1.93 %
SOUTH-03	9.28	1.24 %
CHENNAI-02	8.23	1.12 %
WEST-01	7.60	2.18 %
NORTH ARCOT	5.95	1.44 %
SOUTH ARCOT	3.85	0.83 %
Total	83.50	1.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.91	15.99 %
Oven	0.44	28.85 %
Dishwash	0.42	13.07 %
Air-Cond	0.22	0.03 %
Total	14.99	1.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.96	0.89 %
TUT1	0.94	1.13 %
NGR1	0.62	1.27 %
TUT2	0.44	1.04 %
SVK1	0.34	1.15 %
ASM1	0.17	1.39 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	14.99	1.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.22	20.72 %
Air-Cond	1.37	0.15 %
Oven	0.31	66.81 %
Total	12.90	1.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.11	0.65 %
TVR2	0.69	1.19 %
PBR2	0.35	0.67 %
TNJ2	0.34	0.77 %
KUM1	0.34	0.75 %
TRY2	0.31	1.37 %
PBR1	0.26	1.40 %
PDK1	0.19	0.77 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	12.90	1.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.82	7.13 %
Air-Cond	4.38	0.53 %
Dishwash	1.10	11.62 %
Oven	0.48	30.53 %
Total	10.79	1.20 %

Branch *	MTD Sales L	Brand Share %
CH47	0.42	0.87 %
CH22	0.30	1.14 %
CH25	0.29	0.92 %
KNR1	0.18	0.92 %
CH38	0.16	0.87 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	10.79	1.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.70	12.77 %
Air-Cond	0.90	0.20 %
Oven	0.33	49.81 %
Total	9.93	1.93 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.46	0.86 %
SLM1	0.30	0.62 %
TCG1	0.18	1.23 %
SLM3	0.17	0.63 %
ATU1	0.17	0.76 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	9.93	1.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.42	7.39 %
Air-Cond	4.30	0.63 %
Dishwash	0.42	25.03 %
Oven	0.13	13.51 %
Total	9.28	1.24 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.33	0.79 %
KKD3	0.19	0.46 %
MDU2	0.17	0.32 %
TEN2	0.13	1.28 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	9.28	1.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.07	8.39 %
Air-Cond	3.85	0.56 %
Oven	0.31	59.73 %
Total	8.23	1.12 %

Branch *	MTD Sales L	Brand Share %
CH20	0.32	1.18 %
CH03	0.30	0.47 %
UKI1	0.19	1.01 %
CH50	0.18	0.69 %
CH12	0.14	0.33 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	8.23	1.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.43	12.56 %
Air-Cond	2.01	0.66 %
Oven	0.16	12.79 %
Total	7.60	2.18 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.18	0.74 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	7.60	2.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.08	8.61 %
Air-Cond	2.87	0.76 %
Total	5.95	1.44 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.42	1.25 %
KPM1	0.17	1.36 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.95	1.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.60	7.46 %
Air-Cond	0.94	0.22 %
Oven	0.31	56.96 %
Total	3.85	0.83 %

Branch *	MTD Sales L	Brand Share %
POY1	0.49	0.95 %
NVL2	0.31	1.14 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	3.85	0.83 %